Benjamin Wu

Website

benjaminwu1208.github.io

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Linkedin

www.linkedin.com/in/benjamin-wu-1208

Education

UX UI Design: Transform (full-time)

Academy Xi 09/2022 – 12/2022 Melbourne, Australia

Graduate Certificate of Business

Monash University 07/2021 – 11/2021 Melbourne, Australia

Master of Design (Interaction Design)

Monash University 07/2019 - 06/2021 Melbourne, Australia

Bachelor of Information Technology (Business Information System)

Monash University 02/2017 - 06/2019 Melbourne, Australia

Diploma of Information Technology

Queensland University of Technology 10/2015 - 11/2016 Brisbane, Australia

Working Experience

Internship Trainee

RACC Australia: Migration Agent and Education Agent 06/2022 - 09/2022 Melbourne, Australia

- · Design marketing materials including posters, carousels, and banners for Facebook and Instagram (Chinese & English)
- · Develop copywriting for relevant posts (Chinese & English)
- · Design and develop slides for online presentations (Chinese & English)
- · Monitor and manage multiple Facebook communities

IT Assistant

Injoy Health Corporate Limited 12/2017 – 02/2018 Hong Kong SAR

- · Initiated prototypes and website design with the project team
- · Identified the early stages of the business processes through flowcharts & BPMNs
- Represented the project team to negotiate the website development progress with outsourced developers

Winter Internship

Hong Kong Sanatorium & Hospital 12/2016 - 01/2017 Hong Kong SAR

- Organised and proposed hardware recycling with outsourced companies to reduce computer hardware waste during the hospital upgrade cycle through flowcharts
- Created a cluster servers connection map from a list of given IPs
- · Developed an android app to check the device's hardware status to ensure its functional before handover to staff members

Toolkit

Design

Tech

Adobe XD

Git

Canva Figma

Intelli| IDEA Visual Studio

Figjam Invision

Miro

Optimal Workshop

Collaboration

Slack

Trello

Zoom

Discord

Teamviewer

Microsoft Office

Skills

Design

Business

Business Model Canvas

Affinity Mapping Competitor Analysis

BPMN Diagram **SWOT Analysis**

Concept Sketches Design Research

Empathy Mapping

Value Proposition Canvas

Tech

HTML

CSS (SCSS)

JavaScript

Persona

Journey Mapping

Lo-fi/High-fi Mockups

Usability Testings

User Flows

User Testing

lava C#

Wireframes

Wordpress

Languages

Cantonese

English

Native

Full Professional Proficiency

Mandarin

Full Professional Proficiency

Continues learning

Foundations of User Experience (UX) Design

Google 06/2022 - 06/2022 Certificate

Ultimate Guide to Product Design: Design Thinking Approach

Udemy 03/2022 - 03/2022 Certificate