Report of

PUBLICATIONS BOARD

Benjamin W. Wah
Vice President for Publications

The 1998 Publications Board consists of the following members, with two members from Europe and one member from Asia:

Jon Butler	TOC Chair	Carl Chang	TOC Chair
Alan Clements	Member-at-large	Dante Del Corso	Member-at-large
Richard Eckhouse	Member-at-large	William Everett	Member-at-large
Francis Lau	Member-at-large	Mike T. Liu	Member-at-large
David Pessel	Member-at-large	Sorel Reisman	Member-at-large

The launch of *Internet Computing* in 1997 was a total success, with over 24,000 subscribers. This is one of the key areas that we expect to grow in the coming years. In 1997, CGA won two magazine awards, and our advertising revenue grew 14%. Overall, subscriptions had grown in 1997, with an average of 1.51 optional periodicals taken by non-students members in the period ending December 1997. This is the highest for the December period since 1986.

Our 1998 objectives consists of five main items:

- *Focus on planning and strategic directions*. We will restructure the format of the Publications Board meeting so that we can spend more time on policies, strategies, and vision for the future. Certain routine tasks, such as statistics in individual journals, will be collected ahead of time so that more time can be spent on critical issues. We will focus the EICs on technical aspects and future directions of the journal, and the staff on management and marketing. We will provide more systematic procedures for EICs, managing editors, Publisher, and VP to resolve problems in running the journals. We would like to make the EIC jobs doable and attractive to new volunteers.
- *Volunteer Recruitment.*   We need to recruit qualified volunteers to continue the work of the Computer Society. The task must be carried out by the VP, Publications Board members, and the editors. The staff must also participate in the identification and recruitment process. We will continue the award process to identify good volunteers in the Society.
- *EIC Appointments.* There are twelve EIC appointments to be filled this year. The search committees have been established as follows:

Journal	Search Committee Chair	Pubs. Board Liaison
Computer	Tom Cain	Jon Butler
CGA	Turner Whitted	Alan Clements
Concurrency	Anand Tripathi	Alan Clements

Intelligent Systems	B. Chandrasekaran	David Pessel
Internet	Sorel Reisman	Sorel Reisman
Micro	Dante Del Corso	Dante Del Corso
Software	Carl K. Chang	Carl K. Chang
Trans. on Computers	Kent Fuchs	Mike T. Liu
Trans. KDE	Bhavani Thuraisingham	Carl K. Chang
Trans. PAMI	Theo Pavlidis	Richard Eckhouse
Trans. VCG	Gregory Nielson	Richard Eckhouse
Trans. VLSI	TVLSI Steering Committee	Benjamin W. Wah

Guidelines for the search have been distributed to all the search committee chairs. The committees are asked to finalize the search by May 15, 1998.

- *Development of information technology related products*. We plan to develop new products to address the needs of information technology/systems professionals. A new magazine proposal in the area will be presented in the February meeting.
- *Continuation of the integration of electronic publication*.   We will create ownership, responsibility, and accountability for electronic publication activities within the editorial process

Please refer to Matt Loeb's report in this agenda book for other publication activities.

DRAFT AGENDA
Publications Board
February 18, 1998
8:30 am - 10:00 am
1:00 pm - 5:00 pm

1.	Introduction	Wah
2.	Adoption of Agenda	All
3.	Approval of Minutes	All
4.	Vice President's Report	Wah
5.	Publisher's Report	Loeb
6.	TOC Report	Butler
7.	MOC Report	Chang
8.	EIC Search Committees	Wah
9.	Electronic Publishing	Care
10.	1998 Plans and Objectives	Wah
11.	New Business	All
12.	Next Meeting	Wah
13.	Adjournment	