

Overview of the NAVER Cafe SDK

1. What is the NAVER Cafe SDK?

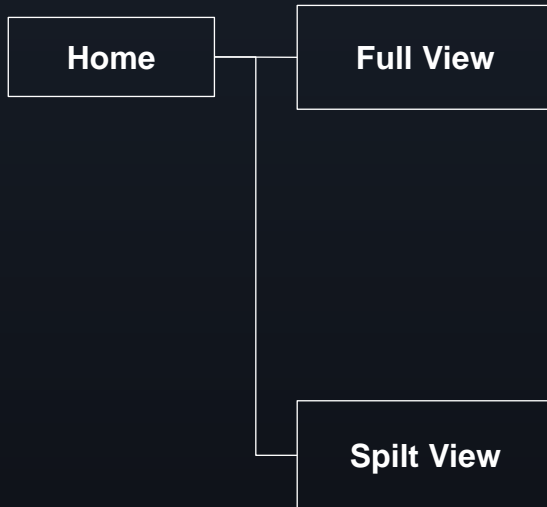
The NAVER Cafe SDK is a dedicated software development kit (SDK) for mobile games, which lets mobile gamers use community features (NAVER Cafe) without leaving games while they are playing



2. Characteristics

- ✓ **NAVER Cafe SDK enables community features to be implemented in games**
 - Users don't have to leave games to use the community features.
- ✓ **Lightweight forms focused on reading and writing, the essential features in online communities**
 - We offer the absolutely necessary features for game and community users.
- ✓ **Using existing communities**
 - You don't have to invest your time in learning a new platform.
- ✓ **Ease of operation and maintenance**
 - With the Community Settings page accessed from a computer, users can operate and manage it without difficulty.
- ✓ **Providing Home for displaying promotional content**
 - Users can have a convenient place to display a promotional image or video.
- ✓ **Allowing direct uploads of screenshots or videos**
 - With direct uploads, users can enjoy uninterrupted gameplay.

3. Home



- A place to display a full-sized image or video
- Up to 3 pieces of promotional content available (swipe left or right)



Left

- A place to display a medium-sized image or video
- Only 1 piece of promotional content available

Right

- A place to display a small-sized image
- Up to 20 piece of promotional content available (scroll up or down)

4. Menu

Menu

Notice



- You can select one among various menus provided by the NAVER Cafe community
- Displays a list of notices to users

Event



- You can select one among various menus provided by the NAVER Cafe community
- Displays a list of event announcements to users

Menu



- You can display all menus provided by the NAVER Cafe community
- You can specify which menus are displayed in the Community Settings page accessed from a computer

Profile



- Personal profile
- A user can join a community just by adding a nickname and later edit the nickname
- Displays post list that the user has written

5. Home > Full View



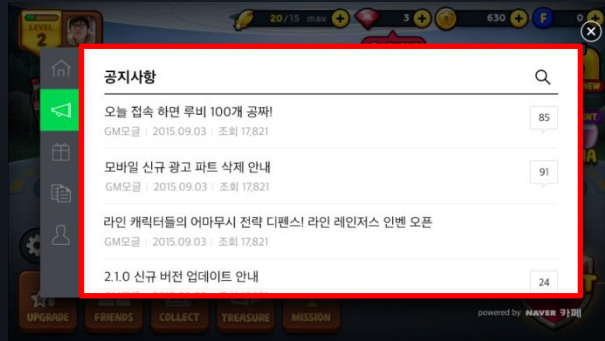
- ✓ A place to display an image or video
- ✓ Up to 3 pieces of content available (swipe left or right)
- ✓ Video plays in full screen mode
- ✓ Clicking a banner will direct to a list of posts or execute game features

5. Home > Spilt View



- ✓ A place to display an image or video
 - ✓ Up to 1 piece of content available
 - ✓ Video plays in full screen mode
 - ✓ Clicking a banner will direct to a list of posts or execute game features
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- ✓ A place to display an image
 - ✓ Up to 20 pieces of content available (scroll up or down)
 - ✓ Clicking a banner will direct to a list of posts or execute game features

5. Tab > Notice and Event



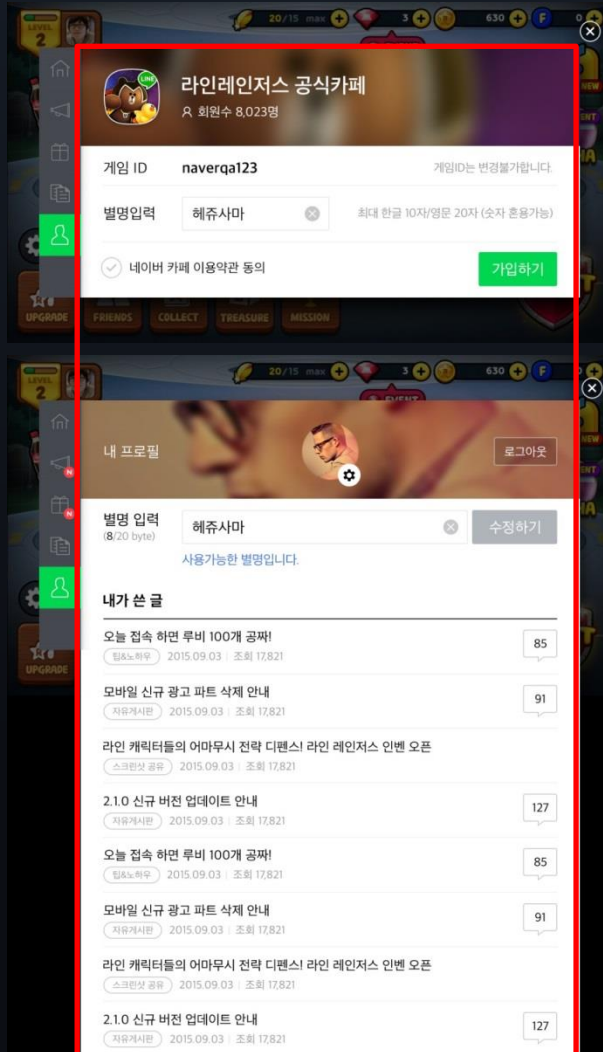
- ✓ Second and third tabs on the left
- ✓ You can select one among various menus provided by the NAVER Cafe community
- ✓ Recommend to use the Notice board and the Event board, respectively
- ✓ Displays a list of posts on the corresponding menu

