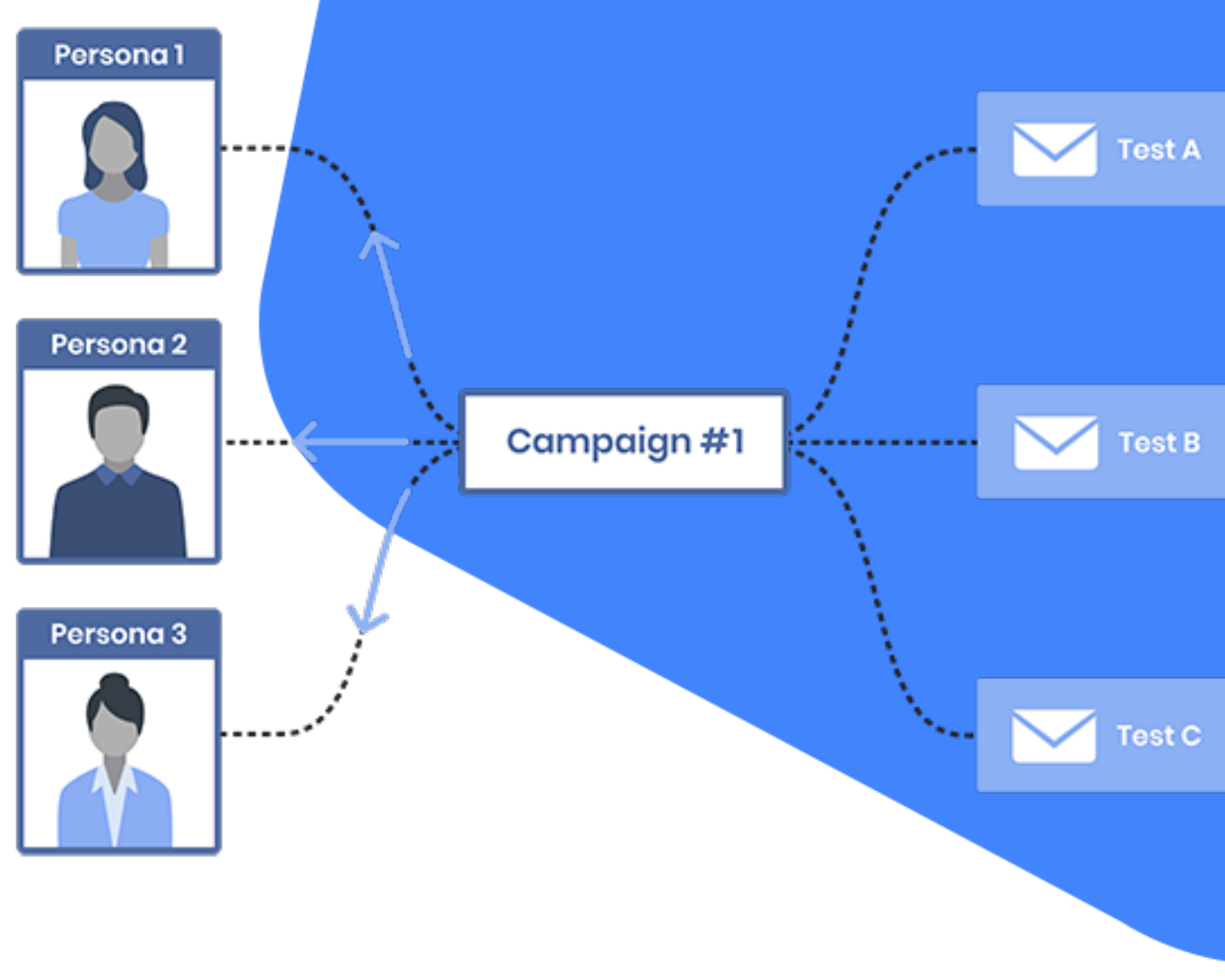


Write copy that crushes

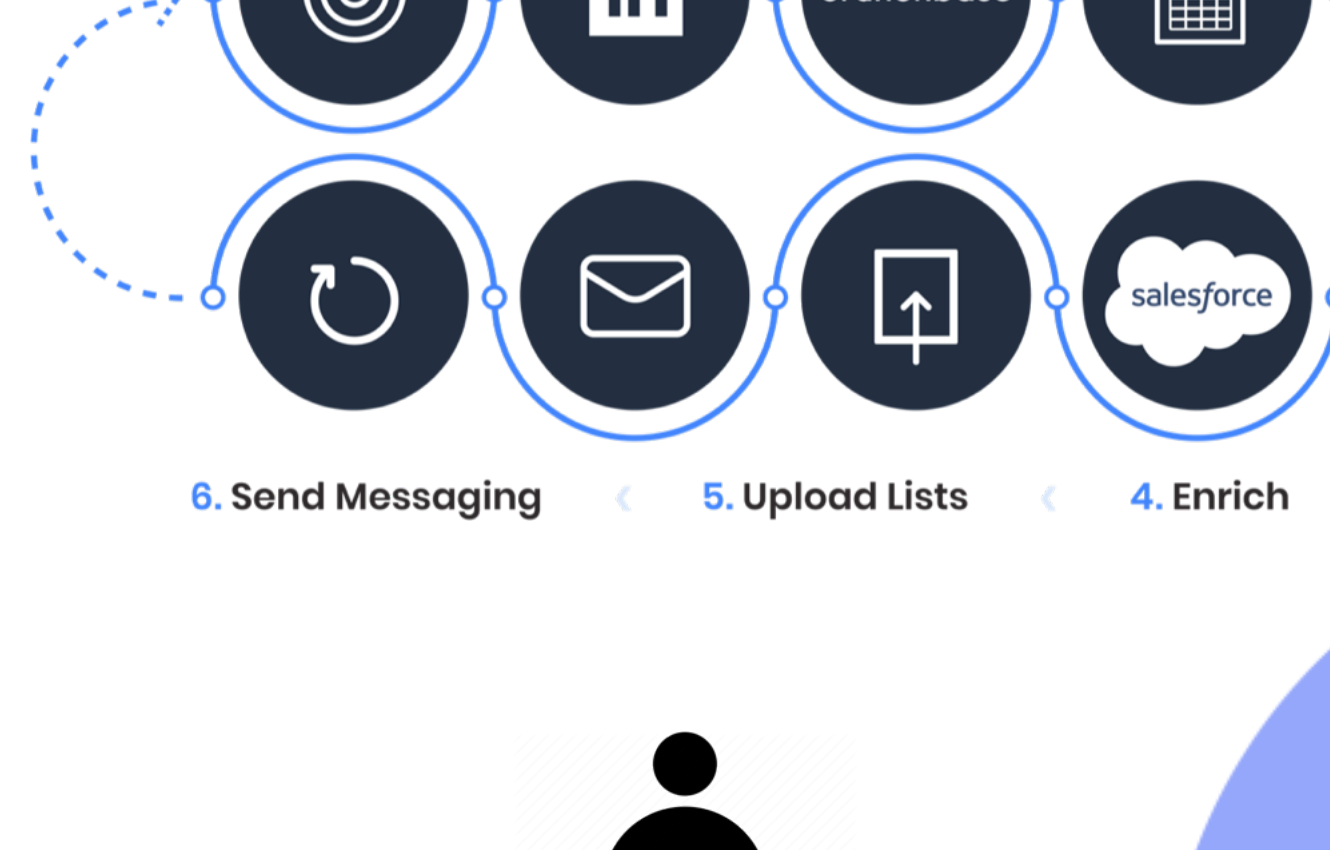
Define audiences and test messages at blazing speed

[Learn More](#)

