

A photograph of a modern building with a blue-tinted glass facade. A large, illuminated sign on the left side of the building reads "cometa" in a stylized, lowercase font. The letters are white with a black outline, and the "o" is blue. The building's windows are arranged in a grid pattern, reflecting the surrounding environment.



## 1. Core Platforms



## 2. Revenue Engine

Digital Advertising

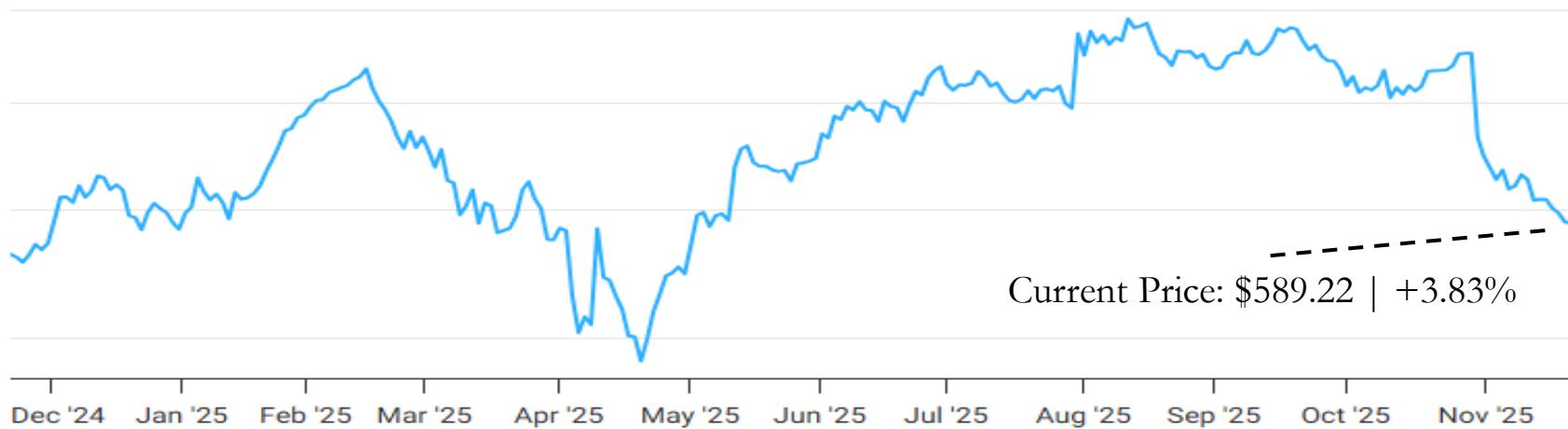
98%  
of revenue

## 3. Future Opportunities

1. AI-Enhanced Ads
2. Business Messaging
3. AI Products
4. Computer Infrastructure

