Pak Hong Benjamin Wu

Website
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Experience

Marketing and Digital Intern

Elemetric Health Sydney, Australia 05/2023 – Current

UX UI Designer

Growth Team · Academy Xi Melbourne, Australia 11/2022 – 12/2022

I have contributed in:
- Project Team: Internal Communication Coordinator (Discord)
- Research: Desktop Research, Competitor Analysis
- Interface: Wireframes, Lo-fi Mock-ups, Hi-fi Mock-ups, User Testing, Design System

Macquarie University · Academy Xi Melbourne, Australia 10/2022 – 11/2022

I have contributed in:
- Project Team: Facilitator (Trello), Presenter
- Research: Survey
- Interface: Wireframes, Lo-fi Mock-ups, Hi-fi Mock-ups, User Testing

Internship Trainee

RACC Australia: Migration Agent and Education Agent Melbourne, Australia 06/2022 – 09/2022

- Design marketing materials including posters, carousels, and banners for Facebook and Instagram (Chinese & English)
- Develop copywriting for relevant posts (Chinese & English)
- Design and develop slides for online presentations (Chinese & English)
- Monitor and manage multiple Facebook communities

IT Assistant

Injoy Health Corporate Limited Hong Kong SAR 12/2017 – 02/2018

- Initiated prototypes and website design with the project team
- Identified the early stages of the business processes through flowcharts & BPMNs
- Represented the project team to negotiate the website development progress with outsourced developers

Winter Internship

Hong Kong Sanatorium & Hospital Hong Kong SAR 12/2016 – 01/2017

- Organised and proposed hardware recycling with outsourced companies to reduce computer hardware waste during the hospital upgrade cycle through flowcharts
- Created a cluster servers connection map from a list of given IPs
- Developed an android app to check the device's hardware status to ensure its functional before handover to staff members

Education

UX UI Design: Transform (full-time)

Academy Xi Melbourne, Australia 09/2022 – 12/2022

Graduate Certificate of Business

Monash University Melbourne, Australia 07/2021 – 11/2021

Master of Design (Interaction Design)

Monash University Melbourne, Australia 07/2019 – 06/2021

Bachelor of Information Technology (Business Information System)

Monash University Melbourne, Australia 02/2017 – 06/2019

Diploma of Information Technology

Queensland University of Technology Brisbane, Australia 10/2015 – 11/2016

Toolkit

Collaboration

Discord, Microsoft Office Suite, Slack, TeamViewer, Trello, Zoom

Design

Adobe XD, Canva, Figma, Figjam, Invision, Miro, Optimal Workshop

Tech

Git, IntelliJ IDEA, Visual Studio

Skills

Business

BPMN Diagram, Business Model Canvas, SWOT Analysis, Value Proposition Canvas

Design

Affinity, Analysis, Competitor, Concept, Design, Empathy, Flows, Journey, Lo-fi/High-fi, Mapping, Mockups, Persona, Research, Sketches, Testing, Testings, Usability, User, Wireframes

Tech

C#, CSS (Scss), HTML, Java, JavaScript, Wordpress

Languages

Cantonese
Native

English
Full Professional Proficiency

Mandarin
Full Professional Proficiency

Self Learning

Agile Methodology Virtual Experience Program
Cognizant Certificate 03/2023 – 03/2023

Foundations of UXD
Google Certificate 06/2022 – 06/2022

Design Thinking Approach
Udemy Certificate 03/2022 – 03/2022