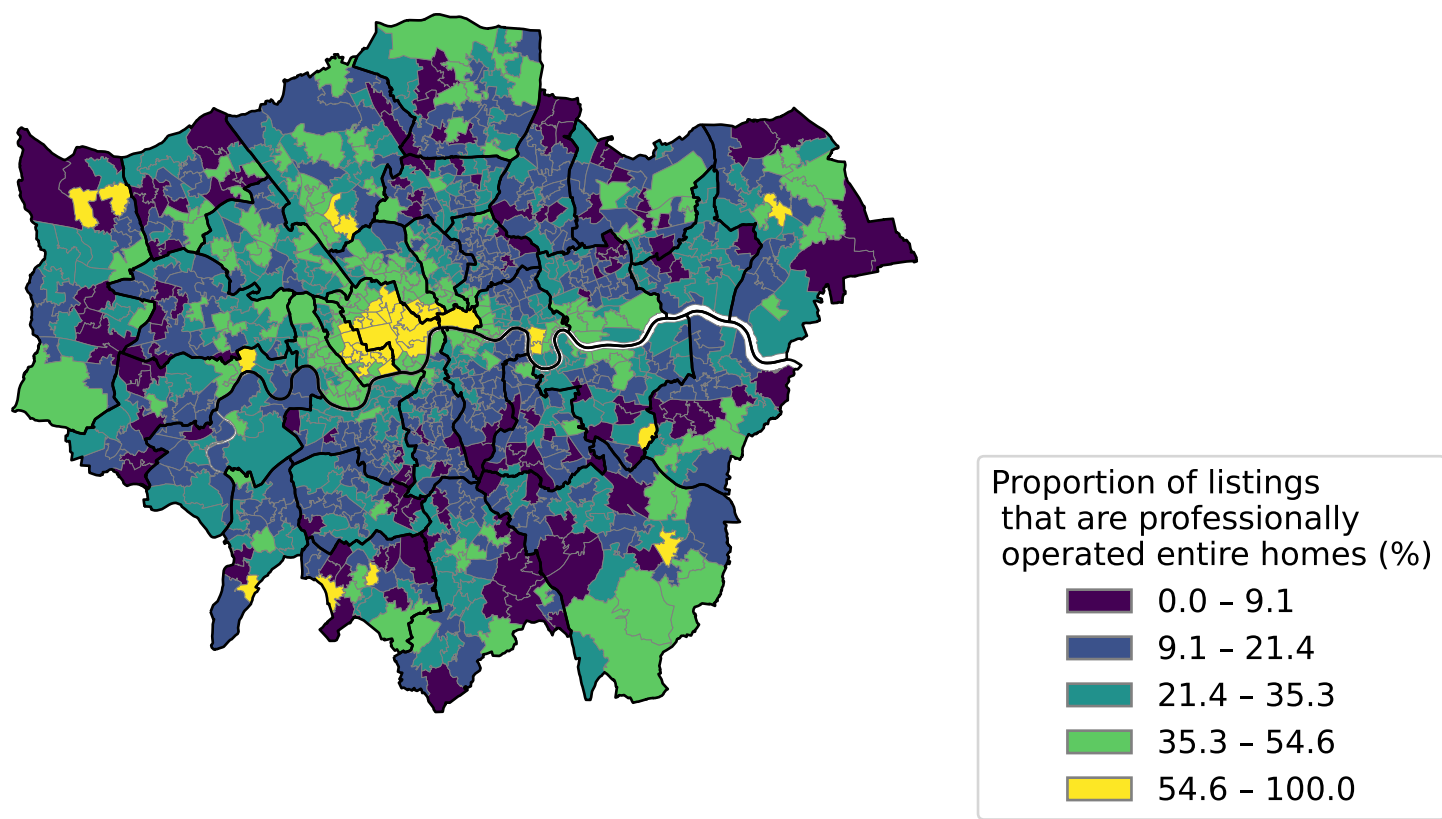


Figure 2.2: Proportion of Airbnb Listings that are professionally operated entire homes (MSOA, 2025)



Source: Listings data from Insideairbnb.com