



## Benjamin Pflüghaar

Junior Web Developer & former Senior UX Designer

### Summary

I started out as a web developer but quickly fell in love with UX design, spending the past 8 years with major companies building intuitive, functional products. Now I'm on a mission to combine my design experience with my passion for writing clean, efficient code. This gives me the opportunity to work in a way that takes full advantage of both my design and development skills.

### Experience

#### **Freelance**, Heilbronn/Stuttgart/Hamburg

User Experience Designer

02/2019 – 02/2024

- Collaborated with cross-functional teams to design digital services and products
- Focused on user experience design in the e-commerce sector

#### **forwerts interactive GmbH**, Heilbronn/Frankfurt

Partner, Founder, User Experience Designer

08/2016 – 02/2019

- Led a team of five experts in the research and design of intuitive user interfaces
- Focused on user experience design in the mobility sector

#### **B&P Interaktionsgestaltung GmbH**, Heilbronn

Partner, Founder, Web Developer

07/2013 – 08/2016

- Designed and developed a variety of corporate websites and applications
- Focused on technical implementation in different sectors

#### **Freelance**, Heilbronn

Graphic Designer

08/2006 – 07/2013

- Created corporate identity packages including print and online media
- Focused on corporate design in various sectors

### Education

#### **neuefische GmbH**, Remote

Full Stack Web Developer

09/2024 – 11/2024

#### **Hochschule für Gestaltung**, Schwäbisch Gmünd

Bachelor of Arts in Interaction Design

10/2015 – 02/2019

#### **Hammer & Rall Media GmbH**, Heilbronn

Media Designer for Digital and Print Media

09/2003 – 08/2006

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### Strengths

Interdisciplinary skillset

Maximum quality standards

Methodical approach

### Design

Wireframes

Visual Design

Styleguides

Prototypes

### Code

Git

React

TypeScript

Next.js

HTML

CSS

JS

### Tools

Miro

Figma

GitHub

ChatGPT

Adobe

Vercel

Slack

VSC

### Projects

#### **Talea**

Desktop App

[Repository](#)

#### **Mintly**

Mobile App

[Repository](#)

#### **Flexikon**

Mobile App

[Repository](#)