MEET THE FRESHEST TALENT IN TOWN.

BUILD
YOUR SOFTWARE
ENGINEERING TEAM

A LITTLE ABOUT THE PROGRAM:

DMI is General Assembly's Digital Marketing Immersive track.

Think of it as a bootcamp. We certainly have. To us, immersive means commitment all day, every day, for 10 weeks straight. Students with completely different backgrounds, all retrained as Digital Marketers.

Browse through to meet the next rockstars in your team. You can view all the student profiles online at profiles.generalassemb.ly.

QUESTIONS?

Contact our Career Coach at studentservices.sg@ga.co if you'd like candidate recommendations, or you are looking for Tech Talent (Web Developers, UX Designers, Data Scientists/Analysts, Digital Marketers) to be part of your team!

HELLO, I'M:

GEETHA BOYANI

ASPIRING DIGITAL MARKETER WITH 2 YEARS OF EXPERIENCE IN PROJECT BUDGETING AND FORECASTING. I AM NOW EXTENDING MY SKILL WITH NUMBERS INTO DELIVERING DATA-DRIVEN DIGITAL MARKETING CAMPAIGNS THAT OFFER CUSTOMERS THE BEST EXPERIENCE POSSIBLE.

PROJECTS THAT I'M PROUD OF:

Full-Funnel Marketing for financial product launch

The product is a co-branded credit card that is launching in Singapore. Backed by research surveys and audience insights, I mapped out the customer journey. This helped to identify touch-points. The campaigns were then strategically designed at these touch-points - paid search, display advertising and email marketing. I have also presented the media plan for budget considerations and an optimisation strategy to improve campaign performance.

WHEN I'M NOT DEVOTING MY TIME TO DIGITAL MARKETING, I LIKE TO:

I am speaking at my Toastmasters Club which is a platform to build confidence and improve public speaking skills.

I am also managing the club website and love writing content for the club blog.

OPPORTUNITIES I'M INTERESTED IN:

Analytics | Performance Marketing | Search Engine Optimization

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HELLO, I'M:

JOLEEN CHEAN

PROBLEM-SOLVING PERFORMANCE MARKETER WITH 7 YEARS OF HEALTHCARE EXPERIENCE. I HELP BUSINESSES OPTIMISE AUDIENCE GROWTH THROUGH DATA ANALYSIS.

PROJECTS THAT I'M PROUD OF:

The Alpaca House:

My team proposed a global, full funnel social media campaign for a new alpaca farmstay located in Christchurch, New Zealand. We used organic and paid social media to generate custom audiences for remarketing and engaged micro mummy travel influencers to further boost awareness of the business to our target audience of mothers with young children.

Zero Hero:

I deep-dived into the psychology of zero-waste grocery shopping for this concept and proposed a digital marketing campaign to reach our target audience and optimise the O2O commerce experience for them.

WHEN I'M NOT DEVOTING MY TIME TO DIGITAL MARKETING, I LIKE TO:

Delve into the art of frozen dessert making

I started making ice cream at age 15 when I received my first ice-cream machine, and on average churn about 4 pints a year.

Some of my favourite flavours are Passion Fruit Popcorn, and Matcha Mint Chip. I enjoy creating personalised flavours for friends and family on special occasions.

OPPORTUNITIES I'M INTERESTED IN:

Digital Marketing / Performance Marketing | Programmatic Trading

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HELLO, I'M:

JOSIAH TAN

DIGITAL MARKETER, WITH MORE THAN 2 YEARS OF EXPERIENCE IN CLIENT MANAGEMENT AND SPECIAL EDUCATION. WITH A STRONG INTEREST IN COPYWRITING AND SEO, I WANT TO USE MY NEW DIGITAL SKILLS TO GROW YOUR BUSINESS.

PROJECTS THAT I'M PROUD OF:

JMice SEO Strategy Plan

Our client was facing strong competition while lacking in digital presence. We proposed a SEO strategy plan that would not only improve the site's domain authority and ranking, but also improve UX by introducing a more intuitive design for the website.

Treasured Books Social Media Marketing Plan

Our client is an online used bookstore. We developed a plan that consisted of both organic and paid campaign, with the goal of creating brand awareness and acquiring leads. We proposed marketing strategies on platforms based on the social media landscape for our target audience, with an email campaign to nurture our leads for cost efficiency.

WHEN I'M NOT DEVOTING MY TIME TO DIGITAL MARKETING, I LIKE TO:

Immerse myself in multiple books and scouring around Etsy for kitchenware to add to my collection of food photography props. Love watching my dog sleep and occasionally bring him out for walks.

Aesthetics may not be everything, but its intrinsic value can never be denied.

OPPORTUNITIES I'M INTERESTED IN:

Content Marketing / Search Marketing / E-commerce Marketing

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HELLO, I'M:

LYNDEL JOYCE

DIGITAL STRATEGIST WITH INTEREST IN ANALYTICS. EXPERIENCED IN EXECUTING OFFLINE AND ONLINE CAMPAIGNS. CURIOUS BY NATURE, I ENJOY EXPLORING SYSTEMS AND CONNECTING PROCESSES FOR OPTIMAL EFFICIENCY AND EFFECTIVENESS.

PROJECTS THAT I'M PROUD OF:

My project for a social enterprise specialising in volunteerism where I put together a marketing plan that encompassed SEO, social media, paid search, lead generation and email drip campaigns gave me valuable insights into creating an integrated digital strategy. I also saw the value in this skill where I can contribute positively to a community.

Prior to the course, in my quest to understand the history of the internet, I dipped my toes in web development and documented my progress with a GitHub account. It was good fun!

