

# Alan Douglas Akerman

Co-Founder & CMO at BLUEFEVER I Digital Marketing Specialist I Social media consultant I  
Business Development innovator

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## Extracto

My name is Alan Akerman, co-founder of the digital marketing agency: [www.bluefevermedia.com](http://www.bluefevermedia.com)

Through the years, I had the chance to help many companies achieve their goals and provide creative solutions on the following areas:

- Online brand building
- Web Development
- Concept art / 2D animation
- Art director on advertising campaigns

For a long time, my mission was to help clients on their business needs by creating solutions that last.

HOWEVER, over the past years, I TOOK A NEW DIRECTION by focusing on my company, working on the following areas:

- New Business opportunities
- Marketing strategies consultancy
- Social media advisory
- Strategic Planning & Implementation

Bluefever offers a team of inspired and determined professionals, providing quality development and working under the philosophy of partnering with our clients to achieve the best results. We have a multicultural / multilingual team ready to meet new challenges and face them with the expertise and technical know-how gained throughout the years by providing solutions to companies worldwide. Bluefever is also known for the competitive rates and services on the following areas:

- Front end design & coding
- Programming
- Social media strategies
- Mobile apps

For more information, do not hesitate to get in touch with me to discuss about new opportunities at:  
alan@bluefevermedia.com

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## Experiencia

### **CoFounder & Chief Marketing Officer en BLUEFEVER MEDIA**

July 2007 - Present (9 years 8 months)

- Marketing strategies Consultant
- Social media advisor
- Strategic Planning & Implementation
- New Business opportunities

### **Web Development Consultant en Insite**

April 2007 - July 2007 (4 months)

- Web development Hewlett packard Latam account

### **Art Director & Developer en Origins Animations**

May 2006 - February 2007 (10 months)

- Graphic Designer, art director / Flash animator, Web Developer

### **Web designer, Developer, Art director en Charles Parsons Textile**

September 2006 - January 2007 (5 months)

- Web Designer on a variety of products and concept art

### **DSL representative en Verizon Technologies**

February 2004 - February 2006 (2 years 1 month)

- Representative at the OFF NET project - DSL Department
- Tech Support – Help Desk
- Colaboration and interaction with the provisioning, NOC, Install and IT departments.

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## Organizaciones

### **Blue Fever Media**

Chief Marketing Officer

July 2007 to Present

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## Cursos

### **CoFounder & Chief Marketing Officer**

BLUEFEVER MEDIA

Management development at University of Palermo

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## Independent Coursework

NLP & Coaching

Screenwriting & production with Jorge Maestro and  
Pablo Cullel

Social media Marketing

Literature with Vicente Battista

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## Idiomas

<b>Hebrew</b>	(Native or bilingual proficiency)
<b>English</b>	(Native or bilingual proficiency)
<b>Spanish</b>	(Native or bilingual proficiency)
<b>Italian</b>	(Elementary proficiency)

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## Aptitudes y conocimientos

**Graphic Design**

**Flash**

**Illustrator**

**Web Development**

**Corporate Identity**

**SEO**

**Web Design**

**Illustration**

**Website Development**

**Business Development**

**Branding & Identity**

**Art Direction**

**Animation**

**User Experience**

**Creative Direction**

**Interaction Design**

**User Interface Design**

**Marketing Strategy**

**Social Media Marketing**

**Digital Marketing**

**Project Management**

**Management Consulting**

**Advertising**  
**Online Marketing**  
**Art**  
**Digital Strategy**  
**Mobile Applications**  
**Corporate Branding**  
**Typography**  
**SEM**  
**Digital Media**  
**E-commerce**  
**Email Marketing**  
**Web Analytics**  
**WordPress**  
**Strategy**  
**Visual Communication**  
**Google Analytics**  
**Adobe Creative Suite**  
**Online Advertising**  
**Graphics**  
**Dreamweaver**  
**Adobe Fireworks**  
**Information Architecture**  
**Logo Design**  
**Creative Strategy**  
**Brand Development**

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## Educación

**Instituto Tecnológico ORT**

Bachelor of Graphic Design, Graphic and Web Design, 2001 - 2003

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## Intereses

Technology, websites, Illustrations, comic books, investing, reading, soccer, tennis, airbrushing, social gaming, travelling

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## 1 persona ha recomendado a Alan Douglas

"Alan is a graphic designer from the Technical School ORT and Illustrator from Garaycochea.'s School, Akerman has gained along the years a wide experience in the visual communications field. He has related to international companies of the sector of the communications and design, which allows him to avoid multicultural disadvantages adapting to the needs of every country."

— **Diego A. Ostrovsky Sussman**, ha trabajado directamente con Alan Douglas.

[Contacta con Alan Douglas en LinkedIn](#)