

# BENJAMIN WESTIN

(815) 980-5168

benjapaul13@live.com

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## EDUCATION

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**Rock Valley College** – Rockford, IL  
*Media Production Specialist Certificate*  
*Associate of Arts*

**December 2022**  
**May 2020**

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## RELATED WORK EXPERIENCE

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**Evolution Digital Marketing Agency** – Rockford, IL  
*Freelance Videographer*

**June 2022 – Present**

- Work with small businesses, non-profits, and political entities to fulfill marketing needs through the creation of videos.
- Meet customer specifications and create content in the marketing campaign vision.
- Collaborate on local and statewide projects to ensure high quality content and videos.

**Auburn High School** – Rockford, IL  
*Media Internship*

**September 2022 – December 2022**

- Taught students how to use cameras, video equipment, and editing software.
- Assisted students in project completion and designed a lesson to enhance students photography skills; Oversaw student learning and camera checkout during the teacher's absence.
- Assisted with creating a positive working environment for students and learned about school settings.

**Guilford High School** – Rockford, IL  
*Freelance Videographer*

**January 2023 – June 2023**

- Assisted in the creation of promotional videos for the credit union. Filmed and edited videos highlighting the credit union's services, products, and community involvement.
- Developed, filmed, and edited videos for the high school graphic design lab. Collaborated with students and faculty to create visually engaging and informative video content.
- Created visually captivating videos for the Production Academy, collaborating closely with instructors and students to produce engaging and informative video content.

**WISCANSIN FEST** – Milwaukee, WI  
*Concert Photographer*

**JUNE 2023**

- Photographed live concerts, festivals, and music events, capturing the essence and excitement of performances through a combination of artistic composition, lighting techniques, and decisive moments.

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## MEDIA SKILLS

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|---|---------------------------------|---|
| • Strong Photography and Videography Skills | • Fluent in Adobe After Effects | • Proficient in Adobe Lightroom Classic |
| • Experienced in Podcasting                 | • Fluent in Adobe Premier Pro   | • Knowledgeable of Logic Pro            |
| • Excellent Editing Skills                  | • Proficient in Photoshop       | • Proficient in Pro Tools               |

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## ADDITIONAL WORK EXPERIENCE

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**PEAK Fitness** – Rockford, IL  
*Sales Associate/Guest Relations*

**November 2020 – Present**

- Maintain a positive and upbeat attitude while greeting existing members and assisting throughout the gym as required.
- Sign up new members and ensure they feel valued and comfortable in the facility.
- Regularly ranked as a top sales contributor.

*Busser*

- Maintain a clean and inviting restaurant environment.
- Clear tables quickly and efficiently and work closely with servers.

## **COMMUNITY INVOLVEMENT**

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- Blood Donor, Rock River Valley Blood Center, 2018 – Present
- Volunteer, Northern Illinois Food Bank, 2021

## **ADDITIONAL SKILLS**

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|-------------------------------|-------------------------|----------------------------------|
| • Strong Verbal Communication | • Adaptable Team Player | • Excellent Interpersonal Skills |
| • Creative Problem Solver     | • Strong Work Ethic     | • Punctual                       |

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## REFERENCES

Kyle Owen  
Auburn High School Media Teacher  
Rock Valley College Adjunct Professor  
815-537-8778

Tamir Bell  
Head of Visual Content  
Evolution Digital Marketing Agency  
779-770-2684

Mike Koehl  
General Manager  
PEAK Fitness  
815-979-0811