Integrated with your favorite outbound tools

Stop drowning in tasks

Eliminate logistics that take hours to set up



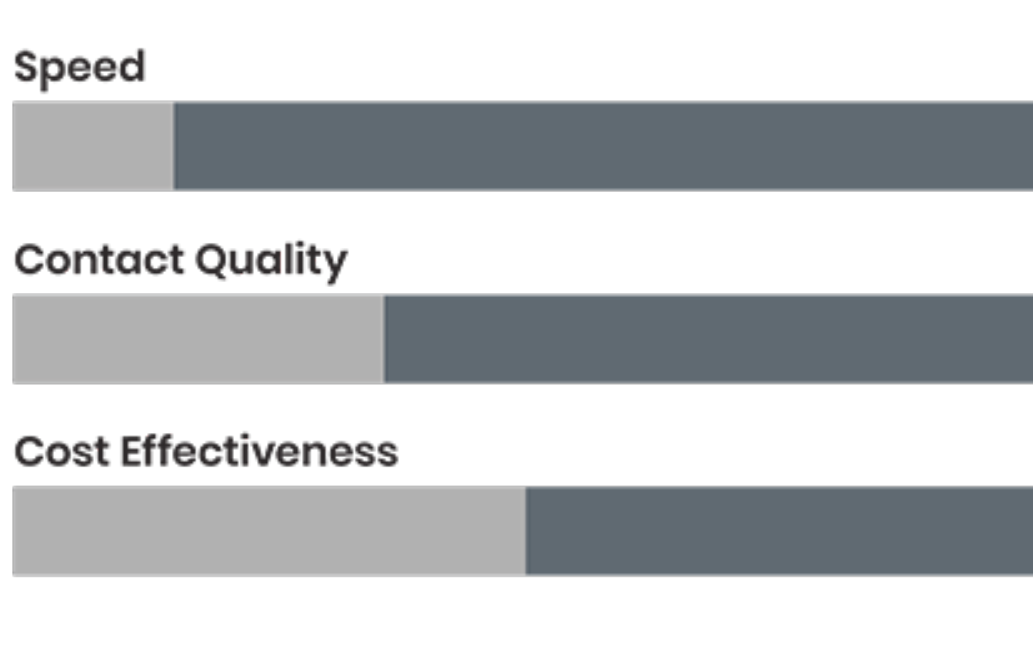
1. Build Personas 2. Send Content 3. Scale What Resonates

Streamline your workflow

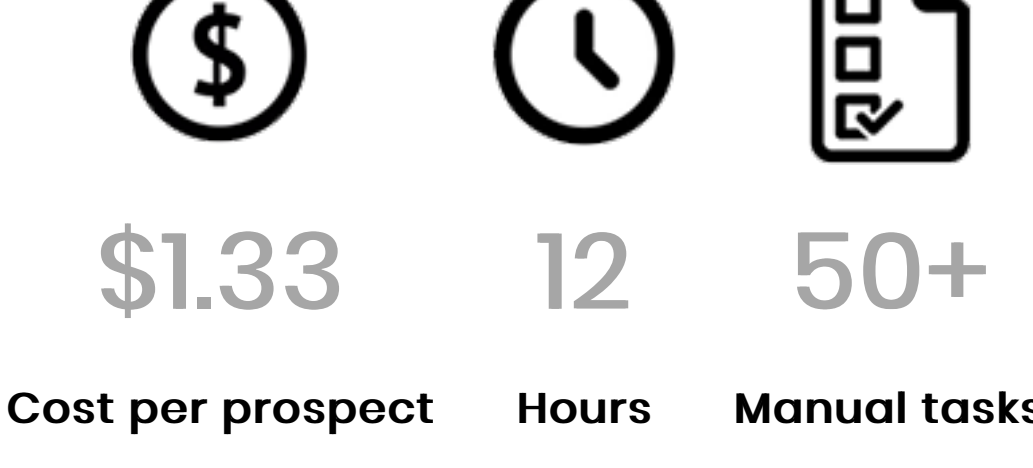
Get real results from testing

And save hours of valuable time.

