www.linkedin.com/in/benjamin-wu-1208

### Education

UX UI Design: Transform (full-time)

Academy Xi Melbourne, Australia 09/2022 – 12/2022

Graduate Certificate of Business

Monash University Melbourne, Australia 07/2021 – 11/2021

Master of Design (Interaction Design)

Monash University Melbourne, Australia 07/2019 - 06/2021

Bachelor of Information Technology (Business Information System)

Monash University Melbourne, Australia 02/2017 - 06/2019

Diploma of Information Technology

Queensland University of Technology Brisbane, Australia 10/2015 – 11/2016

## Working Experience

## Internship Trainee

RACC Australia: Migration Agent and Education Agent Melbourne, Australia 06/2022 - 09/2022

- · Design marketing materials including posters, carousels, and banners for Facebook and Instagram (Chinese & English)
- · Develop copywriting for relevant posts (Chinese & English)
- · Design and develop slides for online presentations (Chinese & English)
- · Monitor and manage multiple Facebook communities

#### IT Assistant

Injoy Health Corporate Limited Hong Kong SAR 12/2017 - 02/2018

- Initiated prototypes and website design with the project team
- · Identified the early stages of the business processes through flowcharts & BPMNs
- Represented the project team to negotiate the website development progress with outsourced developers

#### Winter Internship

Hong Kong Sanatorium & Hospital Hong Kong SAR 12/2016 - 01/2017

- · Organised and proposed hardware recycling with outsourced companies to reduce computer hardware waste during the hospital upgrade cycle through flowcharts
- Created a cluster servers connection map from a list of given IPs
- Developed an android app to check the device's hardware status to ensure its functional before handover to staff members

# Continues learning

Foundations of User Experience (UX) Design

Google <u>Certificate</u> 06/2022 - 06/2022

Ultimate Guide to Product Design: Design Thinking Approach

Udemy <u>Certificate</u> 03/2022 - 03/2022

## **Toolkit**

Design

Tech

Adobe XD

Canva Figma

Intelli| IDEA Visual Studio

Figjam

Invision

Optimal Workshop

## Collaboration

Trello

Zoom

Discord Teamviewer

Microsoft Office

## Skills

Design

**Business** 

Affinity Mapping Competitor Analysis

BPMN Diagram **SWOT Analysis** 

Business Model Canvas

Concept Sketches Design Research

Value Proposition Canvas

Tech

HTML

**Empathy Mapping** 

Persona

Journey Mapping

Lo-fi/High-fi Mockups

CSS (SCSS) **Usability Testings** JavaScript

User Flows User Testing

Java C#

Wireframes

Wordpress

## Languages

Cantonese

English

Native

Full Professional Proficiency

# Mandarin

Full Professional Proficiency