5. Tab > Menu



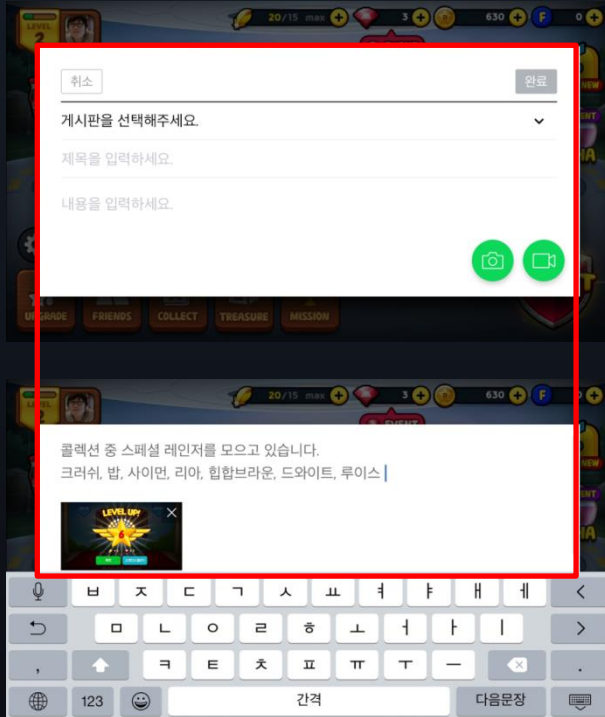
- ✓ Fourth tab on the left
- ✓ You can display all menus provided by the NAVER Cafe community
- ✓ You can specify which menus are displayed in the Community Settings page accessed from a computer
- ✓ Consists of menu list, post list, and search
- ✓ Displays the Publish button

5. Tab > Join Community and Edit Profile



- ✓ Only a “nickname” is required to join a community; it allows users to easily join without providing additional personal information
- ✓ Users can edit their nicknames or view the 10 most recent posts in My Profile after signup

6. Menu > Composing



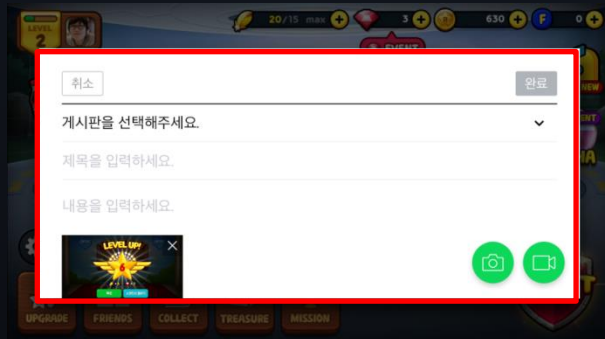
✓ Selecting a menu and then entering a subject and body

✓ Only image or video attachment available

6. Menu > Direct Uploads



✓ Direct uploads of screenshots or videos



7. Support Details

- ✓ Currently, only landscape orientation is supported. (Portrait orientation will also be supported.)
- ✓ Android, iOS, Unity, and Cocos2d-x are currently supported.
- ✓ Posts written within SDK are also published in the corresponding NAVER Cafe community.
- ✓ Users must use NAVER Login to join the NAVER Cafe community.

8. Others

- We offer the ID mapping functionality between game IDs and NAVER Cafe IDs to the SDK partners.
 - ① You can use this functionality to identify event winners, etc.
 - ② In order to use this functionality, you should send users' game IDs to NAVER.
 - ③ Game IDs are considered personally identifiable information. Therefore, you must inform users of the recipient of data, data to be shared, the purposes of sharing, and the period of data retention, and receive prior consent from your users, which is required by laws regarding privacy data collected by third parties.
 - ④ It is recommended to write a privacy notice as simple as possible so that you can reduce user resistance. Here is our example:
 - Example: "Your game ID will be submitted to the NAVER Cafe community for use of the NAVER Cafe services (e.g. free giveaways offered by community managers), and submitted data will remain stored until you delete your account from the community or the community is closed."

The screenshot shows a web interface for NAVER Cafe. At the top, there is a navigation bar with links: ID 관리, 메뉴 관리, 홈 관리, 방문현황, and 멤버 확인 (highlighted in green). Below the navigation bar, the main content area is titled '멤버 확인' (Member Verification). Under this title, there is a section for '멤버 검색' (Member Search) with a dropdown menu showing '카페 ID', '카페 ID', and '게임 ID'. A green '검색' (Search) button is next to the dropdown. Below the search section, there is a section titled 'ID 관리' (ID Management). Under this title, there is a table with two columns: '게임 ID' and '카페 ID'. The table contains one row with the values 'koreanlink' and 'commsian'.

게임 ID	카페 ID
koreanlink	commsian

- HTTPS is used for communication between SDK and the NAVER Cafe API.

