

513 335 7411

BENKOLDE@GMAIL.COM

WWW.BENKOLDE.COM

/IN/BENJAMINKOLDE



I am a driven graphic designer, with interests in entrepreneurship and marketing. My favorite thing to do is crafting your brand's identity. Whether it's a new look or staying true to your brands heritage, I know how to speak to the consumers you want. I am a supporter of long nights and hard work. I stick to deadlines and iterate like a boss. I constantly challenge myself to learn new skills and master my craft. I was raised with a background in fine art, combine that with my knowledge of marketing and an affinity for problem solving so I can produce designs that are both functional and beautiful.

EDUCATION

Miami University
Armstrong Institute of Interactive Media Studies

Cumulative GPA: 3.92

Major Focus: Graphic Design and Marketing

Minor: Entrepreneurship Dean's List: 2015-2016

Graphic Design Teacher's Assistant

EXPERIENCE

Communications Specialist
 Miami University

Creation of marketing and promotional material for use in the #1 study abroad program in the country

Assembled, edited and designed a book for the department outlining student travel photographs and essays

 Rebrand and Logo Design The Playground Group

Designed a new logo for The Playground Group, a professional consulting firm.

Developed a modern and simple brand for them, complete with branding guidelines, business cards, and a letterhead

Logo Design Larvio Bioconversions

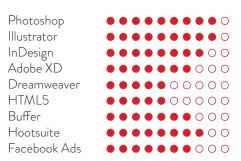
Collaborated with this sustainable energy startup to create multiple logos that fit their brand

The problem was they wanted to communicate that they work with insects without blatantly showing a bug.

SPECIALTIES



SKILLS



INTERESTS





Startups







Golf

Fitness

Photography

Trave

VOLUNTEERING

- Butler County Board of Developmental Disabilities
 Assisted in the art studio and retail space, provided marketing
 assistance, and received a community service award
- First Tee of Greater Miami Valley
 Summer Golf Coach
- Marvin Lewis Community Fund Golf Outing Caddy

REFERENCES

Rhonda Brown Inside Out Studio, Marketing Director 513 616 3046

Vanessa Cannon Freelance Designer cannonva@miamioh.edu