Pak Hong Benjamin Wu

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Experience

UX UI Designer

Growth Team · Academy Xi   Melbourne, Australia   11/2022 — 12/2022
I have contributed in:
- Project Team: Internal Communication Coordinator (Discord)
- Research: Desktop Research, Competitor Analysis
- Interface: Wireframes, Lo-fi Mock-ups, Hi-fi Mock-ups, User Testing, Design System

Macquarie University · Academy Xi   Melbourne, Australia   10/2022 — 11/2022
I have contributed in:
- Project Team: Facilitator (Trello), Presenter
- Research: Survey
- Interface: Wireframes, Lo-fi Mock-ups, Hi-fi Mock-ups, User Testing

Internship Trainee

RACC Australia: Migration Agent and Education Agent   Melbourne, Australia   06/2022 — 09/2022
- Design marketing materials including posters, carousels, and banners for Facebook and Instagram (Chinese & English)
- Develop copywriting for relevant posts (Chinese & English)
- Design and develop slides for online presentations (Chinese & English)
- Monitor and manage multiple Facebook communities

IT Assistant

Injoy Health Corporate Limited   Hong Kong SAR   12/2017 — 02/2018
- Initiated prototypes and website design with the project team
- Identified the early stages of the business processes through flowcharts & BPMNs
- Represented the project team to negotiate the website development progress with outsourced developers

Winter Internship

Hong Kong Sanatorium & Hospital   Hong Kong SAR   12/2016 — 01/2017
- Organised and proposed hardware recycling with outsourced companies to reduce computer hardware waste during the hospital upgrade cycle through flowcharts
- Created a cluster servers connection map from a list of given IPs
- Developed an android app to check the device's hardware status to ensure its functional before handover to staff members

Education

UX UI Design: Transform (full-time)

Academy Xi   Melbourne, Australia   09/2022 — 12/2022

Graduate Certificate of Business

Monash University   Melbourne, Australia   07/2021 — 11/2021

Master of Design (Interaction Design)

Monash University   Melbourne, Australia   07/2019 — 06/2021

Bachelor of Information Technology (Business Information System)

Monash University   Melbourne, Australia   02/2017 — 06/2019

Diploma of Information Technology

Queensland University of Technology   Brisbane, Australia   10/2015 — 11/2016

Toolkit

Design
Adobe XD
Canva
Figma
Figjam
Invision
Miro
Optimal Workshop

Collaboration
Slack
Trello
Zoom
Discord
Teamviewer
Microsoft Office

Tech
Git
IntelliJ IDEA
Visual Studio

Skills

Design
Affinity Mapping
Competitor Analysis
Concept Sketches
Design Research
Empathy Mapping
Persona
Journey Mapping
Lo-fi/High-fi Mockups
Usability Testings
User Flows
User Testing
Wireframes

Business
Business Model Canvas
BPMN Diagram
SWOT Analysis
Value Proposition Canvas

Tech
HTML
CSS (SCSS)
JavaScript
Java
C#
Wordpress

Languages

Cantonese
Native

English
Full Professional Proficiency

Mandarin
Full Professional Proficiency

Self Learning

Agile Methodology Virtual Experience Program
Cognizant   Certificate   03/2023 — 03/2023

Foundations of UXD
Google   Certificate   06/2022 — 06/2022

Design Thinking Approach
Udemy   Certificate   03/2022 — 03/2022