

Donation matching survey

This is a survey about how you think and react when people or organizations offer to match your donations to a charity. There are 3 pages, each with 8 questions about how you would respond to a donation-matching scenario, and an additional 5 questions about you at the end.

Please read the questions carefully, as some of the questions are only a little bit different from others! I've highlighted the differences like >>>this<<<, since Google Forms doesn't allow me to do fancy formatting.

Thanks for taking the survey! You are helping me (and hopefully lots of other people, once I share the survey results) figure out how to explain donation matching!

* Required

Good Ventures

Good Ventures is a San Francisco-based charitable foundation. Based on your CURRENT KNOWLEDGE about Good Ventures (even if it's just that sentence), please state what you think about them:

1. **My level of familiarity with Good Ventures is...** *

Mark only one oval.

	1	2	3	4	5	
Never heard of them	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	Actively follow them

2. **I perceive Good Ventures as...** *

Mark only one oval.

	1	2	3	4	5	
Very dishonest	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	Very honest

Good Ventures' matching challenge

In December 2013, Good Ventures announced that they would match up to \$5 million donated to GiveDirectly over the next two months. (GiveDirectly is a charity that gives money directly to extremely poor families in Kenya and Uganda.) According to their press release:

"Good Ventures today announced \$5 million in matching funds for donations made to GiveDirectly from December 3, 2013 through January 31, 2014. All donations to GiveDirectly during the period, up to \$100,000 per donor, will be counted toward the match. The funds are intended to help GiveDirectly attract new donors and reach its goal of transferring tens of millions of dollars to extremely poor households in developing countries over the next few years."

Below are some questions about how you think this donation match worked.

3. **Suppose that, over the time period the match was active, GiveDirectly raised >>>\$4.5 million.<<< If you had donated \$10 to GiveDirectly at that time, how much MORE MONEY would they have received than if you had not donated anything? (This includes both money that you donated, and money that Good Ventures donated that would otherwise not have been donated.) ***

Please enter just a number, without the dollar sign. If you're uncertain, make your best guess.

.....

4. **Suppose that, over the time period the match was active, GiveDirectly raised >>>\$5.1 million.<<< If you had donated \$10 to GiveDirectly at that time, how much MORE MONEY would they have received than if you had not donated anything? (This includes both money that you donated, and money that Good Ventures donated that would otherwise not have been donated.) ***

Please enter just a number, without the dollar sign. If you're uncertain, make your best guess.

.....

Good Ventures hypothetical situations 1

I'm now going to ask you about some hypothetical situations.

Suppose it is January 31st, 2014, 30 minutes before the match expires. You are considering donating to GiveDirectly.

5. **How much would you donate, if GiveDirectly had raised >>>\$4.5 million<<< that was eligible for the match? ***

Please enter just a number, without the dollar sign. If you're uncertain, make your best guess.

.....

6. **How much would you donate, if GiveDirectly had raised >>>\$5.1 million<<< that was eligible for the match? ***

Please enter just a number, without the dollar sign. If you're uncertain, make your best guess.

.....

Good Ventures hypothetical situations 2

Here's an alternate hypothetical.

Suppose that, instead of offering the \$5 million as matching funds, Good Ventures had donated it all at once as a "seed donation," and challenged the public to match their gift by January 31st.

Again, it is January 31st, 2014, 30 minutes before the match expires, and you are considering donating to GiveDirectly.

7. **How much would you donate, if GiveDirectly had raised >>>\$4.5 million<<< in response to the challenge? ***

Please enter just a number, without the dollar sign. If you're uncertain, make your best guess.

.....

8. **How much would you donate, if GiveDirectly had raised >>>\$5.1 million<<< in response to the challenge? ***

Please enter just a number, without the dollar sign. If you're uncertain, make your best guess.

.....

Harvard Effective Altruism matching

Harvard Effective Altruism is a Harvard student group that promotes the ideas of effective altruism. Based on your CURRENT KNOWLEDGE about HEA (even if it's just that sentence), please state what you think about them:

9. **I would describe HEA as... ***

Mark only one oval.

	1	2	3	4	5	
Very dishonest	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	Very honest

10. **My level of familiarity with HEA is... ***

Mark only one oval.

	1	2	3	4	5	
Never heard of them	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	Actively follow them

HEA's matching fundraiser

In December 2013, Harvard Effective Altruism announced that an anonymous donor would match up to \$5,000 donated through their fundraiser to GiveWell's top charities, expiring in two months.

(GiveWell is a nonprofit that tries to find the best charitable opportunities.) According to their blog post:

"This holiday season, Harvard Effective Altruism is fundraising for GiveWell's top-rated charities—which we think represent our best opportunity to do good in the world. Give back effectively this year—give with us!

Our first \$5000 of donations will be matched by an anonymous donor. And don't wait: our fundraiser will end on January 20th."

Below are some questions about how you think this donation match worked.

11. **Suppose that, over the time period the match was active, HEA raised >>>\$4,500. <<< If you had donated \$10 to the fundraiser at that time, how much MORE MONEY do you think GiveWell's top charities would have received, than if you had not donated anything? (This includes both money that you donated, and money that HEA's anonymous donor donated that would otherwise not have been donated.) ***

Please enter just a number, without the dollar sign. If you're uncertain, make your best guess.