Traditional testing



Testing 1,000 contacts manually

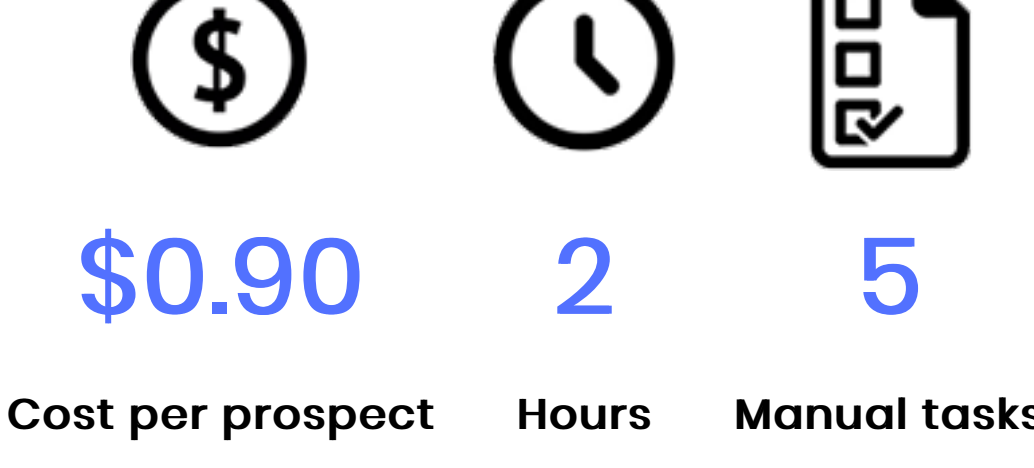


Cost per prospect Hours Manual tasks

PERSONAS



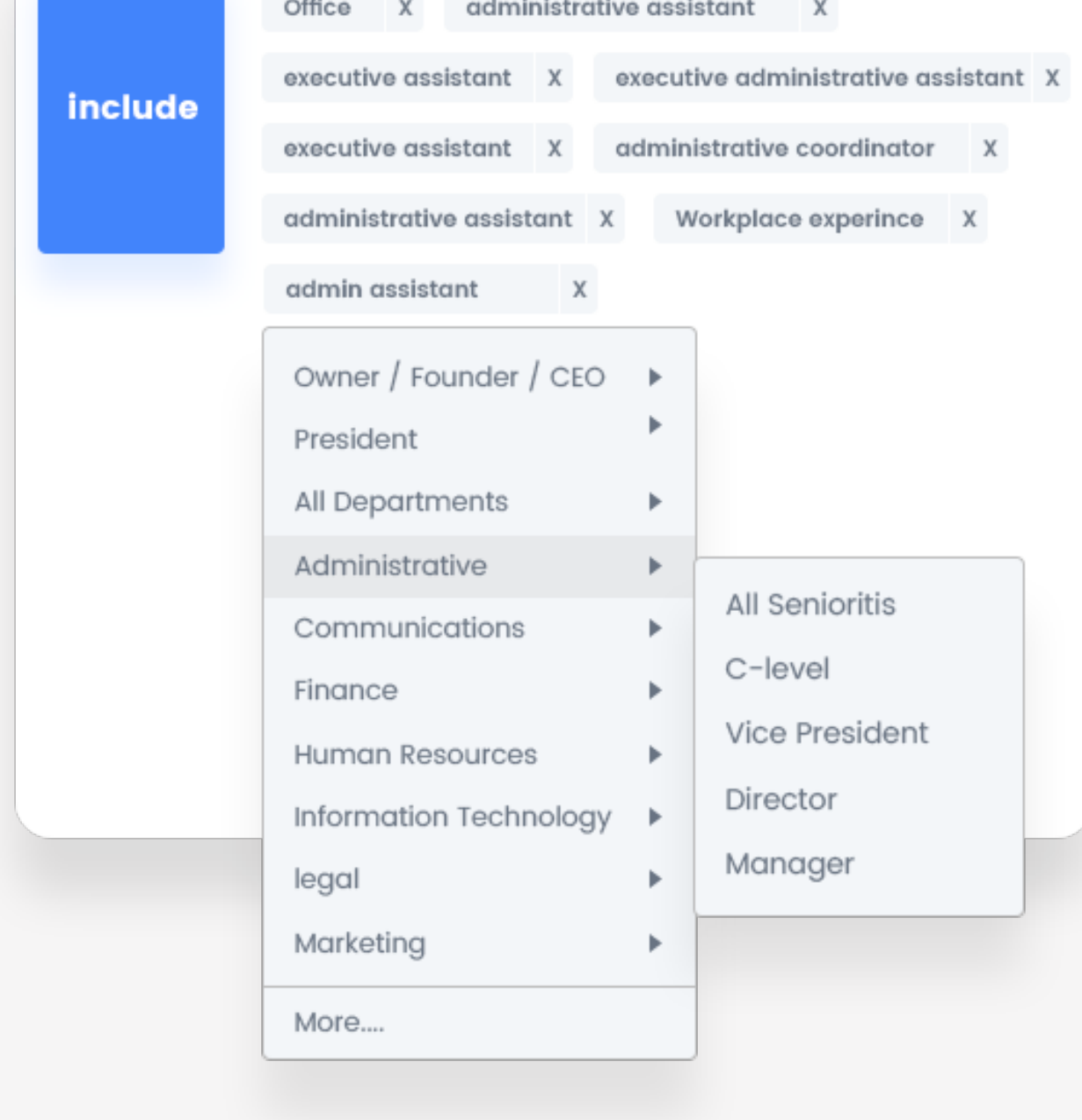
Testing 1,000 contacts w/ Personas



Cost per prospect Hours Manual tasks

1. Define your personas.

Use 20+ industry, company, and role filters to create target audience profiles (personas) you want to reach.



01	CEO/OWNER	113	100 LEADS	1,031
	TITLE: CEO, OWNER, FOUNDER	Sourced Contacts	last month	New Contacts
