Baseline Criteria

All projects should…

**In the content layer:**

🞏 Clearly state the final desired result – what you want to produce

🞏 Use images relevant to the pitch

🞏 Explain why you’re pitching what you’re pitching

🞏 Name sub-tasks that make up the project

🞏 Attribute any assets that require it (e.g. CC-BY etc)

🞏 Incorporate design principles like contrast, size, organization, alignment

**In the reflection:**

🞏 Explain your motivation for the web design choices (e.g. particular html elements, particular css rules)

🞏 Refer to design principles like contrast, size, organization, alignment

🞏 Cite sources (and maybe inspirations / useful tutorials)

🞏 Describe how your project meets or exceeds these criteria (especially aspirational criteria)

🞏 Reflect on the process of creating the website:   
goals, challenges, solutions

🞏 Aim for 500 words or more

Baseline Criteria

All projects should…

**In the technical layer:**

🞏 Include both block-level (e.g., <div>, <section>) and inline (e.g., <strong>, <span>) elements

🞏 Include at least three css rules you wrote or revised yourself

🞏 Include at least one div

🞏 Include at least one image

🞏 Include well-ordered headers to organize the content

**In the form of submission:**

🞏 Include one GitHub repository including the full history of this project

🞏 Contain in that revision history at least two drafts each of the html and css files to show the project’s evolution

🞏 Include at least two meaningful commit messages

🞏 Include original versions of all assets (images, text)

🞏 Be reachable through GitHub pages (*yourname*.github.io)

Aspirational Criteria

The best projects may…

🞏 Style at least one element with flexbox

🞏 Include links

🞏 Add a license to your own site (e.g. via creativecommons.org)

🞏 Be fully accessible (valid, semantic HTML with alt text attributes, websafe/colorblind safe colors)

🞏 Link among multiple pages

🞏 Use more than one non-default font

🞏 Guide attention by using one “spot” color with high luminosity contrast