

# Benjamin Dinh

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## EXPERIENCE

### UC Davis Facilities Management / UX Design Intern

July 2021 - Present

- Researched and evaluated the user flow of TherMOOstat, a web tool that collects and visualizes comfort level data for campus buildings.
- Conducted competitive research and analysis in the area of crowdsourced feedback services.
- Analyzed 20+ user research survey responses to understand user motives and expectations when reporting personal comfort levels.

### #include at Davis / President

March 2021 - Present

- Spearheaded rebranding process and refined the club structure to achieve an onboarding of 30+ members and completion of 5+ client-based projects.
- Designed technical, design, and professional development workshops to provide mentorship to members at all experience levels.
- Collaborated with team of 6 directors to execute marketing campaigns, curate resources, host design critiques, and manage project progress.

### Being Peruvian / UX Researcher

March 2021 - Present

- Collaborated with cross-functional teams including business, engineering, and product design to identify and prioritize research opportunities.
- Conducted 15+ user interviews, collected 50+ surveys, and performed usability testing to analyze and improve the online experience of Being Peruvian.

### UC Davis Facilities Management / UI Engineer Intern

April 2021 - July 2021

- Collaborated with product manager, UX designers, and back-end developers to implement usable and responsive solutions.
- Maintained, optimized, and improved web applications that served energy and comfort data from 100+ buildings to the front-end for data visualization.

## EDUCATION

### University of California, Davis

September 2018 - June 2022

B.S. in Computer Science  
Minor in Communication

## SKILLS

### Design

Interaction Design  
Visual Design  
Web Design  
Design Systems  
Wireframing  
Prototyping

### Research

User Interviews  
Usability Testing  
A/B Testing  
User Personas  
Affinity Diagrams

### Tools

Figma  
Adobe XD  
InDesign  
InVision

### Development

HTML/CSS  
JavaScript  
React  
Next.js