WHEN I'M NOT DEVOTING MY TIME TO DIGITAL MARKETING, I LIKE TO:

Go on long runs and geek out on coffee brewing techniques. 🤓

OPPORTUNITIES I'M INTERESTED IN:

Digital Strategy / Performance Marketing / Analytics

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HELLO, I'M:

NURUL FATIHAH

MARKETING IS ALL ABOUT COMMUNICATING A MESSAGE AND AT BEST, AN ATTEMPT TO MODIFY CONSUMERS' BEHAVIOUR. BUT TO DO THAT, YOU NEED SOMEONE SKILLED AT TURNING YOUR SEA OF DATA INTO SOMETHING WONDERFUL. THAT'S WHERE I COME IN.

PROJECTS THAT I'M PROUD OF:

GoTake:

Working in a group, we did SEO, UX and Content Audit on GoTake's website and general presence online. We then proposed various strategies to help drive traffic to their site.

Virtual EMDR:

We were given a set of data extracted from the company's Google Analytics and Facebook Ads. We were tasked to analyse and organise the data as we deem fit. I put myself in the shoes of different stakeholders in the company, and stated different observations and proposed recommendations for improvement.

WHEN I'M NOT DEVOTING MY TIME TO DIGITAL MARKETING, I LIKE TO:

Go for a hike at Bukit Timah, Southern Ridges or Macritchie Park.

I also enjoy watching documentaries, docuseries, and stand-up comedy. Cooking and baking are other passions of mine as well.

OPPORTUNITIES I'M INTERESTED IN:

Search Marketing / Marketing Analytics / Content Strategy

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PADMAJA SAKTHI

DIGITAL MARKETER WITH 9 YEARS OF EXPERIENCES IN HEALTH TECH WEB PROJECT MANAGEMENT, WHERE I HAD CREATED MARKETING COLLATERAL AND PERFORMED TRADITIONAL MARKETING WITH HEALTH CARE PROFESSIONALS. INTERESTED IN SEO, CONTENT MARKETING AND SOCIAL MEDIA MARKETING.

PROJECTS THAT I'M PROUD OF:

Full Funnel Marketing for Maarz Pearls.

Having bought a pearl necklace from this portal and finding several potential improvements that could have made this purchasing experience better. I reached out to the owner to offer my services pro bono. She happily accepted and gave some information about the business and the current market for her pearls jewelry.

I went on and performed a detailed market analysis on pearl jewelry in Singapore and this region. With keywords research, creating paid search ads for brand awareness and display ads for product promotions with email drip marketing plan for retargeting abandoned cart.

I created a campaign that she could include in Singapore and several regional countries.

WHEN I'M NOT DEVOTING MY TIME TO DIGITAL MARKETING, I LIKE TO:

I volunteer at Girls in Tech organization to empower women in technology.

I enjoy traveling and cooking, as both create memories. I am creating a lifestyle blog for my recipes after my recent social media marketing project on Instagram @simplymakans where I was involved in community building and content creation. I have achieved more than 115 followers within a week and the number is still scaling. Most of the pictures used in the Instagram post were my own food photography.

OPPORTUNITIES I'M INTERESTED IN:

SEO, Content marketing, Social media marketing.

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HELLO, I'M:

PRISCILLA CHAW

DIGITAL MARKETEER WITH 8 YEARS IN WEALTH PLANNING AND 8 YEARS OF SYSTEMS ANALYSIS AND PROGRAMMING EXPERIENCE. MY INTEREST IS IN PERFORMANCE MARKETING, MARKETING RESEARCH AND DEVELOPING STRATEGIES TO DRIVE CONVERSIONS.

PROJECTS THAT I'M PROUD OF:

Flymya Pro Bono Project:

Fylmya is an online travel site for flights, tours and transport rental bookings based in Myanmar.

DirectAsia:

DirectAsia is an online general insurance company that aims to sell quality auto insurance and travel insurance at affordable prices. I proposed a marketing strategy that incorporated paid search, lead generation and email drip campaign.

WHEN I'M NOT DEVOTING MY TIME TO DIGITAL MARKETING, I LIKE TO:

I like jogging outdoors or just taking a stroll at the Botanic Gardens with my family.

I also like to read or watch a movie just to unwind during the weekends.

OPPORTUNITIES I'M INTERESTED IN:

Performance Marketing / Search Marketing / Marketing Strategies

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HELLO, I'M:

TAN LI RONG

DIGITAL MARKETER WITH 6 YEARS OF EXPERIENCE IN ADMINISTRATION. PASSIONATE ABOUT THE ARTS, LEARNING, AND OPTIMIZING DIGITAL CAMPAIGNS.

PROJECTS THAT I'M PROUD OF:

Ci Yuan Toastmasters Project

Ci Yuan Toastmasters is a public speaking club that aims to improve their lead generation. Our team of 2 proposed strategy with social media marketing, growing their Instagram account with content marketing and tapping on Facebook, Instagram and LinkedIn Ads.

As Toastmaster Clubs are often by regions, we geo-targeted our ads.

Ohleaf Project

Ohleaf is a locally founded handmade ceramic store that is looking to grow their revenue. For this project, I investigated competition landscape and proposed a marketing strategy for paid search and, display ads, and email drip campaign.

WHEN I'M NOT DEVOTING MY TIME TO DIGITAL MARKETING, I LIKE TO:

I love to sing, and I love deserts and milk tea. Music really brings me joy and cake with milk tea is the perfect way to relax.

OPPORTUNITIES I'M INTERESTED IN:

Content Marketing / Search Marketing / Performance Marketing

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TOONG SI EN

A DIGITAL MARKETER WITH 7 YEARS OF EXPERIENCE IN THE FMCG SECTOR. KEEN INTEREST IN HELPING BRANDS CRAFT DATA-DRIVEN & INTEGRATED DIGITAL STRATEGIES.

PROJECTS THAT I'M PROUD OF:

The Alpaca House:

My team and I proposed a paid, owned and earned social media strategy for an Alpaca Farmstay in Christchurch. We developed a holistic campaign to ensure that we are present at every stage of the customer journey.

Thymemaker Studio:

Thymemaker Studio is a new business focusing on bespoke laser cut signs and decorations. I developed a marketing campaign comprising of paid search ads and display ads, and also crafted an email marketing strategy to bring in customers for this new venture.

WHEN I'M NOT DEVOTING MY TIME TO DIGITAL MARKETING, I LIKE TO:

Play sports - usually netball and badminton. This gives me an opportunity to work out while bonding with my closest friends.

I also love travelling - exploring new areas, having new adventures and capturing the best moments with my trusty camera in hand.

OPPORTUNITIES I'M INTERESTED IN:

Digital Strategy/ Growth Marketing/ SEO

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HELLO, I'M:

VANESSA SUM

DIGITAL MARKETER WITH 5 YEARS OF EXPERIENCE IN CONTENT MARKETING AND SOCIAL MEDIA. BELIEVES THAT MARKET RESEARCH LEADS TO THE CREATION OF RELEVANT AND ENGAGING CONTENT. DRIVEN BY A PASSION TO DRIVE GROWTH FOR BUSINESSES.

PROJECTS THAT I'M PROUD OF:

BakerV

BakerV - A bakery that sells customized cakes and desserts table. Conducted market and competitive landscape research to create Google Ads with keyword planner. Proposed a full-funnel marketing strategy that consisted of paid search, content marketing, remarketing and email marketing.

Growing Instagram Account

@travelisnotaburden

Identified audience through facebook insights and create a social media strategy involving four pillars content. Experimented with relevant hashtags and implementing a consistent theme on IG page. Generated 100 followers in less than a week.

WHEN I'M NOT DEVOTING MY TIME TO DIGITAL MARKETING, I LIKE TO:

Travel & Photograph

Travel with my Canon Camera and mobile phone which has taken me to over 40 countries and share my post-edited photos on social media.

Outdoor activities

Enjoys the challenge of being out of my comfort zone. Activities I do on my travels includes hiking, water rafting and ATV rides.

Read

Reading self-help development books during my free times for personal development.

OPPORTUNITIES I'M INTERESTED IN:

Social Media Marketing / Content Marketing / SEO & SEM

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BUILD
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A LITTLE ABOUT THE PROGRAM:

SEI is General Assembly's Software Engineering Immersive track.

Think of it as a bootcamp. We certainly have. To us, immersive means commitment all day, every day, for 12 weeks straight. Students with completely different backgrounds, all retrained as Software Engineers or Web Developers.

Browse through to meet the next rockstars in your team. You can view all the student profiles online at profiles.generalassemb.ly.

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ALICIA WONG

AS CLIVE THOMPSON PUTS IT IN HIS BOOK 'CODERS', "PROGRAMMERS ARE THUS AMONG THE MOST QUIETLY INFLUENTIAL PEOPLE ON THE PLANET". FOR ME, NOTHING BRINGS GREATER SATISFACTION THAN SEEING THE JOY AND IMPROVEMENTS MY PRODUCTS WOULD DELIVER TO PEOPLE AROUND ME.

PROJECTS THAT I'M PROUD OF:

nandesuka:

A word game built with HTML/CSS and JavaScript which helps beginner learners of the Japanese language familiarise themselves with the katakana characters.

Weraoke:

My teammate and I created a karaoke application with NodeJS, Express.JS, ReactJS and SCSS/HTML. The platform allows users to sing karaoke at the convenience of any location.

WHEN I'M NOT DEVOTING MY TIME TO CODING, I LIKE TO:

Revise Japanese language and sweat it out at a HIIT session.

OPPORTUNITIES I'M INTERESTED IN:

Web Development / Back-End

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HELLO, I'M:

AQILAH RAJAB

A BUDDING SOFTWARE DEVELOPER WHO IS KEEN TO FIND SOLUTIONS FOR SOCIAL PROBLEMS THROUGH TECHNOLOGY. I HOPE TO CREATE ACTIVE CHANGE, INSPIRED BY HUMAN NEEDS IN ALL MY DEVELOPMENT.

PROJECTS THAT I'M PROUD OF:

ASPIRE

Aspire is a volunteer management app, which gives an opportunity for volunteers to track their progress and commitment within an organisation.

LITTLE SUNSHINE

An app to help busy parents find the right recipe for their child's development. Provides a platform for young parents and experienced ones to come together and share their insights.

WHEN I'M NOT DEVOTING MY TIME TO SOFTWARE ENGINEERING, I LIKE TO:

I love to design and tell a story through illustrations. I also love to spend time with my family and dearest friends.

I love hiking and enjoy the great outdoor. My ideal holiday is not one with a pretty suitcase, rather a backpacker bag!

OPPORTUNITIES I'M INTERESTED IN:

Front-End Development / Design

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HELLO, I'M:

BEN
LOW WEI DE

FULL STACK WEB DEVELOPER WITH BIOMEDICAL ENGINEERING AND TECHNICAL SURVEILLANCE BACKGROUND. PASSIONATE IN PROBLEM SOLVING AND IMPROVING SITUATION WITH TECHNOLOGY.

PROJECTS THAT I'M PROUD OF:

Repair Project:

Our team of 4 identified that there is an increase in electronic wastage and people are throwing away their electronic equipments instead of repairing them. Hence, we created a web app for people to come together to post items for repair and encourage DIY enthusiasts and tinkerers to help out in the repairing process. Promoting upcycling and recycling!

Eat Wat? Project:

Hoping to induce more fun and laughter during gathering over meal. I created a card game that determines what food a person gets to eat and allow players to snatch, swap or even force another player to eat something!

WHEN I'M NOT DEVOTING MY TIME TO SOFTWARE DEVELOPING, I LIKE TO:

Play problem solving games and try out different escape rooms!

