Introduction:

- Provided clear context for the readers to understand why the group is examining social media of colleges, specifically Instagram accounts
- Explained where they got their datasets and what they analyzed from the Instagram accounts
- The results of the analysis can help answer if the college Instagram accounts reflect the school behind them

Data Description:

- Provides clear description for Instagram Data, Scorecard Data, and Merged Data
- Includes links to where the data can be found

Preregistration Statement:

- The preregistered analyses are contextualized by the real-world application to a certain degree
- Could be described in a way that persuades the reader that the results would be interesting

Data Analysis:

- Uses linear regression and logistic regression
- Code goes further than the examples presented in class
- Preregistered analyses are presented

Evaluation of Significance:

- Uses p-values as statistical significance
- Uses "failed to reject null hypotheses" instead of "accepted the null hypotheses"
- Limitations of significance metrics were acknowledged

Interpretation and Conclusions:

- Values are interpreted in a way that is clear and addresses what the values mean and explain to some extent why they are important
- Values are printed with clear labels

Limitations:

- Identifies potential harms and data gaps, and describes how these could affect the meaning of results

Writing:

- Writing is clear and complicated ideas are presented such that they are immediately understandable.

Organization and Focus:

- Elements of the project are clear and well organized
- Clear story that flows throughout the report