



This **should be bold** so good luck





```
<h1 id="firstheadquarters">FIRST Headquarters</h1>
```

```
<p>Yo what is the dealio?</p>
```

<p>One approach to such requirement is to create a new field in Contentful and place the button's label there. This however is not scaling well. We can't keep adding more and more fields. The other approach is to have markers in the content which are later replaced. We have already some placeholders in the format of {placeholder name here}. A bit like mustache template language. For example:</p>

```
<h2 id="h2here">H2 here??</h2>
```

```
<p>Yes</p>
```



<h1 id="anotherheadingthirdchapterbutchapter2file">Another heading, third chapter but chapter-2 file</h1>

<p>weeeeeeeeeeeeeeeell</p>

<p>well its the big show</p>





<p>No header header</p>

<p>It;s the second chapter but third fiiiiiiiiiiiiiiiiiiiile</p>

<p>its called chapter-3.md

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<h1 id="integration">Integration</h1>