Evaluation 1

L1 SCRIPT LEAD GEN

Must have back to home page if they already transferred the call.

Intro Spiel

Agent: Hi, this is **[STATE YOUR NAME]** and I am a Medicare help representative.

You may qualify for an additional Medicare benefit with little to no cost, so do you have Medicare?

*The lead only qualified for non-medicare if they don’t have medicare.*

*Use the medicare spiel if they have medicare.*

Medicare Spiel:

Agent: OK, do you have both parts A and B?

If they have both

Agent: OK perfect! kindly stay with me on the line as I connect you over to the specialist

Thank you!

**Transfer to Medicare Channel**

If they don’t have both, the lead is qualified for ACA

Non-Medicare Spiel:

No worries, with the affordable care act there are health plans available for you in your state. kindly stay on the line...

Thank you!

**Transfer to U65**