

Bill Rodriguez

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education

Rochester Institute of Technology

Bachelor of Fine Arts in Film/Video

Graduated with Honors 2004

Professional development

Certified Technology Specialist (CTS)

License #1330240

Alcorn McBride Training

Show control, lighting, and video playback

Certifications and Classes:

- Crestron – CTI-P101, CTI-P201 programming & DMC-D
- GrandMA Console - Level 2 training at A.C.T. Lighting, Inc.
- QSC Audio - Q-Sys Level 1 training
- Hippo School – Green Hippo Media Server training
- Medialon - 2-day hands-on training

skills

System Design | Creative Consulting
Show Control Programming & Installation
DMX Lighting | Video Projection
Lighting Consoles | Media Servers
Final Cut Pro | Adobe Photoshop
Proficient in Audio Visual Equipment
PC / Mac Hardware, Software,
and Networking
Microsoft Office

experience

I am currently Lead Audio-Visual Technician for PepsiCo and produce live events for the Purchase corporate office. I am CTS certified and program/install lighting, show control, and AV effects for interactive shows and exhibits in the themed entertainment industry.

See my online portfolio at:

www.darktecheffects.com/shows.html

employment summary

Creative Consultant / System Designer

Lighting, show control, and AV services for special venues and themed attractions. (2004 - current)

Sample of Clients:

- *Winter Wonderland* – Lead Creative Designer – Programmed and installed holiday light show for county park.
- *Rob Zombie's Great American Nightmare* System Designer – Programmed and installed lighting, sound, and interactive elements.
- *Kersey Valley Attractions in NC* Filmed/Installed/programmed an instructional pre-show for zip line attraction.

HB Communications / PepsiCo

Lead Audio/Visual Technician for PepsiCo HQ; Provide A/V services for corporate events and conferences. (2014 – current)

Westchester County Government

Audio/Visual Technician; Setup A/V for press events and conferences. Film and edit broadcast commercials, PSA's, and online videos. (2004 – 2014)

The Walt Disney World Company

Cast Member; Responsible for guest satisfaction in a high volume themed attraction. (2002-2003)