

# Report of

## PUBLICATIONS BOARD

*Benjamin W. Wah*  
*First Vice President for Publications*

In the last four months, we have completed the EIC searches for the following journals. The recommended candidates will be discussed in our meeting on June 9, 1999.

Journal	Current EIC	Search Comm Chair
IEEE Annals	Michael Williams (2 <sup>nd</sup> term)	Joseph Urban
IEEE Design and Test	Yervant Zorian (1 <sup>st</sup> term)	Tom Williams
IEEE Multimedia	William I. Grosky (1 <sup>st</sup> term)	Alberto del Bimbo
IEEE TSE	Richard Kemmerer (2 <sup>nd</sup> term)	Farokh Bastani

We have accomplished the following items in the CS Strategic Plan since January 1999:

1. *Objective 1.4: Focus of the Publications Board on planning and strategic directions:*  
This has already been achieved in the Publications Board. Currently, the Magazine Operations and Transactions Operations Committees handle issues related to operations.
2. *Objectives 1.2, 1.3, and 1.6: Volunteer recruitment and awards:*  
Meritorious Service Awards and Certificates of Appreciation have been approved for all past EICs, editors, guest editors, and Publications Board members. All EICs and Publications Board members have been asked to actively solicit new volunteers.
3. *Objectives 3.2, 3.3, and 3.6: Electronic publications:*  
Solicitations have been made on an all-electronic journal. One proposal from the Signal Processing Society has been passed to the Electronic Products Committee for their consideration.
4. *Objectives 2.2 and 2.3: IT-related products:*  
Solicitations have been made on a new *Transactions on Information Technology*. One person has shown interest but has not submitted a proposal. We plan to contact others to see if we can get a proposal by November 1999.
5. *Objectives 2.4, 2.6, 2.7, 2.8, and 2.12: Relationship to other program boards:*  
Not much has been achieved in this direction. I will discuss with other VPs in the June meeting about future cooperation.

The following projects have been completed since January 1999:

1. Matt Loeb attended the *IEEE Transactions on Multimedia* Steering Committee in Tucson in March 1999.
2. Requests for page budgets for 2000 were sent to all EICs in April 1999.
3. Ben Wah visited Ken Sakamura in Tokyo to discuss the operations of *Micro* in May 1999.
4. The evaluation of four magazines, *CiSE*, *Concurrency*, *Intelligent Systems*, and *Multimedia*, will be completed by our June meeting. A report will be made to BoG in June.

We plan to actively pursue the following items in the rest of this year:

1. *Use of subscription retention in Publications Planning (target 80% retention):*

There are significant drops in subscriptions in a few journals, with a maximum drop of 22% in one journal since last year. Our current subscription retention for optional magazines is 69% (target 75%) and for optional transactions is 68% (target 85%). To improve our retention rate, we plan to examine our current magazines and journals and see if some of them can be consolidated. At the same time, we will work with our EICs to strategically publish key articles during membership renewal times. We also plan to use our magazines, like *ITPro* and *Internet Computing*, as tools to recruit new subscribers as well as retain existing subscribers.

2. *Balance of EIC searches each year:*

The number of EIC searches is not balanced across different years, ranging from 15 in 1998 and 5 in 1999. Since this imbalance places a lot of burden on the VP for Publications, we plan to extend the terms of a few EICs by one year in order to balance the number of searches each year.

**DRAFT AGENDA**  
**Publications Board**  
**June 9, 1999**

8:00 am -8:30 am	Continental Breakfast	
8:30 am -8:45 am	Call to Order Introductions Approval of the Agenda Approval of Feb99 Minutes	Wah Wah Wah Wah
8:45 am -9:10 am	Vice President's Report	Wah
9:10 am -9:35 am	Publisher's Report	Loeb
9:35 am -9:45 am	Break	
9:45 am -12:00 noon	MOC Meeting TOC Meeting	Agha Butler
12:00 noon -1:00 pm	Lunch	
1:00 pm -1:15 pm	MOC Report	Agha
1:15 pm -1:30 pm	TOC Report	Butler
1:30 pm -3:00 pm	Action Items <ul style="list-style-type: none"> <li>• Consolidation of journals and magazines</li> <li>• Annals EIC Search</li> <li>• TSE EIC Search</li> <li>• Design and Test</li> <li>• Multimedia EIC Search</li> </ul>	Wah/Loeb Urban Bastani Wah Wah
3:00 pm -3:15 pm	Break	
3:15 pm -4:00 pm	Reports <ul style="list-style-type: none"> <li>• CCF IEEE-CS Beijing Center</li> <li>• Future of Press Activities Board</li> </ul>	Xu Loeb/Chang
4:00 pm	New Business Next Meeting (November 17, 1999, Portland, OR) Adjournment	Wah