PLYMOUTH UNIVERSITY

FACULTY OF SCIENCE AND ENGINEERING

RESEARCH INFORMATION SHEET

Name of principal investigator and email address: Benjamin Sanders-Wyatt, benjamin.sanders-wyatt@students.plymouth.ac.uk

Research Project Title: Usability Evaluation of Babbacombe Bay Café Website

Invitation to participate in research
You are invited to take part in this research as an interviewee. Before we go any further, please read this information sheet carefully and understand what you might expect to do and what it will involve. You may discuss with others if you wish. Feel free to ask us if you need more information. Please consider if you want to take part or not in this research study.

What is the project's purpose?
This study aims to evaluate the usability of the Babbacombe Bay Café website, regarding its design, accessibility, navigation and overall user experience. Feedback gathered will be used while redesigning, to improve the websites functionality and experience in line with Human Computer Interaction (HCI) principles.

Why have I been chosen?
You have been selected to represent a diverse range of users, to help identify usability issues with the current design.

Do I have to take part?
Your participation is voluntary. If you wish to take part, you will need to sign the consent form. You may withdraw at any time during the interview and up to 2 weeks following the interview.

What will happen to me if I take part?
You will be asked to complete a questionnaire/take part in an interview. The questionnaire/interview will take about 15 minutes to complete.

What are the possible benefits of taking part?
Whilst there are no immediate benefits for those people participating in this project, it is hoped that this participation will contribute to my data collection and that the findings will help to improve the usability and accessibility of the Babbacombe Bay Café website, enhancing the future user experience.

Will my taking part in this project be kept confidential?
All the information that we collect during the interview will be kept confidential. You will not be able to be identified in any reports or publications.

Will I be recorded, and how will the recorded media be used?
Voice recordings of the interview and written answers of any questions asked will be will be stored until the completion of the project. The recorded data will be used to guide the redesign process and also during the projects video, in which all participants will remain anonymous.

Who is organising and funding the research?

The University of Plymouth, Faculty of Science and Engineering.

Who has ethically reviewed the project?
This research was approved by Research Ethics and Integrity Committee,
Faculty of Science and Engineering
University of Plymouth.

Contact for further information
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If you are dissatisfied with the way the research is conducted, please contact the principal investigator in the first instance. If you feel the problem has not been resolved please contact the secretary to the Faculty of Science and Engineering Research Ethics and Integrity Committee on scienghumanethics@plymouth.ac.uk.