Benjamin Dinh

benjamindinh.com | linkedin.com/in/benjaminhdinh | benjaminhdinh@gmail.com | (408) 858-9210

EXPERIENCE

Apple   **Cupertino, CA**
Technical Program Manager, System Intelligence & Machine Learning   *September 2022 - Present*
- Directing data annotation projects to support machine learning models that power 50+ current and prospective features for different operating systems
- Building workflows and communicating cross-functionally across 100+ stakeholders including data sourcing, data science, data annotation, QA, and R&D engineering teams

Being Peruvian   **San Francisco, CA**
Product Manager, Growth   *September 2021 - June 2022*
- Collaborated with business, engineering, product design, and marketing teams to identify and prioritize research opportunities and ensure strategic alignment
- Created user stories, design mockups, and market research summary to pitch and execute a social media campaign that resulted in 150% increase in user engagement
- Conducted 15+ user interviews, collected 50+ surveys, and performed usability testing to improve the online experience of Being Peruvian and define go-to-market strategies

UC Davis Facilities Energy & Engineering   **Davis, CA**
Product Designer, Interactive Dashboards   *July 2021 - June 2022*
- Collaborated with 3 product designers and 2 software developers to launch an educational, touchscreen TV dashboard enabling 2000+ visitors to interact with live energy data
- Conducted user interviews and heuristics evaluation to identify reasons for high acquisition and low retention rates in the department's survey platform which assesses users' overall comfort in campus buildings

#include at Davis   **Davis, CA**
President & Growth Lead   *March 2021 - March 2022*
- Spearheaded the organization's rebranding, refined the club structure, and onboarded 40+ cohort members
- Facilitated 5+ quarter-long, client-based projects where cohort members work in teams to research, design, and build web apps for community organizations in the Davis and Sacramento area
- Designed technical, design, and professional development workshops to provide mentorship to members from all experience levels

UC Davis Facilities Energy & Engineering   **Davis, CA**
User Interface Engineer, Data Visualization   *March 2021 - July 2021*
- Collaborated with a product manager, product designers, and software developers to implement accessible and comprehensible data visualizations for 5 campus departments to identify energy trends and maintenance issues
- Developed data pipelines that served energy and comfort data from 100+ buildings to the front-end

PROJECTS

MealBuddies
Full Stack Development   *January 2021*
- Led a team of 2 designers and 2 developers to build a web app that targets food insecurity in Yolo County
- Scoped out features, tested prototypes, researched viable tech stacks, and created the product roadmap
- Built an API to post & get information about 20+ local food distributions, open pantries, and restaurant giveaways

EDUCATION

University of California, Davis
B.S. in Computer Science

SKILLS

Research: User Interviews, Usability Testing, A/B Testing, Regression Testing, Affinity Diagrams
Tools: Jira, Trello, Figma, Mural, Google Analytics, Excel, Tableau
Development: Python, HTML/CSS, JavaScript, React.js, Node.js, SQL
Other: Product Strategy, Root Cause Analysis, Agile Project Management, Business Process Management