I am passionate about food and love to have a drink or two.

I am also in love with watches and cars!

OPPORTUNITIES I'M INTERESTED IN:

Full Stack Web Development / Software Engineering / Game Development

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HELLO, I'M:

BENNY CHIN

BUDDING SOFTWARE DEVELOPER WITH BACKGROUND IN ACCOUNTING. INSPIRED BY DISRUPTIVE TECHNOLOGIES AND KEEN ON CREATING PRODUCTS THAT IGNITE SOCIAL CHANGE. DEDICATED TO LEARNING AND FOCUSED ON HONING PROBLEM-SOLVING SKILLS.

PROJECTS THAT I'M PROUD OF:

FinTrack:

An expense tracking app born out of the need to strike a balance between the complexities of current tracking apps and visually unappealing spreadsheets. FinTrack gives users the ability to record transactions on-the-go with receipt image uploads and provides monthly spend snapshots with the aid of graphs.

Shoot Shoot:

A classic arcade-style shooting game using pure HTML/CSS/JS. Log the fastest time by shooting numbered boxes. Difficulty scales progressively with stages.

WHEN I'M NOT DEVOTING MY TIME TO DIGITAL MARKETING, I LIKE TO:

Read

A good book can really open up your perspective and be that pivot for a turning point in your life. Self-improvement books are my go-to when I look for directions in life.

Sports

I also enjoy sports such as badminton and hitting the gym. They give me that adrenaline pump and help me destress after a long day!

OPPORTUNITIES I'M INTERESTED IN:

Full-Stack Web Development/ Front-end Web Development/ Fintech

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CASPIAN NG

A DEVELOPER WITH 4 YEARS OF TEACHING EXPERIENCE. I POSSESS A GROWTH MINDSET AND ASPIRE TO CREATE SOLUTIONS THAT ARE MEANINGFUL AND HAVE GREAT USER EXPERIENCE.

PROJECTS THAT I'M PROUD OF:

The Hair Affair

A web application built using Ruby on Rails that allows users to book various hair salon services 24/7 and allow salons to track the appointments from customers.

CyberWarrior

An interactive game built using JavaScript and CSS that be played on browsers or mobile. You only have one minute to type as fast as you can to defeat the monster and be a true Cyber Warrior!

Parco

A carpark slot availability tracker built using React.js, Google map and Real-time API data.

WHEN I'M NOT DEVOTING MY TIME TO CODING, I LIKE TO:

Music

Play the guitar! Music is one of the passions of my life!

Exercise

Work out in the gym! It always put me in a good mood and helps me to focus mentally!

OPPORTUNITIES I'M INTERESTED IN:

Front-End Developer/ Full-Stack Developer

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DANIEL CHOO

I BELIEVE SOFTWARE ENGINEERING IS A FORM OF SELF-EXPRESSION AND THAT IT IS THE LANGUAGE OF THE FUTURE. I WANT TO PLAY MY PART IN MAKING THE MARVELS OF THE FUTURE HAPPEN!

PROJECTS THAT I'M PROUD OF:

The Dancing Cards Project:

I wanted to create a website that could create ecards for different occasions. The ecards are created with pictures and a personal message. I used Ruby on Rails, PostgreSQL and Heroku to host the website.

The Hiding Cards Project:

I created a simple luck based drinking game to get a night started. The user would click on colorful boxes that changed in color when moused over and if lucky will click on the right box to advance to the next level. This game has no limit to the number of levels one can win.

WHEN I'M NOT DEVOTING MY TIME TO CODING, I LIKE TO:

Grow plants and read books.

I'm currently growing lemons, apples, mandarins, beans, durians and avocados.

I'm currently reading The Catcher In The Rye and The Iliad.

OPPORTUNITIES I'M INTERESTED IN:

Full Stack Developer / Front End Developer / Back End Developer

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HELLO, I'M:

DANIEL TAN

A FULL STACK DEVELOPER, WITH ADVANCED DATA ANALYTICS SKILLSETS, AND MANAGEMENT ACCOUNTING BACKGROUND IS A RARE BREED. I WANT TO USE MY DEVELOPER SKILLS TO GROW YOUR BUSINESS IN A BUSINESS INTELLIGENCE ROLE WITH A DATA SCIENCE TWIST .

PROJECTS THAT I'M PROUD OF:

Movie Oasis:

This is an online movie store front that I created to toy with a recommender system. I am also proud of it because the pages were able to render smoothly despite frequent asynchronous API calls.

Song Oasis:

I am keen to create a Spotify-like music player. I integrated lyrics display that is absent from the original Spotify API into my app, to enhance the app for better user experience.

WHEN I'M NOT DEVOTING MY TIME TO CODING, I LIKE TO:

Spending time with family. I also love swimming and gym to maintain my fitness and health. Not to mention the endorphins rush!

OPPORTUNITIES I'M INTERESTED IN:

Business Intelligence (BI) / Robotic Process Automation (RPA) / Data Science

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DONNA CHEONG

A FULL STACK DEVELOPER WHO IS KEEN TO APPLY SKILLS AND LEARN WHILE MAKING EVERYONE'S LIVES EASIER. ENJOYS WORKING IN A TEAM AND HAS EXPERIENCE IN DIGITAL CONTENT CREATION AND MANAGEMENT.

PROJECTS THAT I'M PROUD OF:

APPMYCAFE:

A fully integrated web-based ordering system for cafes/restaurants. It has different views for customers, kitchen, and front of house. Customers can place their orders, as well as call for assistance. The orders will be sent to the kitchen, where it can be viewed and confirmed. It also has a basic system for the front of house to create tables, check the orders and settle the bill.

Undercover Santa:

A secret santa pairing app where users can see who they are matched with, and what items the matched party has wished for.

