# Benjamin Wu

Website

benjaminwu1208.github.io

Email

benjaminwu.1208@gmail.com

#### Linkedin

www.linkedin.com/in/benjamin-wu-1208

#### Education

UX UI Design: Transform (full-time)

Academy Xi 09/2022 – 12/2022 Melbourne, Australia

Graduate Certificate of Business

Monash University 07/2021 – 11/2021 Melbourne, Australia

Master of Design (Interaction Design)

Monash University 07/2019 - 06/2021 Melbourne, Australia

Bachelor of Information Technology (Business Information System)

Monash University 02/2017 - 06/2019 Melbourne, Australia

Diploma of Information Technology

Queensland University of Technology 10/2015 - 11/2016 Brisbane, Australia

## Working Experience

#### Internship Trainee

RACC Australia: Migration Agent and Education Agent 06/2022 - 09/2022 Melbourne, Australia

- · Design marketing materials including posters, carousels, and banners for Facebook and Instagram (Chinese & English)
- · Develop copywriting for relevant posts (Chinese & English)
- · Design and develop slides for online presentations (Chinese & English)
- · Monitor and manage multiple Facebook communities

#### IT Assistant

Injoy Health Corporate Limited 12/2017 - 02/2018 Hong Kong SAR

- · Initiated prototypes and website design with the project team
- · Identified the early stages of the business processes through flowcharts & BPMNs
- Represented the project team to negotiate the website development progress with outsourced developers

#### Winter Internship

Hong Kong Sanatorium & Hospital 12/2016 - 01/2017 Hong Kong SAR

- Organised and proposed hardware recycling with outsourced companies to reduce computer hardware waste during the hospital upgrade cycle through flowcharts
- Created a cluster servers connection map from a list of given IPs
- · Developed an android app to check the device's hardware status to ensure its functional before handover to staff members

#### **Toolkit**

Design

Tech

Adobe XD

Git

Canva Figma

Intelli| IDEA Visual Studio

Figjam Invision Miro

Optimal Workshop

#### Collaboration

Slack

Trello

Zoom

Discord

Teamviewer

Microsoft Office

#### Skills

Design

**Business** 

Business Model Canvas

Affinity Mapping Competitor Analysis

**BPMN** Diagram **SWOT Analysis** 

Concept Sketches Design Research

Value Proposition Canvas

**Empathy Mapping** 

Tech

Persona Journey Mapping Lo-fi/High-fi Mockups

CSS (SCSS) **Usability Testings** JavaScript

User Flows

User Testing Wireframes

lava C#

HTML

Wordpress

# Languages

Cantonese

English

Native

Full Professional Proficiency

### Mandarin

Full Professional Proficiency

### Continues learning

Foundations of User Experience (UX) Design

Google 06/2022 - 06/2022 Certificate

Ultimate Guide to Product Design: Design Thinking Approach

Udemy 03/2022 - 03/2022 Certificate