

Week 12 Term Project

Temple Inn and Suites

3/27/19

**Site Purpose:**

The whole intent of this website is to create a page that clearly shows potential patrons that the company will take care of their every single need that they have in regards to their temple trip. The goal is to have all their questions easily answered and easy to find. This website will be dedicated more towards the Members of The Church Of Jesus Christ Of Latter Day Saints and their temple ceremonies and beliefs. This business is family oriented so we will make sure to provide information on how the site will also accommodate young children as well as elders/grandparents. We will develop enough pages to not overwhelm the user, but we will make everything look neat and easily understandable for them. We will include the services as well as the free amenities provided by the site on separate pages to ensure the user is interacting with the page as well, doing what we can to keep them on the site for as long as possible, without feeling annoyed.

***Target Audience:***

**1) A couple going to the temple to get married.**

This site will be perfect for perspective wedding locations because the site will be large enough to hold hundreds of family members and friends to gather for a wedding if they choose this temple site as their own. The free amenities and transport to the temple will be quick to be seen, as to ease the stress of providing rides for everyone is no longer on the couple. An engaged couple will feel zero stress in finding their needs here.

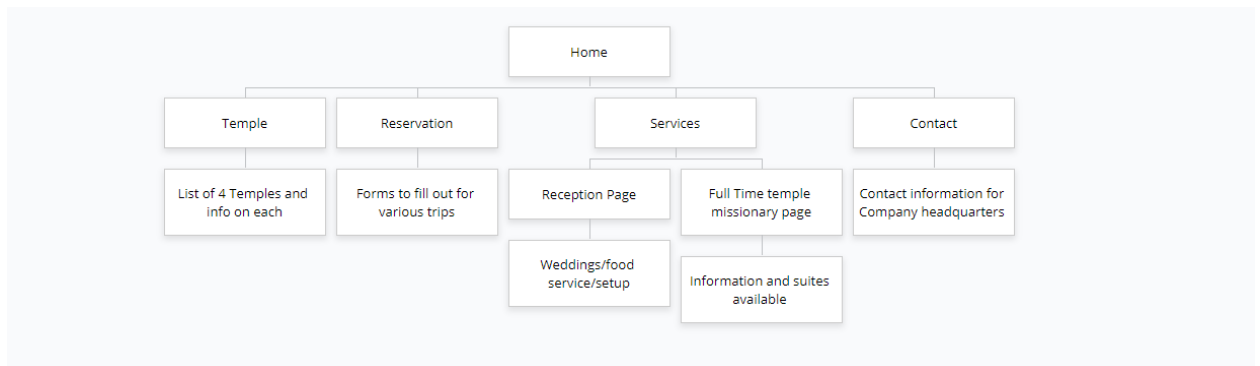
**2) A youth Temple trip organizer**

The youth attendance to a temple is very important and this company understands this. So, to accommodate those who are planning a youth temple trip, we will highlight all the services the inn has to offer to help make the planning easy. We will show how if we were to accommodate the group overnight how there would be no problem from getting to and from the Temple from the Hotel, as well as having things for the youth to take part in while inside.

**3) Full time temple missionaries**

The inn will help show full time temple workers how their stay can be taken care of from a choice between several suites that include kitchens to accommodate all needs necessary for those looking to stay longer than a few day or weeks. We will have a easy to work navigation bar that will directly place the user into a page that will filter their needs and desires while staying and then after filling out a form, they will have their rooms reserved.

