

# Benjamin Dinh

benjamindinh.com | linkedin.com/in/benjaminhdinh | benjaminhdinh@gmail.com | (408) 858-9210

## EXPERIENCE

### Apple

Cupertino, CA

Technical Program Manager, System Intelligence & Machine Learning

September 2022 - Present

- Directing data annotation projects to support machine learning models that power 50+ current and prospective features for different operating systems
- Building workflows and communicating cross-functionally across 100+ stakeholders including data sourcing, data science, data annotation, QA, and R&D engineering teams

### Being Peruvian

San Francisco, CA

Product Manager, Growth

September 2021 - June 2022

- Collaborated with business, engineering, product design, and marketing teams to identify and prioritize research opportunities and ensure strategic alignment
- Created user stories, design mockups, and market research summary to pitch and execute a social media campaign that resulted in 150% increase in user engagement
- Conducted 15+ user interviews, collected 50+ surveys, and performed usability testing to improve the online experience of Being Peruvian and define go-to-market strategies

### UC Davis Facilities Energy & Engineering

Davis, CA

Product Designer, Interactive Dashboards

July 2021 - June 2022

- Collaborated with 3 product designers and 2 software developers to launch an educational, touchscreen TV dashboard enabling 2000+ visitors to interact with live energy data
- Conducted user interviews and heuristics evaluation to identify reasons for high acquisition and low retention rates in the department's survey platform which assesses users' overall comfort in campus buildings

### #include at Davis

Davis, CA

President & Growth Lead

March 2021 - March 2022

- Spearheaded the organization's rebranding, refined the club structure, and onboarded 40+ cohort members
- Facilitated 5+ quarter-long, client-based projects where cohort members work in teams to research, design, and build web apps for community organizations in the Davis and Sacramento area
- Designed technical, design, and professional development workshops to provide mentorship to members from all experience levels

### UC Davis Facilities Energy & Engineering

Davis, CA

User Interface Engineer, Data Visualization

March 2021 - July 2021

- Collaborated with a product manager, product designers, and software developers to implement accessible and comprehensible data visualizations for 5 campus departments to identify energy trends and maintenance issues
- Developed data pipelines that served energy and comfort data from 100+ buildings to the front-end

## PROJECTS

### MealBuddies

Full Stack Development

January 2021

- Led a team of 2 designers and 2 developers to build a web app that targets food insecurity in Yolo County
- Scoped out features, tested prototypes, researched viable tech stacks, and created the product roadmap
- Built an API to post & get information about 20+ local food distributions, open pantries, and restaurant giveaways

## EDUCATION

### University of California, Davis

B.S. in Computer Science

## SKILLS

**Research:** User Interviews, Usability Testing, A/B Testing, Regression Testing, Affinity Diagrams

**Tools:** Jira, Trello, Figma, Mural, Google Analytics, Excel, Tableau

**Development:** Python, HTML/CSS, JavaScript, React.js, Node.js, SQL

**Other:** Product Strategy, Root Cause Analysis, Agile Project Management, Business Process Management