WHEN I'M NOT DEVOTING MY TIME TO SOFTWARE ENGINEERING, I LIKE TO:

Read Sci-fi and Fantasy novels, as they allow you to explore worlds that are fantastical while raising many thought-provoking questions, and giving a glimpse into the possible future for technology.

I'm also somewhat of a foodie. I enjoy trying new restaurants and types of food.

OPPORTUNITIES I'M INTERESTED IN:

Full stack Web Development / Backend Development

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HELLO, I'M:

ELISE CHIA

SOFTWARE ENGINEER WITH 4 YEARS OF EXPERIENCE IN CORPORATE EVENT MANAGEMENT/DESIGN AND PUBLIC RELATIONS.

PROJECTS THAT I'M PROUD OF:

Minute:

A diary app that encourages a minute of self-reflection each day.

Minute features a mood report with a breakdown of the user's most experienced emotions and their connected causes, plus recommended podcasts based on those results.

Sneaks:

An app for sneakerheads to keep track of the shoes in their collection, as well as their current market value.

WHEN I'M NOT DEVOTING MY TIME TO DIGITAL MARKETING, I LIKE TO:

Work on Getting ~~Buff~~ Fit

I treasure my Me time on the yoga mat. My goal is to be able to do handstands (one day).

Consume Popular Media

Please talk to me about: Black Mirror or It's Always Sunny. I also watch a lot of anime and British panel shows.

Annoy my Cat

My cat is the love of my life. I don't think she feels the same way about me.

OPPORTUNITIES I'M INTERESTED IN:

Full Stack Web Development / Front-End Development

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HELLO, I'M:

JANET LE

FULL STACK DEVELOPER, FORMER EDUCATOR WITH 15 YEARS OF EXPERIENCE WORKING WITH YOUTHS. I SEE THE POTENTIAL AS A FULL STACK DEVELOPER THAT CAN IMPACT BEYOND EDUCATION, SO HERE I AM.

PROJECTS THAT I'M PROUD OF:

Finding Numbers
Click the numbers as fast as your eyes can spot them. A remembrance of childhood game built with Javascript and DOM Manipulation.

Gifts.SG
A platform where users can gift unwanted, albeit useful items to benefit others. Built with RoR, incorporate Cloudinary for seamless uploading items' pictures.

WHEN I'M NOT DEVOTING MY TIME TO CODING, I LIKE TO:

Be with my family. I love the serene feeling when surrounded by family members.
I also love reading, cooking and practising yoga. They always put me in a good mood!

OPPORTUNITIES I'M INTERESTED IN:

Content Marketing / Search Marketing / E-commerce Marketing

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HELLO, I'M:

JONATHAN BEK

AN ASPIRING FULL STACK DEVELOPER EAGER TO LEARN. PASSIONATE ABOUT PROVIDING VALUE TO USERS AND BUILDING APPS THAT ARE EASY AND FUN TO INTERACT WITH.

PROJECTS THAT I'M PROUD OF:

Fake Granblue Fantasy

A 2D rhythm game based on and featuring characters from the mobile J-RPG Granblue Fantasy.

A Hair Affair

An app that lets users find, research, review and book appointments at hair salons.

Whack-a-Kanji

IA HTML-CSS-JS whack-a-mole game using random Japanese characters as 'moles'

WHEN I'M NOT DEVOTING MY TIME TO CODING, I LIKE TO:

Play computer games.

Grind gacha.

Re-read Patrick Rothfuss's books.

Play tennis.

OPPORTUNITIES I'M INTERESTED IN:

Full-stack development/Front-end development

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HELLO, I'M:

KEITH KWAN

A FULL STACK DEVELOPER WITH A BACKGROUND IN THE ARTS MAKES FOR AN INSPIRATIONAL FIT IN ANY ENVIRONMENT. WITH THESE NEW SKILLS AS A DEVELOPER THAT I HAVE CULTIVATED, I WANT TO PRESENT DIFFERENT PERSPECTIVES TO A SINGLE WEB APPLICATION FOR MANY.

PROJECTS THAT I'M PROUD OF:

Fix & Break:

In the only group project of the bootcamp, my team and I created a eco-green community platform web app. Our goal was to unite craftsmen and handymen alike to share their knowledge of tinkering and as a by product, encourage our community to fix household items that can be easily repaired.

Have Done:

I created a simple checklist app suited to our on-demand generation. I took a different approach to achieving daily goals by having the app only record tasks that you Have Done.

WHEN I'M NOT DEVOTING MY TIME TO CODING INTENSELY, I LIKE TO:

Have a cold bottle of beer, lying in a hammock, encapsulated by nature, in a foreign land.

Either that or am already in pursuit over the internet for the path of least resistance to acquire aforementioned.

OPPORTUNITIES I'M INTERESTED IN:

iOS Development/ From-End Development / Back-End Development

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HELLO, I'M:

KENNY ANG

AN ASPIRING WEB DEVELOPER WITH A BACKGROUND IN MECHANICAL ENGINEERING WITH A PASSION IN BUILDING APPLICATIONS THAT SOLVE PROBLEMS AND SIMPLIFY USER EXPERIENCES.

PROJECTS THAT I'M PROUD OF:

Blitt
A bill splitting app that allows user to track split bills within a group.

Oak & Brass
A furniture e-commence featuring top-view furniture placement in user's floor plan, AR tech and Stripe API for seamless purchase.

Bagpacker
An app that generates a variety of packing lists based on the weather and activities. Users can consolidate their packing lists with travel buddies.

WHEN I'M NOT FACING MY SCREEN, I LIKE TO:

Travel
Enjoy immersing myself in various cultures and food of different countries.

Play
I love playing a wide genre of video games, especially RPGs and mysteries.

OPPORTUNITIES I'M INTERESTED IN:

Software Engineer / Back-end Developer / Full-stack Developer

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HELLO, I'M:

LEONG SOW YUEN

AS A SOFTWARE ENGINEER, I LOVE LOOKING FOR EFFICIENT AND ADAPTABLE WAYS TO DO THINGS. I ALSO LIKE TO ADVENTURE AND COLLABORATE WITH OTHERS AND BRING LOTS OF IDEAS TO THE TABLE, BUT I'M ALSO VERY SELF-DRIVEN AND TENACIOUS WHEN WORKING ALONE.

PROJECTS THAT I'M PROUD OF:

Beat the time!:

It is a speed writer challenge game where it comes in 3 different difficulty levels. Player will then have to type out the words within the given time. Once the time runs out, player can either re-try that level or choose a different difficulty level. Written in HTML, Javascript

Seekr:

A platform for you to organised all of your job applications. You can also view your job application progression , upcoming datelines or interviews, uploading of your resume/CV. There is also a focus mode which helps you to stay focus in finding jobs within the time limit. Written in Ruby, Ruby on Rails.

WHEN I'M NOT DEVOTING MY TIME TO CODING I LIKE TO:

On days when I feel like staying at home, I would binge watch dramas or play games.

I also like to hang out with my friends where our night activities would be playing mahjong or card games together.

Occasionally we will hang out and chill at some bars.

OPPORTUNITIES I'M INTERESTED IN:

Front-end Developer/Full-stack Developer

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LIM THEAN YEW

FULL STACK WEB DEVELOPER, FORMER ELECTRONIC ENGINEER, LOVES TO TINKER WITH NEW TECH FRAMEWORKS AND TO SOLVE REAL-WORLD PROBLEMS.

PROJECTS THAT I'M PROUD OF:

Attendance Tracker

A fast, lightweight app to track students' attendance for classes..

Technologies used include JavaScript, Node, Express and PostgreSQL.

The Marketplace

An e-commerce website for leisure and outdoor activities equipment.

Technologies used include Ruby on Rails, React.js, PostgreSQL.

WHEN I'M NOT DEVOTING MY TIME TO DIGITAL MARKETING, I LIKE TO:

Learn Vietnamese, cycle, drink coffee and watch videos on Youtube.

I also practice Judo and currently have a yellow belt.

OPPORTUNITIES I'M INTERESTED IN:

Full Stack Web Development / Consulting

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HELLO, I'M:

LOW HUI YU

FULL STACK DEVELOPER WITH A CIVIL SERVICE BACKGROUND AND A THIRST FOR KNOWLEDGE. I ENJOY DISSECTING AND SOLVING EVERYDAY PROBLEMS, AND AM LOOKING FORWARD TO APPLYING MY NEW-FOUND SKILLS TO THOSE ENDS.

PROJECTS THAT I'M PROUD OF:

Pu-nnet:

I created a web application for users to log their meals and exercise sessions so they can keep track of their lifestyle decisions. Users can form groups with their friends (a.k.a. punnets) and support one another through their journey to a better lifestyle.

SiGn:

SiGn is a web application for users to access sign language resources and practice alongside the learning material. Simple games have been incorporated to gamify the learning process and engage learners.

WHEN I'M NOT DEVOTING MY TIME TO CODING, I LIKE TO:

Play sports and travel the world!

I love sports and exercising because it keep me active and healthy. I usually play sports with my friends so the sessions double up as a social activity.

Travelling is something I really enjoy because the world is the best classroom one can ask for. The experiences are eye-opening and humbling.

OPPORTUNITIES I'M INTERESTED IN:

Full Stack Developer / Front-end Developer / Back-end Developer

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HELLO, I'M:

MAH CHIN-KOK

AS SOFTWARE DEVELOPER WITH PROJECT MANAGEMENT EXPERIENCE, I WISH TO USE MY NEW SKILLS TO BUILD PRODUCTS THAT BRINGS VALUE AND JOY TO THE USERS

PROJECTS THAT I'M PROUD OF:

Puzzle Game(Take It Easy),

- A two-dimensional puzzle game that requires the player to strategise and form continuous rows of colour from edge to edge in order to score
- Built with HTML5, CSS3, Javascript

Oak & Brass eCommerce:

Our team built an e-Commerce site using Ruby on Rails. Features includes Augmented Reality (AR) furniture placement; Space planning: moving furniture using drag and drop features on the user uploaded floor plan

WHEN I'M NOT DEVOTING MY TIME TO SOFTWARE DEVELOPMENT, I LIKE TO:

Spend time with my family, building LEGO and video gaming together with my kids.

I also enjoy catching sci-fi related shows.

OPPORTUNITIES I'M INTERESTED IN:

Full Stack Development, Software Engineering

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HELLO, I'M:

MALCOLM LOW

A BALANCED WEB-DEVELOPER WITH PROJECT ENGINEERING AND FINANCIAL SALES BACKGROUND. WITH NEWLY ACQUIRED DEVELOPER SKILLS, INNOVATIVE IDEAS THAT SEEM DIFFICULT ARE NOW POSSIBLE AND ACHIEVABLE. PASSIONATE ABOUT IDEAS THAT IMPROVE EFFICIENCIES AND MAKING THINGS SIMPLE.

PROJECTS THAT I'M PROUD OF:

FiMort:

A mortgage rate app which helps users to source for available market rates to make a more-informed decision on mortgage loans.

FoodSpan:

A food management app created to track food expiry purposed to contribute towards food wastage and cost.

Change Game:

An interactive money exchange game for toddlers to learn about the basics of money handling.

WHEN I'M NOT DEVOTING MY TIME TO CODING, I LIKE TO:

Conventions, Events and Workshops on latest trends and happenings.

Social Meetups with new people. Sharing knowledge, insights and aspiration.

Friends, Movies, Netflix and a bucket of chilled beer with the right company.

Keeping a well-balanced life is the key to life~

OPPORTUNITIES I'M INTERESTED IN:

Full-Stack / Web-Development / Fin-Tech / B2B / Business Intelligence

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HELLO, I'M:

MARCUS TEO

A FULL STACK DEVELOPER WITH A PASSION FOR DESIGNING VIDEO GAMES. I LIKE TO EXPLORE NEW IDEAS THAT WILL HELP ENHANCE MY CODING TECHNIQUES AND DELIVER AN AMAZING PRODUCT.

PROJECTS THAT I'M PROUD OF:

Dodging With Friends:

I wanted to create an application that multiple users could have fun with at the same time. That led me to utilise Socket IO in the implementation of this project. This project also served as a strong reminder to myself that technologies, no matter how alien they may be, are to be understood, and utilised to its fullest potential.

App My Cafe:

My first ever group collaboration on a project yielded "App My Cafe". This application provides restaurant and cafe owners a one stop solution that addresses how customers can place their orders without any concerns that their order may have been missed out.

OPPORTUNITIES I'M INTERESTED IN:

Full-Stack Developer

WHEN I'M NOT DEVOTING MY TIME TO CODING, I LIKE TO:

Ride My Motorcycle:

I got into motorcycling in my late 20s. Since then, my passion for riding only grows. I love taking my motorcycle to places less traveled and along with my group of riding buddies we do our best to explore many beautiful locations in our travels. One of my goal is to ride around the world someday.

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HELLO, I'M:

MOHAMMAD ASSHIKIN

FULL STACK DEVELOPER WITH A BACKGROUND IN ENGINEERING, I AM ABLE TO APPLY MY EXPERIENCE IN COMMISSIONING SYSTEMS AND QUALITY TESTING WHEN CREATING APPS THAT SOLVE EVERYDAY PROBLEMS.

PROJECTS THAT I'M PROUD OF:

Click-Board :

My attempt at a variant of Trello using ReactJs. Click-Board allows users to add members to different projects and assign tasks to each member.

Sneaks :

A Ruby on Rails platform for collectors to showcase their sneakers collection. Incorporated an API to fetch the current market price of each pair of sneakers.

WHEN I'M NOT DEVOTING MY TIME TO PROGRAMMING, I LIKE TO:

Travel around to find a good place to dine.

I also love to practice Muay Thai as it is another way for me to relieve stress.

OPPORTUNITIES I'M INTERESTED IN:

Junior Full-Stack Developer / Software Engineer

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HELLO, I'M:

MUHAMMAD HAFIZ

AN ASPIRING FULL-STACK WEB DEVELOPER WITH A BACKGROUND IN MECHANICAL ENGINEERING.

PROJECTS THAT I'M PROUD OF:

FlashCarDiT Project:

FlashCarDit is web app where users are able to make decks of flashcards and customise each flashcard in a deck. The decks of flashcards can then be used to study more effectively and also shared with other users.

Hair Affair:

A group project where we realised the importance of finding a good salon/ barbershop. A webapp where salons can sign up for an account and post offers and their services. A normal user can then check salons individual pages and book appointments and also leave a review.

WHEN I'M NOT DEVOTING MY TIME TO DIGITAL MARKETING, I LIKE TO:

Reading web novels by amateur authors posted online. Finding a hidden gem of a novel among thousands of other novels, makes it all the more enjoyable.

OPPORTUNITIES I'M INTERESTED IN:

Full-Stack Development / Front-End Developer/ Back-End Developer/

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HELLO, I'M:

MUHD HILMI B JOHARI

SOFTWARE ENGINEER, HIGHLY ADAPTABLE, INQUISITIVE BY NATURE, PATIENT AND METICULOUS IN DESIGNING AND SOLVING COMPLEX PROBLEMS.

PROJECTS THAT I'M PROUD OF:

OPENJIO: Geolocation-based App

A web application that uses ReactJS for frontend and Ruby on Rails for backend. By leveraging on Google Maps API, the app allows users to create events with geographic coordinates. This lets users discover events around their current location.

SNEAKS: Sneaker Inventory Manager

A group-based project for a Rails application for '*sneakerheads*' to manage their sneakers collection. Interfacing with an API allows users to know how much their collection is worth. Users are also able to share their collection with others.

WHEN I'M NOT DEVOTING MY TIME TO CODING, I LIKE TO:

I enjoy exploring new restaurants with friends, spending time with my family outdoors and reading up on latest gadgets and technology.

I love a good group-based workout at the gym, and try my best to maintain a healthy diet!

OPPORTUNITIES I'M INTERESTED IN:

Software engineering / Front-end development/ Full-stack development

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NICHOLAS BINGEI

A FULL WEB DEVELOPER WITH A BACKGROUND IN SOCIAL WORK. LOOKING TO BUILD PRODUCTS THAT IMPROVE PEOPLES' LIVES THROUGH THE USE OF SOFTWARE.

PROJECTS THAT I'M PROUD OF:

Locked In closets:

Is a digital wardrobe management app where users can upload pictures of their clothes. It can be used for planning outfits for various occasions and seasons.

GlowUp:

Is a skincare routine tracker. It allows users to create routines and chart their progress over time to encourage them to continue with the routines.

WHEN I'M NOT DEVOTING MY TIME TO CODING, I LIKE TO:

Collect going to our local records shop to browse and purchase records from my favourite artists.

I also like lounging with a good book or listening to podcasts.

OPPORTUNITIES I'M INTERESTED IN:

Full-Stack Web Development / Front-End Web Development

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SAMUEL BOEY

PASSIONATE AND ASPIRING WEB DEVELOPER LOOKING TO HONE AND DEVELOP MY NEWLY ACQUIRED SOFTWARE ENGINEERING SKILLS THROUGH APPLICATIONS THAT WOULD MAKE AN IMPACT IN SOCIETY.

PROJECTS THAT I'M PROUD OF:

ExpTrack

An expiry tracker app that helps user keep track of perishable groceries that they have purchased. It was created to cut down on food wastage for consumers and also help to keep track on what food they have stored at home.

xChange

A currency converter app for casual travellers to users interested in forex. A news section for users by users will allow visitors to check on the latest news that might affect currency rates.

WHEN I'M NOT BUILDING WEBSITES I LIKE TO:

Travel

Growing up abroad have made me appreciate and love immersing in other's culture. Also I believe its a good way to discover one's self!

Play rugby

I have always loved the sport of rugby as values such as teamwork and comradely can be learnt. Also its a great way to de-stress!

OPPORTUNITIES I'M INTERESTED IN:

Full Stack Web-Developer / Front-end Web Developer / Back-end Web Developer

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HELLO, I'M:

SHIRLEY TAN

WEB DEVELOPER WITH MULTIMEDIA BACKGROUND, STRIVING TO BUILD ENRICHING WEB APPLICATIONS WHERE USER EXPERIENCE CAN BE MADE MORE SEAMLESS AND IMMERSIVE.

PROJECTS THAT I'M PROUD OF:

Foodspan:
A food expiry tracking app with the purpose to help reduce food wastage in Singapore. The app help users to keep track of their groceries and calculate much wastage were made.

Bagpacker:
An app that generate a packing lists based on the weather and activities. Users can easily customise the list such as adding items or categories. A group of travellers can indicate what items are shared and who will be bringing them.

WHEN I'M NOT FACING MY SCREEN, I LIKE TO:

Watching Show:
YouTube, Netflix and Anime to keep me inspired.

Gaming
Story-rich games, puzzles and Co-op games.

Baking
Occasionally I would look up on simple recipes to whip up some sweet treats.

OPPORTUNITIES I'M INTERESTED IN:

Front-End / Full-Stack Web Development / App Development

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HELLO, I'M:

TEO BOON HOCK

A FRONT-END DEVELOPER, WITH 8 YEARS EXPERIENCE IN CREATING 3D VISUALS FOR TV ADVERTISEMENTS AND EVENTS. LOOKING FORWARD TO WORK ON INTERACTIVE PROJECTS WHERE MY GRAPHICS AND ANIMATION EXPERIENCE CAN COMPLEMENT SOFTWARE DEVELOPMENT.

PROJECTS THAT I'M PROUD OF:

Whack-a-Mole:
A simple game. Hit as many moles as you can within 30 seconds. Try to beat your own highscore!

GiftsSG:
Got the idea from a Pass-It-On website. This is a non-profit website to help facilitate gifters to give away useable items to help the less-privileged. Users can login to upload or reserve items available on the site. Upon reservation, gifter and requester can communicate with each other on how to collect the item. Once item is collected, gifter can mark it as collected.

WHEN I'M NOT DEVOTING MY TIME TO CODING, I LIKE TO:

Maintain and beautify my aquarium. Watching beautiful fishes in a mini nature aquarium can be therapeutic.

Most importantly, family time. They are my source of motivation.

OPPORTUNITIES I'M INTERESTED IN:

Web Development / Front-end / 3D & VR experience

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HELLO, I'M:

THEA FAN

A TANKER–OPERATOR TURNED WEB DEVELOPER, I WANT TO USE MY NEWLY ACQUIRED PROGRAMMING SKILLS TO EMPOWER COMPANIES AND BRING THEM FORWARD IN THEIR DIGITAL TRANSFORMATION JOURNEY.

PROJECTS THAT I'M PROUD OF:

Aria Voice
Talking is the next typing.

Aria Voice enables voice-to-text note-taking and this sleek ReactJS app also allows users to record and save voice memos.

Seekr
At the core of an app, its function should be value-adding to users.

Seekr fills in the gap between chaotic job-application process and often poorly-organised personal Google Sheets. Built on RoR, Seekr delivers information in meaningful Kanban board style and is also a one-stop storage for users' resumes and CVs.

WHEN I'M NOT DEVOTING MY TIME TO CODING, I LIKE TO:

Move
A good sweat in the form of pilates or yoga is always my preferred dose of endorphin.

Explore
From checking out a new bar in town to planning for an epic trip to Iran, exploring new things is what speaks to my adventurous soul.

OPPORTUNITIES I'M INTERESTED IN:

Front-End / Full-Stack Web Development

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HELLO, I'M:

WILFRED LOH

FORMER MARKETER TURNED FULL-STACK DEVELOPER. PASSIONATE ABOUT TECHNOLOGY AND ITS CAPABILITIES TO INSPIRE AND EXCITE PEOPLE. I ASPIRE TO BUILD MEANINGFUL SOFTWARE THAT MAKE AN IMPACT ON PEOPLE'S LIVES.

PROJECTS THAT I'M PROUD OF:

Moments: Playful Designs for Everyone

A simplified graphic-design tool for users looking to easily create personalized animated content for various occasions, shareable with the people that matter.

Seekr: Bespoke Job Tracker

Designed to simplify the job-hunt process, this app provides useful features like searching, sorting, and document-linking that saves hours compared to using excel. Includes a fun feature to get users motivated.

Project Escape: Survival-Game

A point-and-click survival game where players have to find hidden clues and decipher the code before time runs out. Multiple difficulty levels for all gamers.

WHEN I'M NOT DEVOTING MY TIME TO CODING, I LIKE TO:

Climbing / bouldering because it is challenging but also forces me to think before attempting a climb.

Going on photo/video walks and discovering new places, perspectives and angles to shoot from.

Watching e-sports (League of Legends) and playing games with a bunch of friends is a day well-spent.

OPPORTUNITIES I'M INTERESTED IN:

Front-End / Back-End / Full-Stack Web-Development / Software Engineering

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