## Site Map:



## Color Scheme:

Header/Footer: #3E7C7C

Nav: #266B6B

Hover: #E7B892

Photo: #FFDBBE

## Typography:

Site Header: Lato

Nav/Footer: Lato

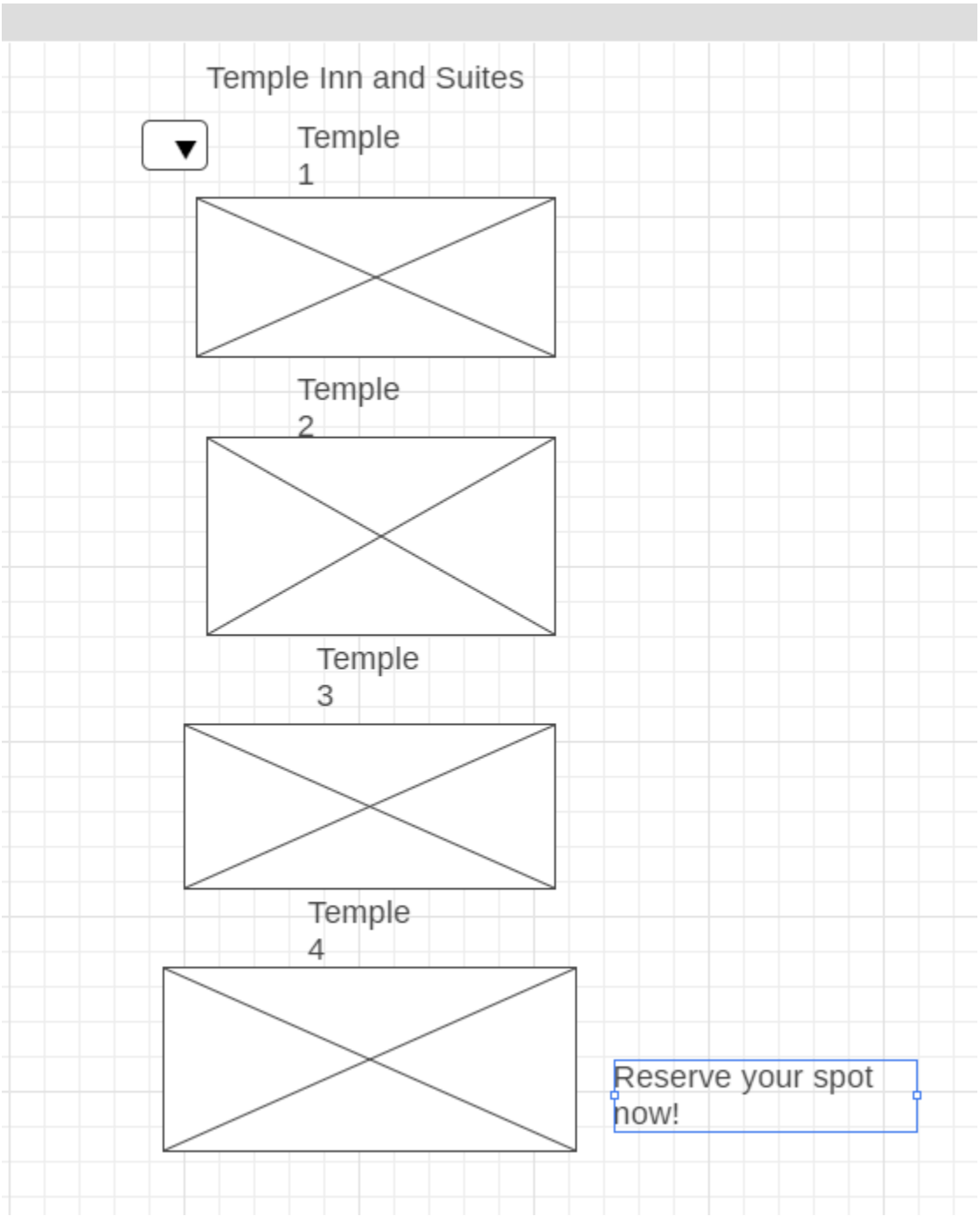
Main : Open Sans

Image: Montserrat

H1/H2: Roboto Slab

WireFrame:

Small Home Page



Medium:



## Temple Inn and Suites



Temple  
1

Temple  
2



Temple  
3

Temple  
4



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Reserve your spot  
now!

Large Screen:

