

# Benjamin Stratton

## Software Engineer

Benstratton100@gmail.com | +1(808)646-1106 | Portfolio | LinkedIn

### Summary

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As a software engineer with a background in sales and marketing, I bring a unique perspective to software development. Through my full-time immersive bootcamp course, I have gained the technical skills necessary to create innovative solutions that meet customer needs while also considering business goals. With a passion for bridging the gap between technology and business, I am dedicated to delivering quality software that drives success.

### Skills & Tools

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Javascript, Python, HTML/CSS, NoSQL, SQL, React, Node.js, Django, Bootstrap, Material UI, Tailwind, JSON, MongoDB, Postgresql, Wireframing, Testing, Github, VScode, Slack, Figma, Postman, Trello.

### Projects

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#### Push-It - Workout App

April 2023 - April 2023

With over 3+ years of personal training experience and several more in my own personal training regimen, I have consistently been asked to share routines and tips for getting started! Therefore, Push-it was born to do two fundamental things: provide sample workout routines and a space to track workouts!

- Created with a Postgres database, Node.js, Express.js, React, Material UI, JWT, bcrypt, and much more!
- Includes user authentication, email and password verification, private routes, user quiz that generates custom feedback, and full CRUD for storing information.

#### Restaurant Finder

February 2023 - February 2023

How many times have you gone down a rabbit hole trying to figure out where to eat? Restaurant Finder solves that problem by providing you a platform to view highly rated restaurants and add your own picks as well!

- Created with Node.js, Express.js, Mongoose, EJS, and Bootstrap!
- Full CRUD application with curated data and a focus on design.

## Experience

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### Build Your Practice | Business Consultant

April 2022 - December 2022

Build Your Practice is a consulting firm that offers assistance to mental health clinicians seeking to establish and sustain successful private practices. As the leading business consultant, I assumed the responsibility of devising and directing lead generation strategies, as well as providing expert guidance throughout the entire sales cycle.

- Revamped the sales cycle and executed novel systems resulting in a 500% surge in sales.
- Impacted the lives of more than 100 clinicians by providing tailored services that facilitated a twofold increase in monthly earnings within a span of three months.

### Freelance | High Ticket Sales Closer

August 2021 - April 2022

In my capacity as a freelance high ticket closer, I assumed the onus of proactively identifying and nurturing qualified leads through the intricacies of the sales funnel, with the overarching goal of meeting and exceeding weekly and monthly key performance indicators (KPIs).

- Demonstrated an exceptional aptitude for high-value sales by surpassing the milestone of \$500k in cash collected within the initial eight months of my tenure.

## Education

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### General Assembly

Software Engineering Immersive

2023-2023

Successfully completed an intensive 500+ hour Software Engineering Immersive course, acquiring expertise in technical skills, research and analysis, project management, and collaborative teamwork.

### Western Carolina University

Integrated Health Sciences

2018 - 2021