Thanks for taking the time to complete the AppDynamics Business Observability Journey Mapper

Based on your responses, your organization is currently at:

Level 1: Full-Stack Observability

Well done! You've got the essential foundations in place to start your journey towards full-stack observability with business context.

You're clearly a forward thinking technologist who understands the critical need to link IT performance with business outcomes.

What does 'Level 1: Full-Stack Observability' mean?

At Level 1, you already have full-stack observability in place and can see data across your IT estate, from customer-facing applications down to core network and security infrastructure.

When a performance issue arises, you're able to identify the source regardless of where it is in the stack, whether that's an application code issue or an infrastructure issue.

How to speed up your journey towards full-stack observability with business context

At Level 1, you're likely to be using multiple, disconnected tools to monitor health and performance across the IT estate, and the lack of a unified view could make it difficult for operations teams to work together and collaborate around data.

So to progress to the next stage – 'Level 2: Business Visualization' - you should look to implement a unified monitoring strategy across your IT estate so that you can quickly identify the root causes of issues, anywhere across the IT stack.

You'll then start to develop an understanding of which business applications drive the most value for your business so you can decide where to prioritize your actions.
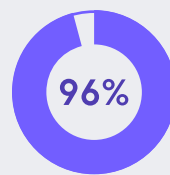
Why full-stack observability with business context matters

With technologists being asked to deliver digital transformation three times faster than a year ago, the level of complexity and data noise engulfing IT departments is only going to increase.
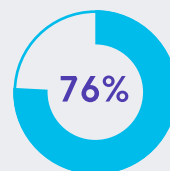
In response, technologists need full visibility and real-time insight into technology performance across the entire IT estate, so that issues can be identified and fixed before they impact customers and colleagues.

But more than this, technologists need to connect full-stack observability with business context to identify the most critical data, prioritize actions based on business outcomes and turn technology performance into profit.
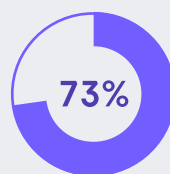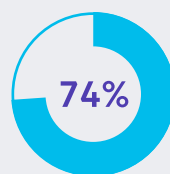
Did you know?

96% 96% of technologists state that the ability to monitor all technical areas across their IT stack and directly link technical performance to business outcomes will be importantover the next 12 months.

76% 76% of technologists admit that they can no longer afford to rely on gut instinct with technology performance and that they need accurate, real-time data.

73% 73% of technologists fear that the inability to link IT performance with business impact will be detrimental to their business over the next 12 months.

74% 74% of technologists state that the inability to connect full-stack observability to business performance will hinder them becoming an elite technologist.

The AppDynamics Business Observability platform

Cisco AppDynamics is committed to helping technologists as they continue to spearhead their organizations' responses to the COVID-19 pandemic in an ever-more complex IT environment, providing the technology, technical support and training they need to prosper.

AppDynamics is a key component of Cisco's solution for full-stack observability and is helping technologists see, understand, and optimize what happens inside and beyond their IT architecture - all through the lens of business impact.

The AppDynamics Business Observability platform transforms organizations faster by providing business context deep into the technology stack, aligning teams around shared priorities, and enabling technologists to act with confidence on what matters most to the business.

To find out more about why technologistics need full-stack observability with business context, read our latest research paper, Agents of Transformation: The Rise of Full-Stack Observability.

Find out more about the AppDynamics Business Observability platform

See how it works