Email

www.linkedin.com/in/benjamin-wu-1208

Experience

UX UI Designer

Growth Team · Academy Xi Melbourne, Australia 11/2022 – 12/2022

I have contributed in:

- Project Team: Internal Communication Coordinator (Discord)
- · Research: Desktop Research, Competitor Analysis
- Interface: Wireframes, Lo-fi Mock-ups, Hi-fi Mock-ups, User Testing, Design System

Macquarie University · Academy Xi Melbourne, Australia 10/2022 – 11/2022

I have contributed in:

- Project Team: Facilitator (Trello), Presenter
- · Research: Survey
- · Interface: Wireframes, Lo-fi Mock-ups, Hi-fi Mock-ups, User Testing

Internship Trainee

RACC Australia: Migration Agent and Education Agent Melbourne, Australia 06/2022 - 09/2022

- Design marketing materials including posters, carousels, and banners for Facebook and Instagram (Chinese & English)
- · Develop copywriting for relevant posts (Chinese & English)
- Design and develop slides for online presentations (Chinese & English)
- · Monitor and manage multiple Facebook communities

IT Assistant

<u>Injoy Health Corporate Limited</u> Hong Kong SAR 12/2017 – 02/2018

- Initiated prototypes and website design with the project team
- · Identified the early stages of the business processes through flowcharts & BPMNs
- Represented the project team to negotiate the website development progress with outsourced developers

Winter Internship

Hong Kong Sanatorium & Hospital Hong Kong SAR 12/2016 - 01/2017

- Organised and proposed hardware recycling with outsourced companies to reduce computer hardware waste during the hospital upgrade cycle through flowcharts
- Created a cluster servers connection map from a list of given IPs
- Developed an android app to check the device's hardware status to ensure its functional before handover to staff members

Education

UX UI Design: Transform (full-time)

Academy Xi Melbourne, Australia 09/2022 – 12/2022

Graduate Certificate of Business

Monash University Melbourne, Australia 07/2021 – 11/2021

Master of Design (Interaction Design)

Monash University Melbourne, Australia 07/2019 - 06/2021

Bachelor of Information Technology (Business Information System)

Monash University Melbourne, Australia 02/2017 – 06/2019

Diploma of Information Technology

Queensland University of Technology Brisbane, Australia 10/2015 – 11/2016

Toolkit

Collaboration Design

Adobe XD Slack Canva Trello Figma 700m Discord Figjam Teamviewer Invision Microsoft Office Miro

Optimal Workshop

Tech

Intelli| IDEA Visual Studio

Skills

Design **Business**

Business Model Canvas Affinity Mapping Competitor Analysis **BPMN** Diagram Concept Sketches **SWOT Analysis**

Value Proposition Canvas Design Research

Empathy Mapping

Persona Tech Journey Mapping HTML Lo-fi/High-fi Mockups CSS (SCSS) **Usability Testings** JavaScript User Flows lava User Testing C# Wireframes Wordpress

Languages

English Cantonese

Native Full Professional Proficiency

Mandarin

Full Professional Proficiency

Self Learning

Agile Methodology Virtual **Experience Program**

Cognizant Certificate 03/2023 - 03/2023

Foundations of UXD

Google Certificate 06/2022 - 06/2022

Design Thinking Approach

Udemy <u>Certificate</u> 03/2022 - 03/2022