02	VP OF SALES	221	100 LEADS	1,363
	TITLE: VP OF SALES, HEAD OF SALES	Sourced Contacts	last month	New Contacts
03	CEO/OWNER	207	100 LEADS	1,876
	TITLE: CEO, OWNER, FOUNDER	Sourced Contacts	last month	New Contacts

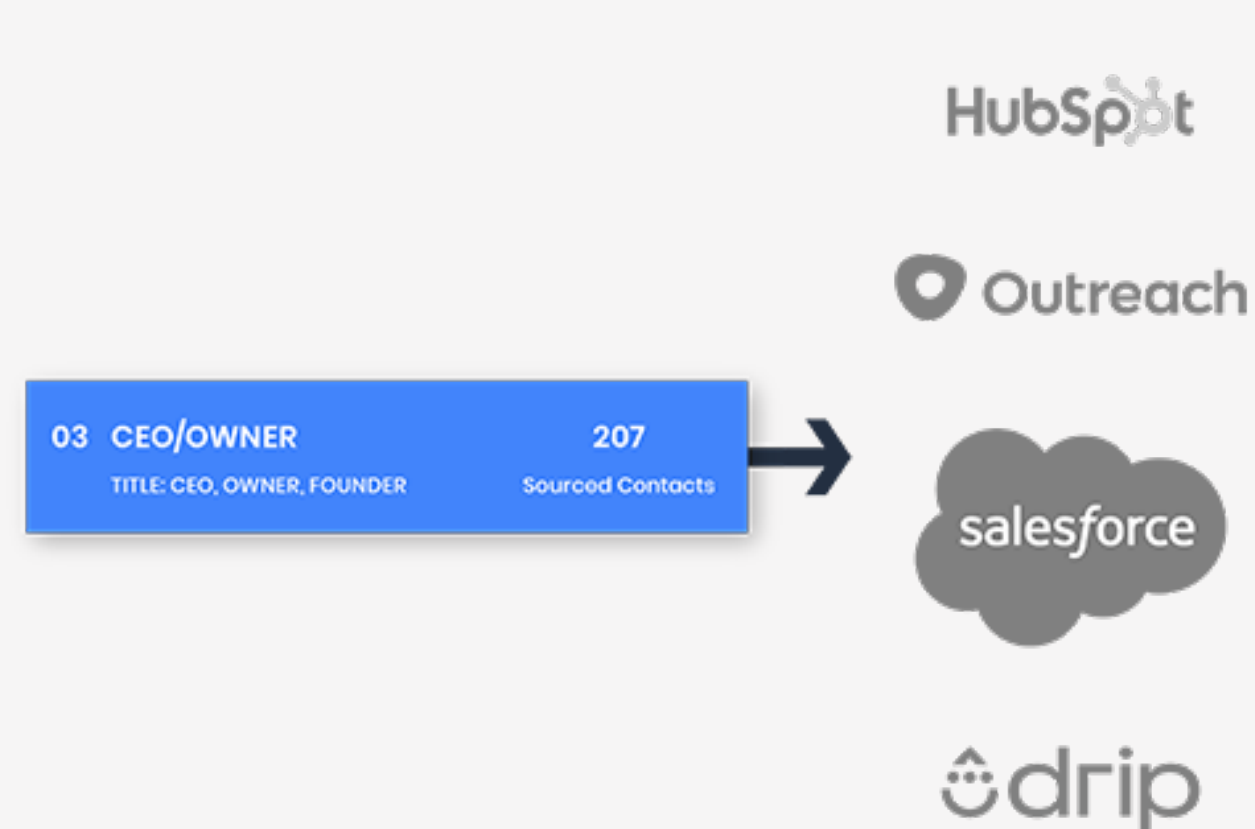
01	CEO/OWNER	125	100 LEADS	1,139
	TITLE: CEO, OWNER, FOUNDER	Sourced Contacts	last month	New Contacts
01	CEO/OWNER	176	100 LEADS	1,011
	TITLE: CEO, OWNER, FOUNDER	Sourced Contacts	last month	New Contacts

