Benjamin Wu

Website

benjaminwu1208.github.io

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Linkedin

www.linkedin.com/in/benjamin-wu-1208

Education

UX UI Design: Transform (full-time)

Academy Xi 09/2022 – 12/2022 Melbourne, Australia

Graduate Certificate of Business

Monash University 07/2021 – 11/2021 Melbourne, Australia

Master of Design (Interaction Design)

Monash University 07/2019 - 06/2021 Melbourne, Australia

Bachelor of Information Technology (Business Information System)

Monash University 02/2017 - 06/2019 Melbourne, Australia

Diploma of Information Technology

Queensland University of Technology 10/2015 - 11/2016 Brisbane, Australia

Working Experience

Internship Trainee

RACC Australia: Migration Agent and Education Agent 06/2022 – 09/2022 Melbourne, Australia

- Design marketing materials including posters, carousels, and banners for Facebook and Instagram (Chinese & English)
- · Develop copywriting for relevant posts (Chinese & English)
- · Design and develop slides for online presentations (Chinese & English)
- · Monitor and manage multiple Facebook communities

IT Assistant

Injoy Health Corporate Limited 12/2017 - 02/2018 Hong Kong SAR

- · Initiated prototypes and website design with the project team
- · Identified the early stages of the business processes through flowcharts & BPMNs
- · Represented the project team to negotiate the website development progress with outsourced developers

Winter Internship

Hong Kong Sanatorium & Hospital 12/2016 - 01/2017 Hong Kong SAR

- Organised and proposed hardware recycling with outsourced companies to reduce computer hardware waste during the hospital upgrade cycle through flowcharts
- · Created a cluster servers connection map from a list of given IPs
- Developed an android app to check the device's hardware status to ensure its functional before handover to staff members

Toolkit

Design

Tech

Adobe XD

Git

Canva Figma Intellij IDEA Visual Studio

Figjam Invision

Miro

Optimal Workshop

Collaboration

Slack

Trello

Zoom

Discord

Teamviewer

Microsoft Office

Skills

Design

Business

Business Model Canvas BPMN Diagram

Value Proposition Canvas

SWOT Analysis

Affinity Mapping

Competitor Analysis

Concept Sketches

Design Research

Empathy Mapping

Persona

Journey Mapping

Lo-fi/High-fi Mockups

Usability Testings

User Flows

User Testing

Wireframes

JavaScript lava

Tech

HTML

CSS (SCSS)

C#

Wordpress

Languages

Cantonese

English

Native

Full Professional Proficiency

Mandarin

Full Professional Proficiency

Continues learning

Foundations of User Experience (UX) Design

Google 06/2022 - 06/2022 Certificate

Ultimate Guide to Product Design: Design Thinking Approach

Udemy 03/2022 - 03/2022 <u>Certificate</u>