### Stock Price

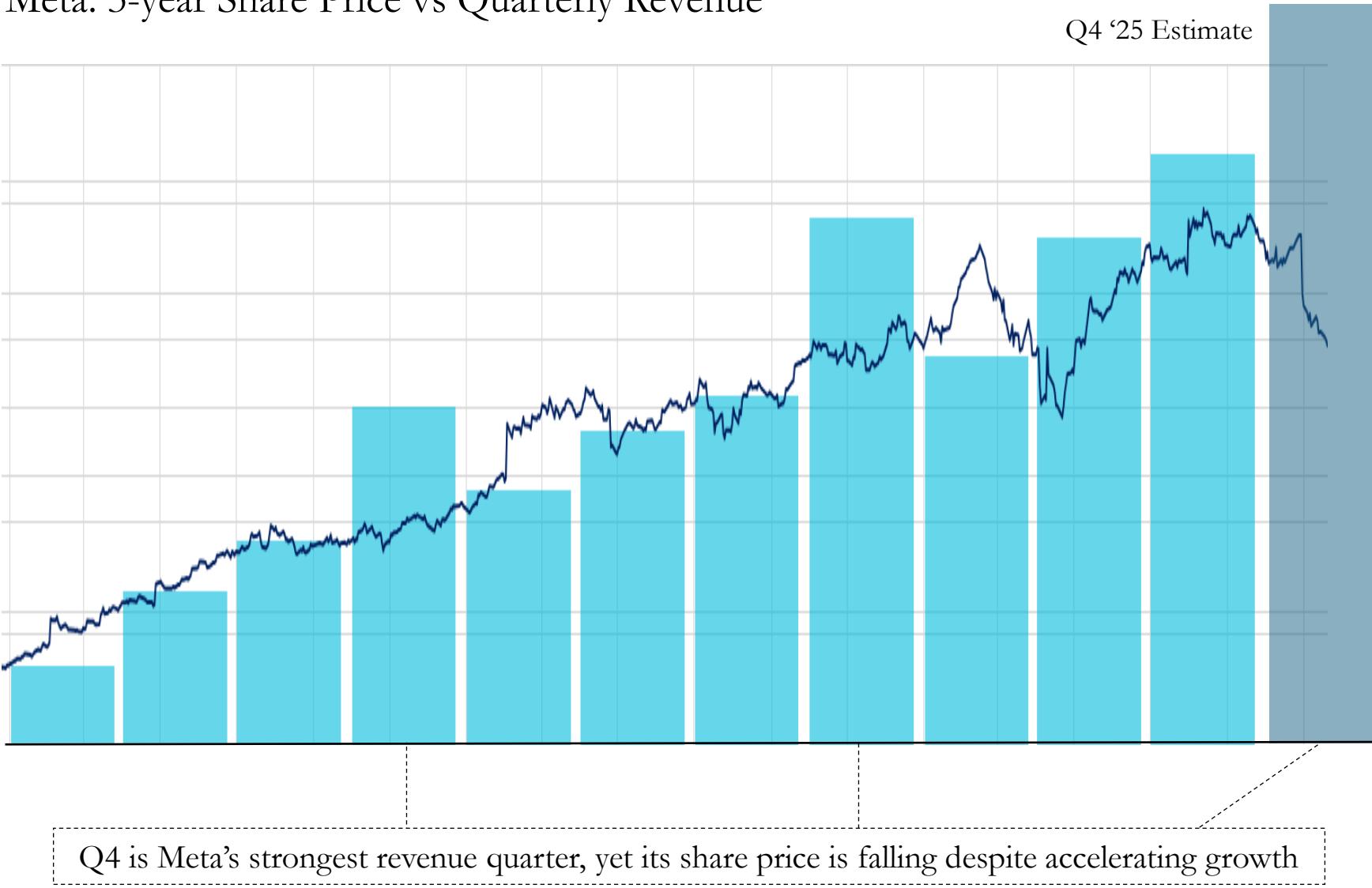
1y Daily Price Chart of Meta



# Accelerating Revenue Growth



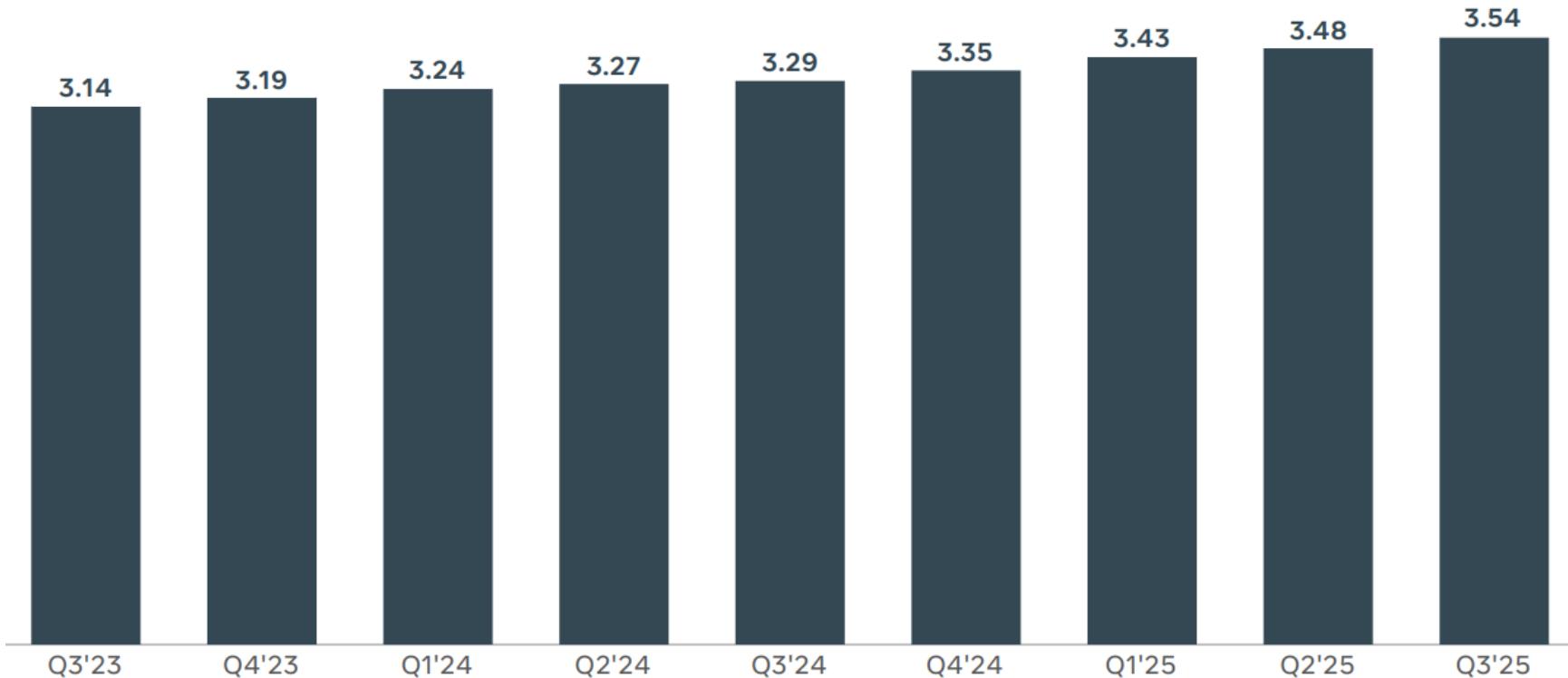
## Meta: 3-year Share Price vs Quarterly Revenue





## Family Daily Active People (DAP)

In Billions



3.54 billion / 6.04 billion ≈  
Daily Meta Users      Global Internet Users

**60%**



**In-House  
Compute**

**Optimized  
Engagement**

**Training Data  
Empire**

**Real Time  
Personalization**

**Lower  
Inference Cost**

# Comparable Companies Price Analysis



Six Month Stock Performance of Major AI-Exposed Companies

