



GRAPHIC DESIGNER

Anele Khumalo

OBJECTIVE

To contribute my 8 years of design experience to a dynamic creative team where I can apply my skills in branding, digital media, and visual storytelling to support impactful campaigns and deliver high-quality design solutions.

EXPERIENCE

GRAPHIC DESIGNER

Takealot.com | Cape Town, RSA | 2021 – Present

Anele leads the visual design of online promotional campaigns and product graphics. She works closely with the marketing and UX teams to deliver high-converting visuals for email marketing, banners, and seasonal campaigns.

MID-LEVEL GRAPHIC DESIGNER

Ogilvy South Africa | Johannesburg, RSA | 2017 - 2021

Anele worked on branding and campaign design for national and international clients across retail, finance, and hospitality. She supported art directors in delivering creative assets and maintained brand consistency across advertising channels.

JUNIOR GRAPHIC DESIGNER

Pixel Pop Studio | Durban, RSA | 2015 - 2017

She created logos, packaging designs, and marketing materials for startups, learning the value of clear communication, fast turnaround, and versatile creative thinking.

CONTACT

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EDUCATION

DUT – DURBAN UNIVERSITY OF TECHNOLOGY

Diploma in Graphic Design

SKILLS

Design software



Visual communication



Branding



Project management