12. **Suppose that, over the time period the match was active, HEA raised >>>\$5,100. <<< If you had donated \$10 to the fundraiser at that time, how much MORE MONEY do you think GiveWell's top charities would have received, than if you had not donated anything? (This includes both money that you donated, and money that HEA's anonymous donor donated that would otherwise not have been donated.) ***

Please enter just a number, without the dollar sign. If you're uncertain, make your best guess.

HEA hypothetical situations 1

I'm now going to ask you about some hypothetical situations.

Suppose it is January 20th, 2014, 30 minutes before the match expires. You are considering donating to HEA's fundraiser.

13. **How much would you donate, if HEA had raised >>>\$4,500<<< that was eligible for the match? ***

Please enter just a number, without the dollar sign. If you're uncertain, make your best guess.

.....

14. **How much would you donate, if HEA had raised >>>\$5,100<<< that was eligible for the match? ***

Please enter just a number, without the dollar sign. If you're uncertain, make your best guess.

.....

HEA hypothetical situations 2

Here's an alternate hypothetical.

Suppose that, instead of offering the \$5,000 as matching funds, HEA's anonymous donor had donated it all at once as a "seed donation," and challenged the public to match their gift by January 20th.

Again, it is January 20th, 2014, 30 minutes before the match expires, and you are considering donating to the fundraiser.

15. **How much would you donate, if HEA had raised >>>\$4,500<<< in response to the challenge? ***

Please enter just a number, without the dollar sign. If you're uncertain, make your best guess.

.....

16. **How much would you donate, if HEA had raised >>>\$5,100<<< in response to the challenge? ***

Please enter just a number, without the dollar sign. If you're uncertain, make your best guess.

.....

Social fundraiser

For this section, please pick a friend of yours who you could imagine sponsoring a matching fundraiser to their favorite charity, of the kind described above. (If you know someone who actually did such a fundraiser, you can pick that person.)

Please think of a specific friend right now, and keep this same friend in mind for the remainder of this page! This is important, so just to confirm:

17. Please type "I am thinking of a specific friend" into the box below to confirm that you are thinking of a specific friend. *

18. I would describe the friend I'm thinking of as... *

Mark only one oval.

	1	2	3	4	5	
Very dishonest	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	Very honest

Friend matching

Suppose your friend has offered to match up to \$5,000 in donations to their favorite charity. (For concreteness, let's call the charity Cute Puppies for Orphans.) As with the other fundraisers, your friend has set a time limit--they will match donations made to Cute Puppies for Orphans through January 31st.

Below are some questions about how you think this donation match would work.

19. Suppose that, over the time period the match was active, your friend raised >>>\$4,500.<<< If you had donated \$10 to the fundraiser at that time, how much MORE MONEY do you think Cute Puppies for Orphans would have received, than if you had not donated anything? (This includes both money that you donated, and money that your friend donated that would otherwise not have been donated.) *

Please enter just a number, without the dollar sign. If you're uncertain, make your best guess.

20. Suppose that, over the time period the match was active, your friend raised >>>\$5,100.<<< If you had donated \$10 to the fundraiser at that time, how much MORE MONEY do you think Cute Puppies for Orphans would have received, than if you had not donated anything? (This includes both money that you donated, and money that your friend donated that would otherwise not have been donated.) *

Please enter just a number, without the dollar sign. If you're uncertain, make your best guess.

Friend hypothetical situations 1

I'm now going to ask you about some hypothetical situations relating to your friend's fundraiser.

Suppose it is January 31st, 30 minutes before the match expires. You are considering donating to your friend's fundraiser.

21. **How much would you donate, if your friend had raised >>>\$4,500<<< that was eligible for the match? ***

Please enter just a number, without the dollar sign. If you're uncertain, make your best guess.

.....

22. **How much would you donate, if your friend had raised >>>\$5,100<<< that was eligible for the match? ***

Please enter just a number, without the dollar sign. If you're uncertain, make your best guess.

.....

Friend hypothetical situations 2

Here's an alternate hypothetical.

Suppose that, instead of offering the \$5,000 as matching funds, your friend had donated it all at once as a "seed donation," and challenged their friends to match their gift by January 31st.

Again, it is January 31st, 30 minutes before the match expires, and you are considering donating to the fundraiser.

23. **How much would you donate, if your friend had raised >>>\$4,500<<< in response to the challenge? ***

Please enter just a number, without the dollar sign. If you're uncertain, make your best guess.

.....

24. **How much would you donate, if your friend had raised >>>\$5,100<<< in response to the challenge? ***

Please enter just a number, without the dollar sign. If you're uncertain, make your best guess.

.....

Demographics

I have a couple more questions to ask you about your demographics.

25. **How familiar are you with effective altruism? ***

Mark only one oval.

	1	2	3	4	5	
Never heard of it	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	Very familiar

26. **How familiar are you with the idea of a counterfactual, or counterfactual reasoning? ***

Mark only one oval.

	1	2	3	4	5	
Never heard of it	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	Very familiar

27. **How familiar are you with the idea of utilitarianism? ***

Mark only one oval.

	1	2	3	4	5	
Never heard of it	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	Very familiar

28. **How familiar are you with charity fundraisers? ***

Mark only one oval.

	1	2	3	4	5	
Never donated to one	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	Organized multiple fundraisers

29. **If I learned that funds put up for a matching campaign would be donated regardless of whether the match was fulfilled--for instance, that Good Ventures would have given \$5 million to GiveDirectly even if they had raised only \$4 million from the public--I would feel...**

Mark only one oval.

	1	2	3	4	5	
Not at all deceived	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	Very deceived

Powered by

