**Bio:**

I am a driven designer, who has interests in entrepreneurship and marketing. My favorite thing to do is creating your brand’s new identity. Whether it’s a new look for the future or staying true to your brand’s heritage, I know how to speak to the consumers you want. I am a supporter of long nights, so I appreciate what it takes to complete a job in the most effective manner possible. I stick to deadlines and iterate like a boss. I constantly challenge myself to learn and better my skills. I was raised with a background in fine art, have since combined that with my knowledge of marketing and an affinity for problem solving so I can produce a design that is both functional and beautiful. I have the best job in the world. Let’s work together, and form a connection that culminates in something amazing.

I picked this topic so I could improve my portfolio site and make it a custom one that I designed from scratch as opposed to one that I did on Squarespace

**Welcome:**

I design smart brands and beautiful identities.

Check out some of my latest work:

**Content:**

* Below you will find some mockups that I created for my personal brand. I selected the font, colors, and style all considering my brand. These items make up my personal identity.
* Larvio is a bioconversion startup that is creating sustainable and clean energy through the use of insects. I created a logo for them that they then implemented into their overall design style.
* The green leaf represents the sustainability that Larvio stands for. They are creating sustainable and renewable energy. The bite is to represent the use of insects in their mission towards a sustainable world.
* The Playground Group is a professional consulting firm who focuses on creating positive and productive workplaces. They were started in 2009 and have worked with companies such as P&G, Lexis Nexis, The Great American Insurance Group and Xavier University.
* They asked me to help them reboot their brand and create a modern and strong visual identity.
* And my resume download link