2. Prospects are matched and added to your personas.

High-quality prospects that match your persona criteria are automatically added into your lists using our industry-leading database.

3. Connect them to your messaging.

Use your favorite channels to test your message and content to see what is working.



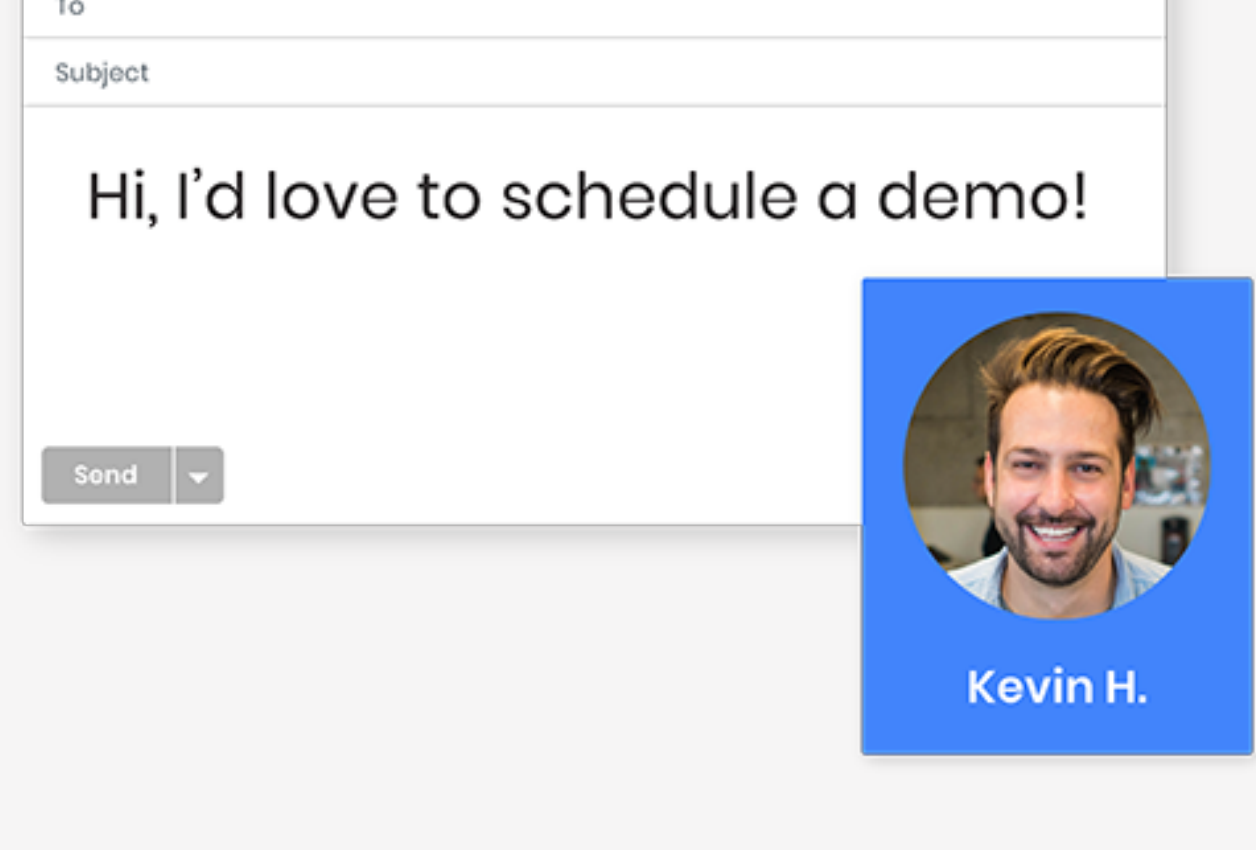
CEO/founder	Employees: 500+	Industries: tech	Keywords: tech
225	153	1,876	421
Sourced Contacts	Last 30 Days	New Contacts	Next Month
			Next 3 Months

