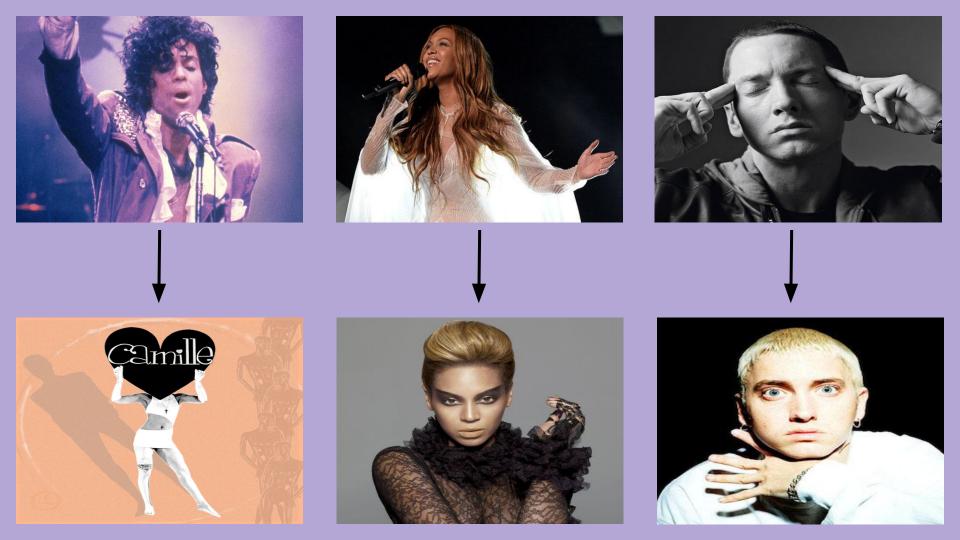
## A Musician's Alter Ego

Benjamin Lin

June 1st, 2018

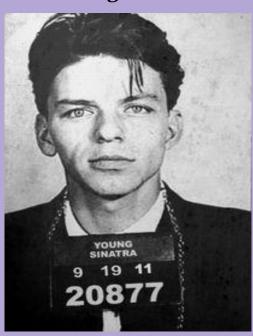


#### Robert Bryson Hall II

Logic



**Young Sinatra** 



**Bobby Tarantino** 



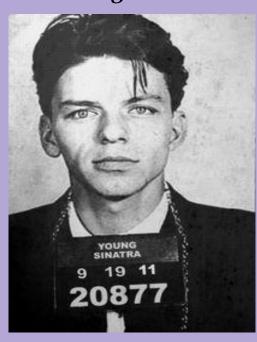
#### Robert Bryson Hall II

#### Logic



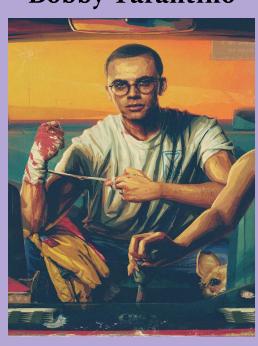
Peace, love, society

#### **Young Sinatra**



Success, motivated, vengeful

#### **Bobby Tarantino**



Outspoken, turn-up, carefree

## <u>Objectives</u>

- 1. Cluster his lyrics into different groups
- 2. Predict if a line came from Logic, Young Sinatra, or Bobby Tarantino

# Data

#### **Logic**





2,100 rows

#### **Young Sinatra**





2,000 rows

#### **Bobby Tarantino**

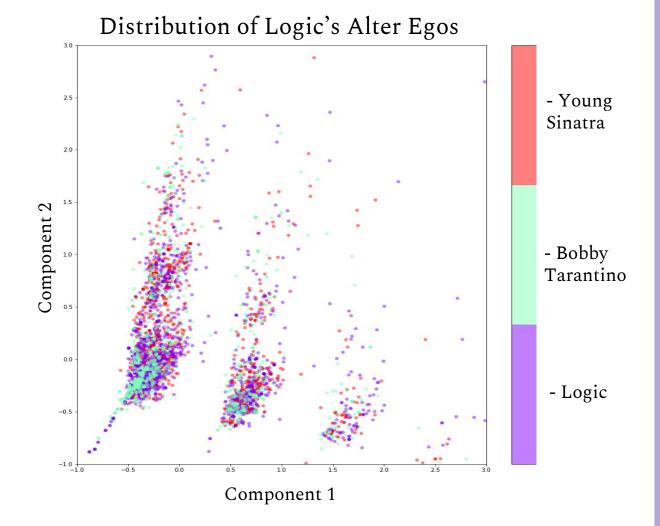




1,800 rows

# Unsupervised Clustering

#### **PCA**



# LDA

## Alter Ego Topics

Let's revisit his 3 alter-egos and their corresponding topics:

Logic	Young Sinatra	Bobby T.	
<ul><li>Peace</li><li>Love</li><li>Society</li></ul>	Young Sinatra  - Success - Motivated - Vengeance	- Outspoken - Turn-up - Carefree	

### LDA Topics

LDA best split the text into 2 topics. Here are the top terms for each topic:

Topic 1	Topic 2
<ul><li>Everybody</li><li>Love</li><li>Mind</li><li>People</li><li>World</li></ul>	<ul><li>Money</li><li>Nobody</li><li>Livin</li><li>B*tch</li><li>Give</li></ul>

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Logic!	Young Sinatra/Bobby T!

## Supervised Classification

## Models

#### **Features**

	Bag of Words	tf-idf	Spacy Features	Word2Vec	
Multi N.B.	0.672	<u>0.674</u>	0.427	0.417	
KN Classifier	0.604	0.646	0.532	0.592	
SVC	C 0.601		0.429	0.574	

## The End!

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Github: github.com/benlin100

# Appendix

## Agenda

- 1. Background & Objectives
- 2. Data
- 3. Unsupervised Clustering
- 4. Supervised Classification
- 5. Conclusion

## Background & Objectives

#### Summary

- 1. Cluster his lyrics into different groups
  - PCA
  - LDA (Topic Modeling)
- 2. Predict if a line came from Logic, Young Sinatra, or Bobby Tarantino
  - Features: Bag of Words, SPACY, W2V, tf-idf
  - Modeling Algorithims: Multi N.B, KN Classifier, SVC

## Models

#### **Features**

		Bag of Words	tf-idf	Spacy Features	Spacy + BoW	Word2Vec
	Multi N.B.	0.672	<u>0.674</u>	0.427	0.665	0.417
	KN Classifier	0.604	0.646	0.532	0.577	0.592
	SVC	0.601	0.429	0.429	0.429	0.574