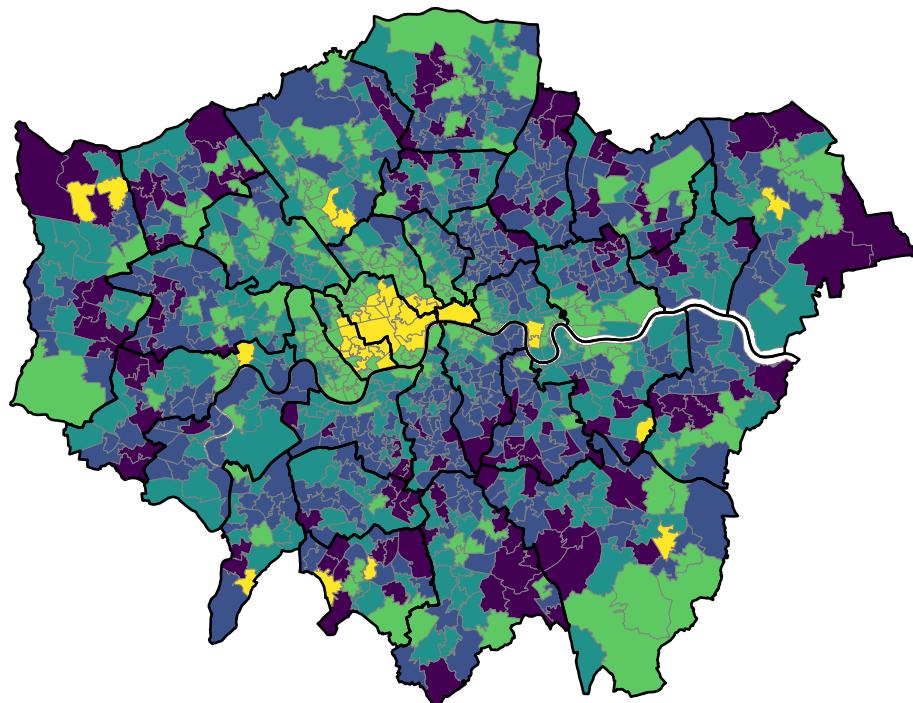


Figure 2.2: Proportion of Airbnb Listings that are professionally operated entire homes (MSOA, 2025)



Proportion of listings  
that are professionally  
operated entire homes (%)

- 0.0 - 9.1
- 9.1 - 21.4
- 21.4 - 35.3
- 35.3 - 54.6
- 54.6 - 100.0