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| **BENJAMIN P. MCENTIRE** | benmcentire44@gmail.com  (336) 698-5220  linkedin.com/in/benjaminmcentire | |
| **EDUCATION** | | |
| **UNIVERSITY OF NORTH CAROLINA AT CHAPEL HILL** **-** Chapel Hill, NC(2016-2020)  *B.A., Music; B.A., Anthropology –* **GPA: 3.6**  **Honors**: Dean’s List, UNCCH Society of Undergraduate Anthropologists  **Relevant Coursework:** Classical Music Theory (3), Music History (3), Music as Culture, World Musics, Brazilian Portuguese (3); Java Programming (2), HTML/CSS Web Development  **PONTIFICAL CATHOLIC UNIVERSITY OF SÃO PAULO -** São Paulo, Brazil (Summer 2019)  **Coursework:** Immersive Portuguese; Contemporary Social Issues in Brazil (taught in Portuguese) culminating in final research paper on Amazon preservation | |  |
| **EXPERIENCE**  **REDEYE WORLDWIDE, YEP ROC RECORDS** – Hillsborough, NC (May 2020- present)  *Marketing, A&R Summer Intern (Remote)*   * Designed promotional campaigns and social media sale plans for artists and label * Constructed label samplers to be published on Bandcamp * Edited YouTube frames and release descriptions for Studio One and Yep Roc music videos   **THE DAILY TAR HEEL -** Chapel Hill, NC (August 2019**-** June 2020)  *Music Journalist:* <https://www.dailytarheel.com/staff/ben-mcentire>   * Published weekly articles on the music industry for UNC’s primary news source * Identified rising local artists and wrote features and event previews * Conducted at least three interviews per week with musicians, management, and venue operators   **N.C. ADMINISTRATIVE OFFICE OF THE COURTS -** Raleigh, NC (May 2018 **-** October 2018)  *Technology Services Division Intern (Remote)*   * Designed presentations for managing institutional change * Restructured bill formats and compressed loose data into charts for easier operation within the department * Created Microsoft Excel projects for condensed court district changes and DMV data tables | | |
| **LEADERSHIP AND COMMUNITY INVOLVEMENT**  **SIGMA ALPHA EPSILON FRATERNITY -** Chapel Hill, NC (January 2017**-** October 2018)  *Standards Board Member, Philanthropy Chair, Social Chair*   * Facilitated adherence of members to academic standards * Accumulated student data and represented the organization at school and national chapter events * Planned and hosted multiple fundraising events for the Children’s Miracle Network Hospitals   **UNC DEPARTMENT OF MUSIC -** Chapel Hill, NC (August 2016**-** May 2020)  *Performance*   * Participated in Charanga Ensemble, Gamelan Ensemble, Jazz Band, Carolina Jams Music Club * Performed and recorded as a member of the jazz drum set studio and Latin percussion studio   **PRIVATE MUSIC MANAGEMENT AND PERFORMANCE -** Chapel Hill, NC (April 2017**-** present)  *Manager for The Northbounds, Drummer/Manager for Mangoose, Drummer for Rachel Despard Music*   * Created and organized performance schedules * Established personal connections at various venues * Performed and participated in various recording projects (releasing on standard platforms) | | |
| **ADDITIONAL INFORMATION** | | |
| * Other Skills: Content Writing; Reporting; Public Speaking; Intermediate Java, HTML and CSS; Intermediate FL Studio, Logic Pro and Cubase music software; Microsoft Office/ Excel Scripting and Automation; Social Media networking; Brazilian Portuguese | | |