

Ben Benjamin
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Web Developer based in Los Angeles, CA. Lover of learning and creative collaboration. Times New Roman purist (with all due respect).

Skills

Technical

- Javascript, AngularJS, Three.js, React, jQuery, PostgreSQL, Node.js, Ruby, Rails, Gulp, CSS3, HTML5
- Adobe Creative Suite, Microsoft Office, iWork, Google Apps

Personal

- Highly motivated learner and dedicated researcher
- Excellent writing and editing skills

Projects

rem

Immersive art showroom displaying mobile VR, compatible with Cardboard

Angular, Three.js

<http://rem.gallery>



PiRS

Pi Radio: democratically generate group playlists via Spotify API

Node, Express, Mongo, jQuery

<http://pirs.fm>



Fullstaff

Tutorial hub for full-stack musicians: learn to write, mix, and more

Ruby, Rails

<http://fullstaff.io>



Prior Experience

Tinder Inc.

Marketing Analyst

Los Angeles, CA
June 2014-June 2015

- Queried, compiled, and analyzed demographical user data; findings influenced marketing initiatives and product development
- Collaborated with top-level executives to strategize and execute international marketing campaigns
- Wrote and edited copy for product announcements, App Store descriptions, and other text viewable to millions of Tinder users
- Prospected and engaged directly with partnering brands, celebrities, and B2B services
- Hired as Marketing Intern in summer 2014 – brought on as full-time employee upon graduating college

Fuse Networks LLC

Intern

New York, NY
May 2013-August 2013

- Pitched and assisted with stories/interviews for producers and other creative personnel at 'Fuse News' nightly program
- Composed research "packets" on various acts to be referenced by interviewers and show hosts
- Supported film crew and producers with setting up/hauling gear to numerous shoots around the NYC area
- Transcribed many in-depth interviews conducted by Fuse News staff

Sunshine Sachs PR

Intern/Assistant

New York, NY
May 2012-August 2012

- Researched methods of marketing new clients through blogs, social media, etc.; contributed creatively to publicity campaigns
- Tracked web/TV presence of numerous clients, including entertainers, non-profits, public figures, corporations, and celebrities
- Provided "field work," interfacing with potential clients/competitors in the surrounding metropolitan area
- Drafted article summaries for both executives and clients

Education

General Assembly
Web Development Immersive

December 2015

University of Southern California
Bachelor of Science, Music Industry

December 2014
Summa Cum Laude