

# Stakeholder Requirements Document: MarkIt

Benjamin Taylor – Google Business Intelligence

**BI Professional:** Benjamin Taylor

**Client/Sponsor:** MarkIt

**Business problem:** How do buyers and sellers use MarkIt's platform? How can MarkIt improve their platform?

**Stakeholders:** Alice Shi, Vice President of Sales; Matías Sosa, Program Manager

**Stakeholder usage details:** Insights will inform new-product design. Ask follow-up questions for more context

## **Primary requirements:**

- Need to include fields for customer ID/username, item category such as clothing or household goods, and date
- Should show how long the listings for completed sales are online before the sale is completed
- Should be a chart comparing the number of searches made and the amount of sales completed