

EDUCATION

UNIVERSITY OF NORTH CAROLINA AT CHAPEL HILL - Chapel Hill, NC (2016-2020)

B.A., Music; B.A., Anthropology – GPA: 3.6

Honors: Dean's List, UNCCH Society of Undergraduate Anthropologists

Relevant Coursework: Classical Music Theory (3), Music History (3), Music as Culture, World Musics, Brazilian Portuguese (3); Java Programming (2), HTML/CSS Web Development

PONTIFICAL CATHOLIC UNIVERSITY OF SÃO PAULO - São Paulo, Brazil (Summer 2019)

Coursework: Immersive Portuguese; Contemporary Social Issues in Brazil (taught in Portuguese) culminating in final research paper on Amazon preservation

EXPERIENCE

REDEYE WORLDWIDE, YEP ROC RECORDS – Hillsborough, NC (May 2020- present)

Project Management Summer Intern (Remote)

- Designed promotional campaigns and social media sale plans for artists and label
- Constructed label samplers to be published on Bandcamp
- Optimized YouTube and Bandcamp release descriptions for Yep Roc and Studio One

THE DAILY TAR HEEL - Chapel Hill, NC (August 2019- June 2020)

Music Journalist: <https://www.dailytarheel.com/staff/ben-mcentire>

- Published weekly articles on the music industry for UNC's primary news source (AP style)
- Identified rising local artists and wrote features and event previews
- Conducted at least three interviews per week with musicians, management, and venue operators

N.C. ADMINISTRATIVE OFFICE OF THE COURTS - Raleigh, NC (May 2018 - October 2018)

Technology Services Division Intern (Remote)

- Designed presentations for managing institutional change
 - Restructured bill formats and compressed loose data into charts for easier operation within the department
 - Created Microsoft Excel projects for condensed court district changes and DMV data tables
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LEADERSHIP AND COMMUNITY INVOLVEMENT

SIGMA ALPHA EPSILON FRATERNITY - Chapel Hill, NC (January 2017- October 2018)

Standards Board Member, Philanthropy Chair, Social Chair

- Facilitated adherence of members to academic standards
- Accumulated student data and represented the organization at school and national chapter events
- Planned and hosted multiple fundraising events for the Children's Miracle Network Hospitals

UNC DEPARTMENT OF MUSIC - Chapel Hill, NC (August 2016- May 2020)

Performance

- Participated in Charanga Ensemble, Gamelan Ensemble, Jazz Band, Carolina Jams Music Club
- Performed and recorded as a member of the jazz drum set studio and Latin percussion studio

PRIVATE MUSIC MANAGEMENT AND PERFORMANCE - Chapel Hill, NC (April 2017- present)

Manager for The Northbounds, Drummer/Manager for Mangoose, Drummer for Rachel Despard Music

- Created and organized performance schedules
 - Established personal connections at various venues
 - Performed and participated in various recording projects (releasing on standard platforms)
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ADDITIONAL INFORMATION

- Other Skills: Content Writing; Web editing; Search engine optimization; Reporting; Public Speaking; Intermediate Java, HTML and CSS; Intermediate FL Studio, Logic Pro and Cubase music software; Microsoft Office/ Excel Scripting and Automation; Social Media networking; Brazilian Portuguese