

GUESS PREDICT YOUR WEIGHT (LOSS)

Next Day Weight Predictions

Overview - Weight Loss Dilemna

Obesity - 42% prevalence rate among adults (CDC, March 2020)

 Dieting - "Over 55% of participants had dieted at least six times..." - Mayo Clinic 2022 Survey (200,000 participants)

 Resources - Many options, apps,
 systems - weight Loss Industry valued at \$142.58 billion



Solution? Predict Next Day Weight Loss

 <u>Feature for calorie tracking apps</u> to predict weight loss/gain the next day

 We created a model uses lifestyle analytics (diet, exercise, sleep) to forecast next day weight loss.

 Creates <u>custom health numbers</u> for users to meet manageable goals for daily lifestyle.



Data Source - My personal health data

With the apps, smartphone, and wearable technologies, the relevant data capture is easier than ever

→ Food

Recorded meals w/ Calorie counting apps

→ Metabolism

Smartwatch captured Active and Basal Calories burned

→ Sleep

Smartwatch REM, Core, DEEP, & Awake hours.

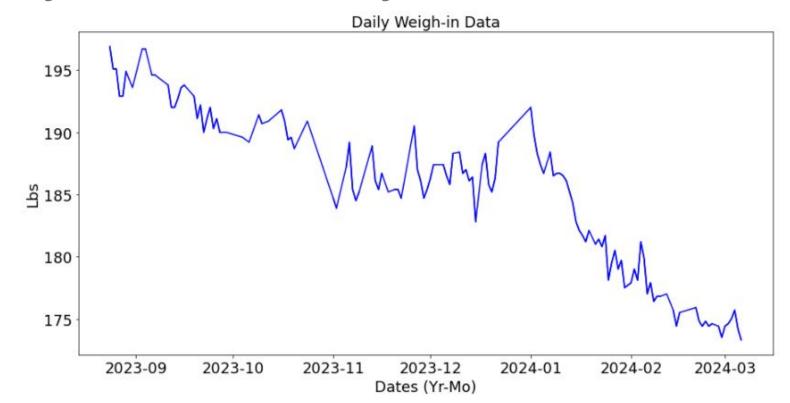
→ Weight

Recorded Daily Weigh-Ins.



Image: Harvard Health Publishing

My Personal Journey - 20lbs in 6 months



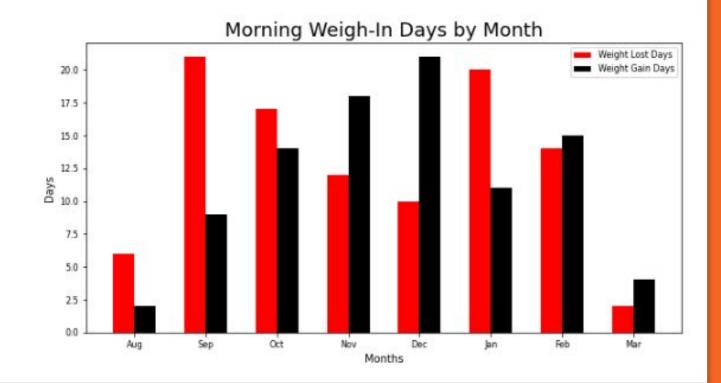
Prediction Metric - Weight Loss/Gain Days

Weight Loss

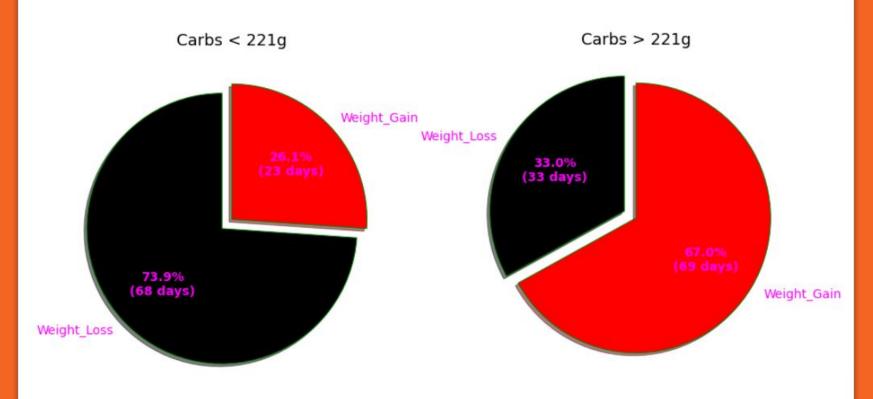
102 Days

Weight Gain

93 Days



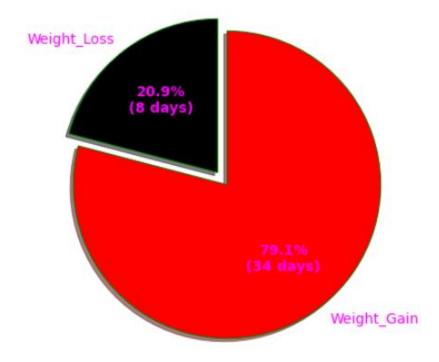
Largest Impact - Carbohydrate Number



Low Sleep increases Weight Gain

Carbs > 221g, Sleep < 6.9 hrs

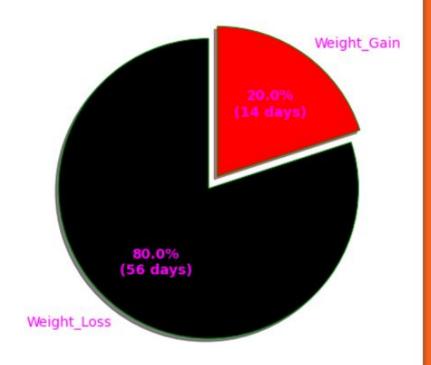
- When above Carb
 Number, getting less
 sleep increased Weight
 Gain Days
- Sleep number is manageable (37% percentile)



Fiber Helps Weight Loss

Carbs < 221g, Fiber > 14.5g

- When below Carb
 Number, getting at
 least 14.5g ensured
 days of Weight Loss
- Fiber number is manageable (16% percentile)



Recommended User Features

CARB NUMBER - Utilize calorie tracking to find CARB number and prompt users when they approach it

- SLEEP If above carb number prompts reminded the user to get sleep
- FIBER Reminder toward the end of the day to increase fiber (and what foods will do that).



Next Steps

More (improved) data to refine model

Deploy website where users can monitor the data

 Try calorie counting for a week, and try predicting weight loss!



Questions:

Andrew Bennett bennett.andrew.m@gmail.com
Data Analyst

