

# WORKER SHIPPING COPILOT

PITNEY BOWES AND AZURE COPILOT MAKING SHIPPING EASIER AND FUN TO WORK WITH



# CONCEPTS:



1. SMALL IN-  
PERSON BUSINESS  
OFFERING  
SHIPPING OPTIONS



2. ONLINE SELLER  
WITH WEB STORE



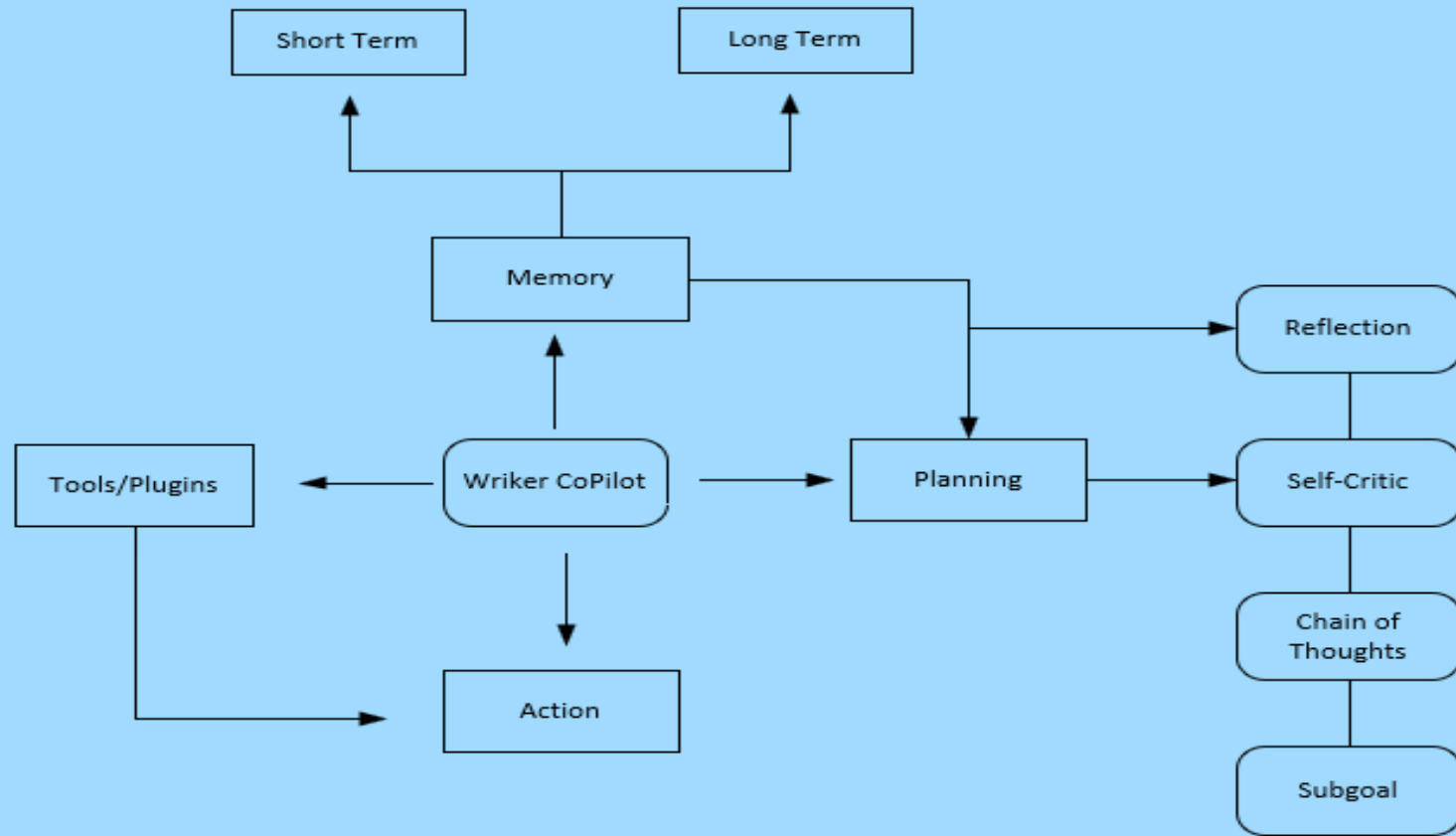
3. OFFICE SHIPPING  
DEPARTMENT



The background is a blue gradient with faint concentric circles. White circuit-like lines with circular nodes are positioned in the corners: top-left, top-right, bottom-left, and bottom-right.

# DEMO

# WORKFLOW FOR COPILOT:





# IMPACT

- Pitney Bowes
  - New format for shipping using camera interface
  - No more forms
- Shipping customer
  - Use smart phone instead of typing
  - Can hire anyone to process shipping because it is so automated and easy
- Microsoft
  - Azure Vision + copilot agents + shopping site and PB integrations
  - Introduces copilot to shipping apps, gaining marketshare



# WRIKER COPILOT FOR PITNEY BOWES SHIPPING APPS

PACK, PRINT, SHIP  
WRIKER MAKES IT EASY!