4. Scale what resonates.

Instantly add more prospects to your best performing copy and content.

5. Generate more sign ups and more demos.

Continuously Feed your sales team with qualified leads ready to convert.



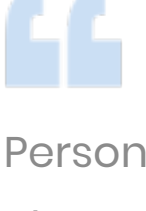
CLIENT TESTIMONIALS



Switching to Personas easily quadrupled our qualified leads in a few months. It's been amazing."

Joe Du Bey

Co-Founder & CEO At Edenjo



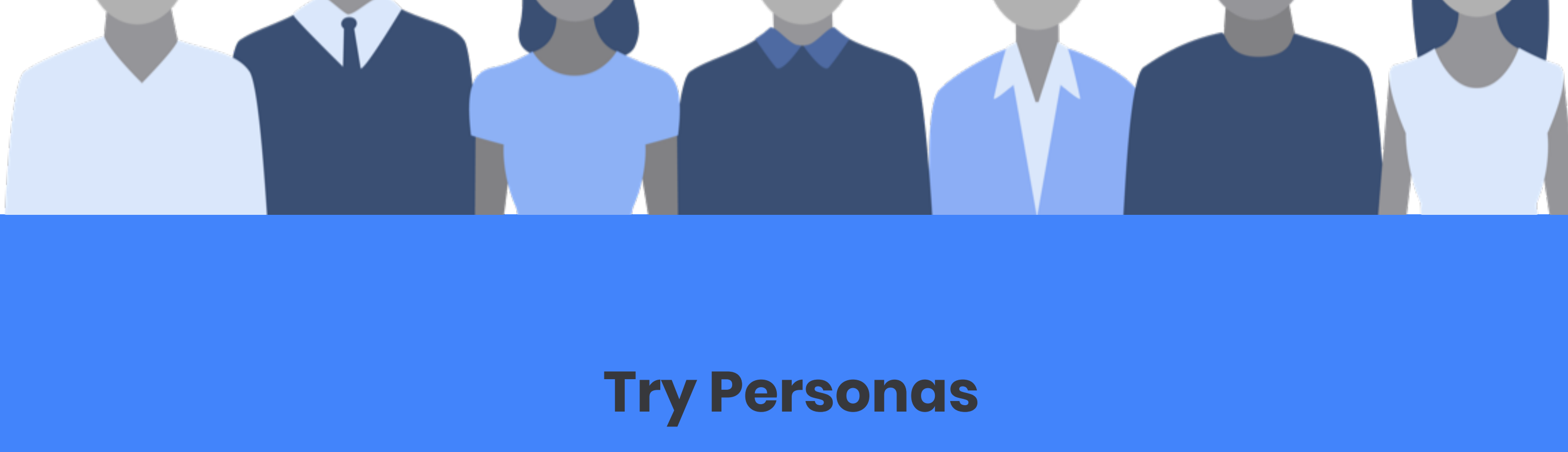
Personas beats every other customer acquisition channel on results and price.

Vladik Rikhter

Founder Of Zenput.com

Leverage Our Massive B2B Database

Run your outbound campaigns with confidence using our actively managed, ultra-accurate database of contacts. We take pride in low-bounce email addresses to make sure your messages get to inboxes and profiles. Don't waste time and money with low-quality prospect tools.



Try Personas

Submit