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# BENJAMIN WINDSOR

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WINDSOR x BENJAMIN x WIN  
x N/W

I'm a creative designer currently residing in London.  
My experience spans across both digital and web.  
I'm affluent in the Adobe creative suite specifically  
Ai, Ps, Id & Xd alongside a strong understanding  
of front end languages html5 & css3. I complete  
projects in a time efficient manner and am a  
team player. I create visual experiences with  
user centric design always at the forefront.



vanarama



Vanarama is an award-winning personal and commercial vehicle leasing company. As a Junior Designer I worked on several campaigns covering a range of disciplines. Creating logos, icons, artwork, image manipulation and good organisation were key. Stakeholder management, adaptability and communication were essential aspects of the role.



Drive For Change



Drive For Change

Find Your  
**New Lease Of Life**  
At Vanarama

**FREE**



**INSURANCE**

**FREE**

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**New Lease Of Life**  
At Vanarama



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Lease A Brand New  
**Ford Puma**  
Hot Offer Car

In Stock Now



+  
£0 Admin Fees  
Best Price Guaranteed\*

**vanarama**

Lease A Brand New  
**Peugeot 3008**  
Hot Offer Car

Quick Delivery + £0 Admin Fees  
Best Price Guaranteed\*



**vanarama**

Lease A Brand New  
**Hyundai Kona**  
Hot Offer Car

In Stock Now + FREE Home Charger  
£0 Admin Fees



**vanarama**

Lease A Brand New  
**Vauxhall Mokka**  
Hot Offer Car

In Stock Now + £0 Admin Fees  
Best Price Guaranteed\*



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Lease A Brand New  
**Peugeot 508**  
Hot Offer Car

