



BENNETT WISE

SPORTS ANCHOR, REPORTER AND CONTENT CREATOR

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TWITTER FACEBOOK YOUTUBE

PROFESSIONAL EXPERIENCE

WEEKEND SPORTS ANCHOR/REPORTER

WSBT 22, CBS/FOX (Sinclair Broadcast Group) | South Bend, IN | Apr 2022 - Present

- Anchor, produce and edit 11+ sports shows/stories a week using Avid Media Central, iNews, Live-U, Audacity and the Adobe Suite
 - Topics include: Notre Dame Athletics, South Bend Cubs, Chicago and Indianapolis professional sports, all Northern Indiana and Southwest Michigan high school sports
 - Cover NCAA FBS Bowl Games, NCAA Tournaments in men's and women's basketball, softball, baseball, men's and women's lacrosse
 - Promote and follow local high schools in IHSAA and MHSAA state tournaments in all sports
- Create and update content daily on Twitter and Facebook covering all topics and relatable content for viewers.
- Increased professional Facebook followers by 40%, impressions by 230%, and page views by 340% from April 2022-October 2023
- Generated 315+ new Twitter followers between April 2022-October 2023

MULTIMEDIA JOURNALIST/REPORTER

ABC 22/FOX 45 (Sinclair Broadcast Group) | Dayton, OH | Jan 2021 - Apr 2022

- Generated exclusive story ideas from sports, events, and breaking news across the Miami Valley
- Presented live or recorded news/feature stories 5+ days per week using Avid Media Central, iNews, Live-U, Audacity and the Adobe Suite
- Updated personal and station Twitter and Facebook platforms with news content and monitored performance in collaboration with the web and assignment desk team.
- Develop and preserve sources in the Miami Valley across news, sports, events and breaking news
- Apply time management skills to pursue the best and most accurate information
- Assist and present other Sinclair Broadcast Group television stations in Cincinnati, OH, and Columbus, OH, with information or presenting live stories and breaking news

MIAMI ATHLETICS BROADCAST, COMMUNICATIONS & MARKETING STUDENT INTERN (ABCM)

Miami University Athletics | Oxford, OH | Aug 2017 - May 2021

- Sideline reporter for Miami University's ESPN & ESPN+ telecasts of men's & women's basketball and women's volleyball.
- Led a team of 15+ broadcast students coordinating game work schedules and training in specific production roles
- Sat on the student leadership team overseeing 60+ students and reporting directly to Miami University Athletics Director of Marketing, Director of Communications and Director of Broadcasting
- Assemble marketing information for upcoming games on Twitter, Instagram and Facebook on all team accounts.
- Created, edited and voiced 2+ video features, on players and coaches per week, using Adobe Premiere, Audition and AfterEffects
 - Host and coordinate social media projects such as 'This Week at Miami', 'RedHawk Roundup', 'Senior 120', player features airing during ESPN events
- 250+ hours of experience as a producer, production assistant and camera operator

BROADCAST INTERN

Kalamazoo Growlers | Kalamazoo, MI | Nov 2018 - Aug 2020

- Served as a play-by-play and color analyst for 74 games in 76 days in 2019 and 48 games in the 2020 COVID-19 shortened season on the Northwoods League Baseball Network (TV) and 1660 The Fan (Fox Sports Radio)
- Established in-game segments including Pro Growler Update, This Day in Baseball History, Word of the Day, Staff Shoutout and Fan Mailbag
- Assisted the Field Manager in handling all roster transactions
- Wrote, shot, edited and posted press releases, game recaps and player profiles
- Voice different promotions and skits, such as Coach Drake

COMMUNITY INVOLVEMENT & VOLUNTEERISM

VOLUNTEER

Jewish Federation of St. Joseph Valley | South Bend, IN | Jul. 2022-Present

- Assist any of the 50+ elderly members of South Bend's Jewish community by offering rides around the community.
- Coordinate pickup locations and times with the Rabbi.
- 2+ rides per week given to any person such as medical appointments, grocery stores, and recreational activities.

REFERENCES



TERENCE MOORE

Contributing Columnist
Forbes.com, CNN, MSNBC, ESPN's
Outside The Lines and Andscape
tlmajc@aol.com



CLINTON YATES

Columnist, Host, Panelist
ESPN & Andscape
Clintonyates@gmail.com



ADAM AARO

Evening Co-Anchor
Dayton 24/7 Now (WKEF)
ataaro@sbgvtv.com

EDUCATION

**Miami University | Oxford, OH
2017 - 2021 | 3.57/4.00 GPA**

Bachelor of Arts
• Journalism

Bachelor of Science
• Sport Leadership and
Management

Academic Awards

- The 2019 Memorial Tournament Journalism Scholarship
 - Awarded by The Memorial Golf Tournament
- Alvin J. Cohn Undergraduate Institute Scholarship
 - Given by the Sigma Alpha Mu Foundation