





1. Core Platforms



2. Revenue Engine

Digital Advertising

98%
of revenue

3. Future Opportunities

1. AI-Enhanced Ads
2. Business Messaging
3. AI Products
4. Computer Infrastructure

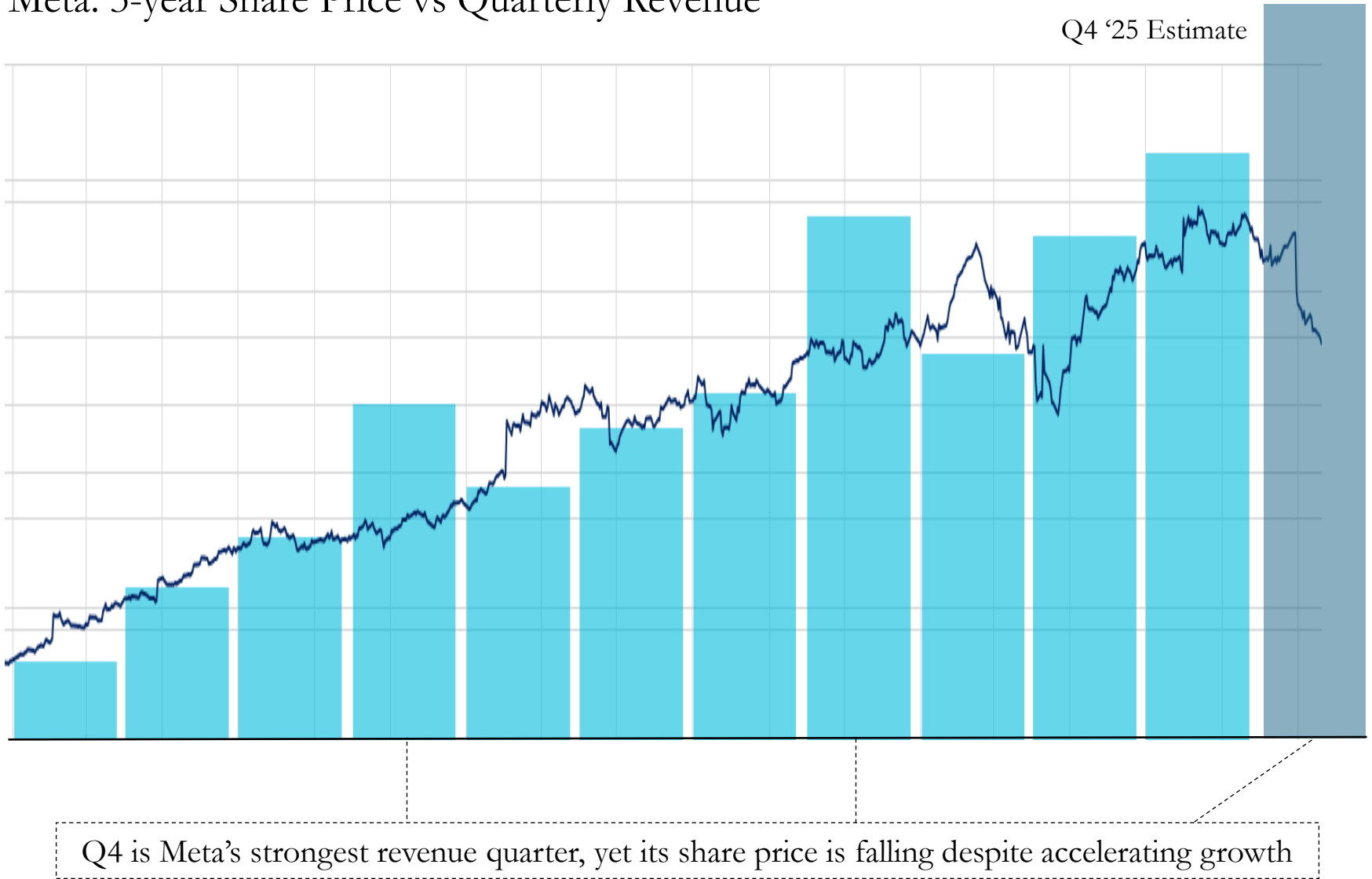
Stock Price

1y Daily Price Chart of Meta





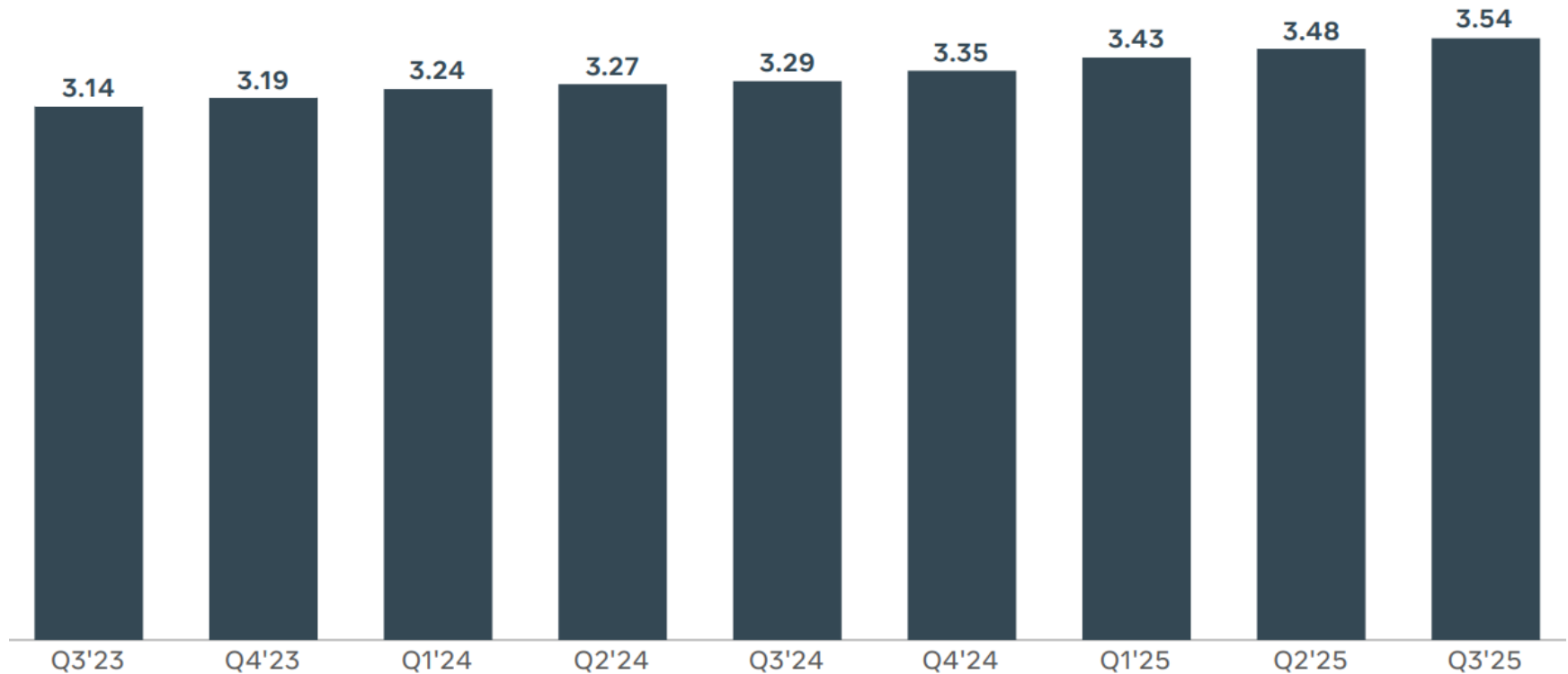
Meta: 3-year Share Price vs Quarterly Revenue





