

# Publications Office

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Publications Board

17 November 1999



## By Way of Introduction

- | **Editor-Publisher**
- | **14+ Years of Reading Literature**
- | **High-Quality Editorial *Pages***
- | **Will Build a Leadership Team**
- | **Ask the Obvious Question**
- | **First, Do No Harm**

## Issues of Immediate Interest

- | **Communication**
- | **Editorial Jobs;  
Resource Allocation; Measurement**
- | **Peer Review**
- | **Web Presence;  
Production Platforms**
- | **Membership/Volunteering Tomorrow**
- | **What Kind of Press?**

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## Overview of Pubs

- | **Staffing**
- | **Transactions**
- | **Magazines**
- | **Advertising**
- | **Press**
- | **MMS**
- | **Web Redesign**

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## Staff Changes

- 1 Three recent resignations of Magazine/Transactions Assistants; two other Transactions resignations
- 1 Hired: Tammi Titsworth, Transactions production editor
- 1 Promotion: Dennis Taylor, associate editor

## Staffing Plan

- 1 Increase in acquisitions support for *Computer*
- 1 Pooled staff had positive effect on nets
- 1 Achieve full staffing and stability in Transactions
- 1 Other changes are possible

## Circulation Trends

- | **Membership +7.2%; retention is 78%**
- | **Average member subs -14%**
- | **Average individual nonmember subs -8%**
- | **MDLS subscribers ~6300**
- | **CSLSP/CSLSP-e subs +15%**

## Transactions

- | **3B2 in place**
- | **Full staff not yet in place;  
productivity gains uneven**
- | **Printing costs are reduced**

## Magazine Schedule

- 1 Performance overall is good
- 1 More lateness than in recent past
- 1 Launch; late materials

## Magazine Budgets

- 1 Budget performance is fair
  - 1 Writing: all but one underspent
  - 1 Editing: five overspent
  - 1 Travel: all but one on budget
  - 1 Fixed costs: some overages
- 1 Many overages attributed to change in staff groupings; others to product development

## Advertising

- 1 Down cycle: trade mags -11%
- 1 CS sales -6.3%
- 1 *IT Pro* sales did not materialize
- 1 Classifieds sales +11%  
(36 pp. Nov.; 37 pp. Dec.)
- 1 CS employees handling sales

## CS Press/Books

- 1 22 new titles; 21 reprints in 1999
- 1 Very few books in pipeline for 2000
- 1 Standards Series first book in review
- 1 Series editors identified for  
CS-ComSoc books; agreement  
awaiting signature

## **CS Press/Proceedings**

- 1 154 conferences; 59K pages, 6 CDs**
- 1 111 projects complete, all on time**
- 1 All archived and posted to Web by conference date**

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**Manuscript  
Management System**

# MMS Phased Development

- I Phase I**
  - I Framework**
  - I Limited implementation of Web-based review**
- I Phase II**
  - I Universal use of Web-based review**
  - I Standard review forms**
- I Phase III**
  - I Person-record update**

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# Adjustment to Phase II

- I Secure access to articles**
- I PIN-per-paper scheme**
- I Only reviewers who accept the assignment will see the paper**
- I As has always been true, no one can see any reviews submitted by anyone else**

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## **Phase III**

- I Allow reviewers to update their information via the Web**
  - I Contact information**
  - I Areas of expertise**
  - I Periodical association**
- I Allow for ongoing maintenance of their record**
  - I Temporary addresses**

## **Which Records?**

- I Records in the MMS with some activity on any periodical since 1/1/97**
  - I With an e-mail address**
  - I With any association: author, board member, reviewer, EIC**
- I ~6,500 records**
  - I includes duplicate records**
  - I others will be archived**

## How it Will Work

- 1 **An e-mail is sent**
  - 1 informing of the existence of the MMS
  - 1 inviting them to confirm/update their form
  - 1 providing a URL, ID #, PIN
  - 1 instructions, sample ms and review form
  - 1 an e-mail address for questions
- 1 **Two lead editorial staff will sort the questions to reviewers@computer.org**

## Future Development

- 1 **Improved (more standardized) reporting is next**



## **Communities**

- | Communities – “channels” pages**
- | Dick Price: editorial staff lead**
- | Nancy Hays: CG & Visualization**
- | Dale Strok: Software Engineering**
- | Marie English: Design & Test**
- | Exploratory phase**