In Stock Now + £0 Admin Fees  
Best Price Guaranteed\*



**vanarama**

Lease A Brand New  
**Volkswagen Tiguan**  
Hot Offer Car

In Stock Now + £0 Admin Fees  
Best Price Guaranteed\*



**vanarama**

Lease A Brand New  
**Volkswagen Polo**  
HOT OFFER CAR



In Stock Now

+  
1 Year's FREE Insurance  
Best Price Guaranteed\*

**vanarama**

Lease A Brand New  
**Vauxhall Combo-e**  
HOT OFFER VAN



In Stock Now

+  
FREE Home Charger  
FREE 30-Day Returns

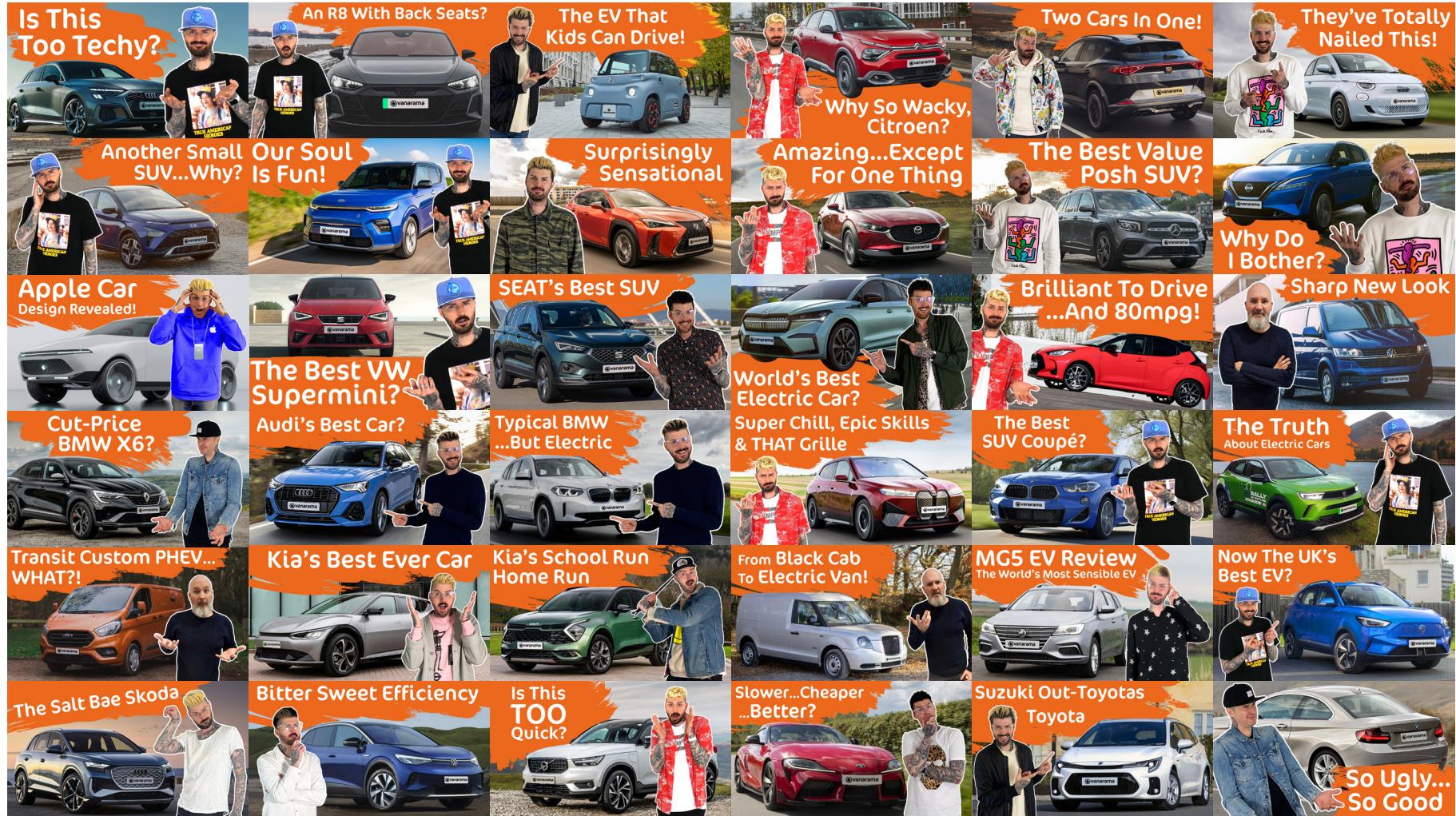
**vanarama**

Lease A Brand New  
**Vauxhall Mokka**  
HOT OFFER CAR



Quick Delivery

+  
1 Year's FREE Insurance  
Best Price Guaranteed\*



**TO SMO DOBLI**



'TO SMO DOBLI', Slovene for 'WE GOT THIS'.  
A submission designed for the the 13th  
annual Plaktivat poster design competition  
based in Slovenia. The creative task set  
was to activate individuals to proactively  
deliberate on the concept of solidarity.  
Two iterations were submitted for the task.  
Both used a handshake illustration  
as a symbol of solidarity.







A night soccer game is taking place on a grassy field under a single bright stadium light. The players are silhouetted against the light. A large, white, stylized logo consisting of a keyhole and the letters 'oh' is overlaid on the image.

oh



Referee hub, a hub for football officials. Providing news, discussion and information for officials across the world. I created a strong, recognisable brand identity for their marketing campaign consisting of a logo, cover image and apparel.





Drop the planets is a concept fashion brand that I created for my third year dissertation project. It included a website, many different t-shirt designs created using illustrator and photoshop, a big cartel store, social media pages, logos, slogan development and a brand identity. A photoshoot using two models was created to showcase the t-shirts and merchandise. Which was then compiled into a presentation.

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> DROP THE PLANETS

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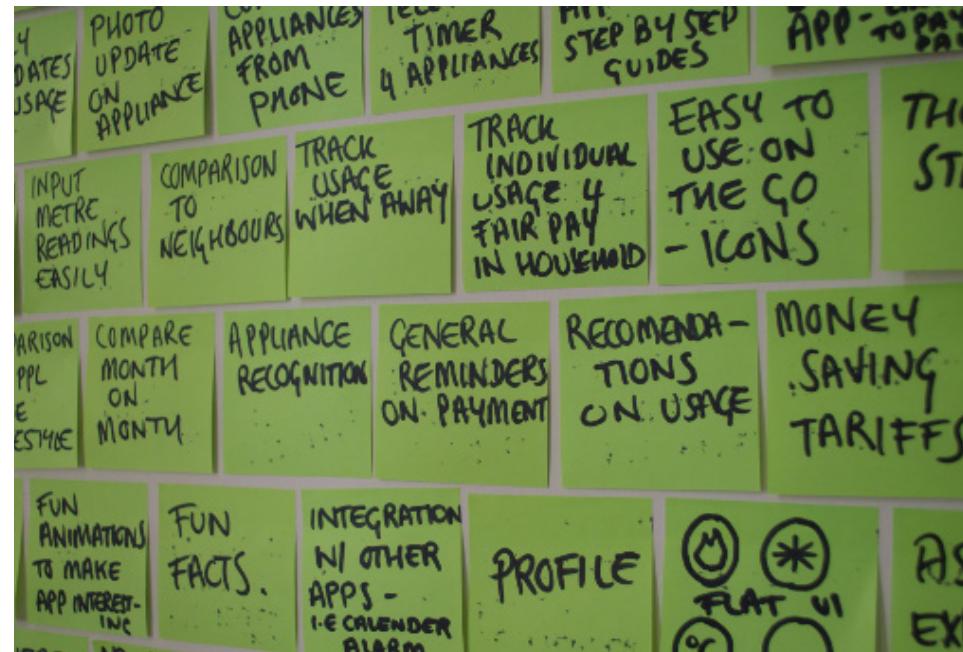


> DROP THE PLANETS





Switch is an app concept designed to rethink the way that energy companies engage with their customers. It consisted of user research, promotional video and several presentations. The focus of the project was to ensure that user experience was the priority.



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