Family Daily Active People (DAP)

In Billions

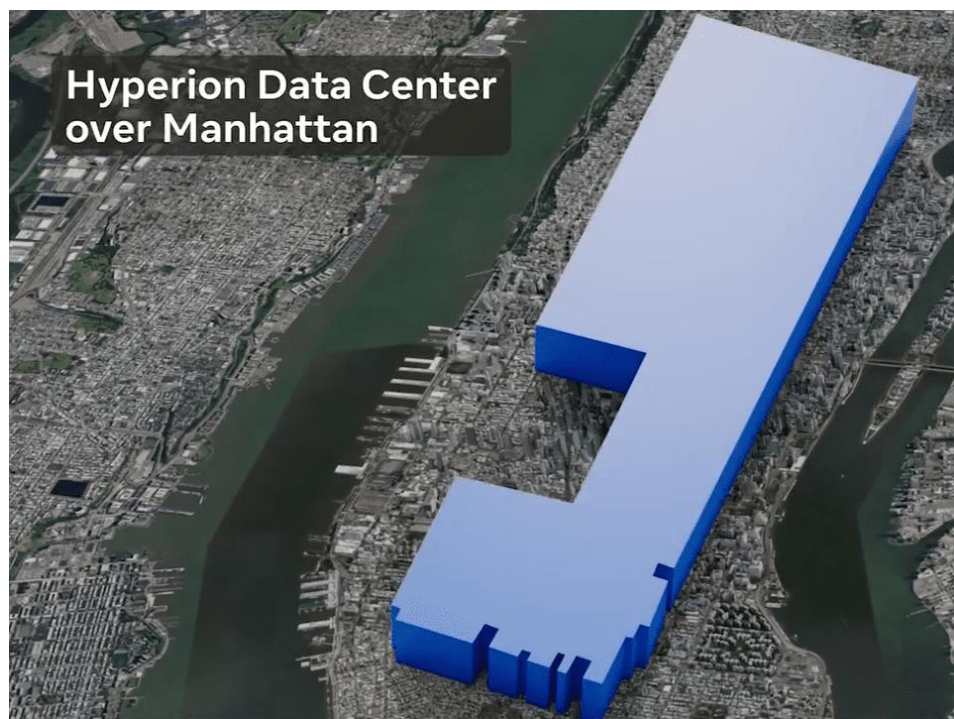


3.54 billion / 6.04 billion \approx

Daily Meta Users

Global Internet Users

60%



**In-House
Compute**

**Optimized
Engagement**

**Training Data
Empire**

**Real Time
Personalization**

**Lower
Inference Cost**

Comparable Companies Price Analysis



Six Month Stock Performance of Major AI-Exposed Companies

