

# BENNETT WISE

SPORTS ANCHOR, REPORTER AND CONTENT CREATOR

#### SOCIAL MEDIA

Website: bennett-wise.com Twitter: @Bennettmwise

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#### **CONTACT INFORMATION**

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#### **EXPERIENCE**

#### WEEKEND SPORTS ANCHOR/REPORTER

WSBT 22, CBS (Sinclair Broadcast Group) | South Bend, IN | Apr 2022 - Present

- Anchor, produce and edit a minimum of nine sports segments per week
  - Topics include: Notre Dame Athletics, South Bend Cubs, Chicago and Indianapolis professional sports, all Northern Indiana high school sports
  - Anchor or report Notre Dame football, men's and women's basketball games and news
  - Follow Notre Dame Baseball and Softball through the NCAA Tournament
- Search, produce and edit features and current event stories
- Stay active on social media platforms covering all topics related to Michiana sports
- Specialties: Anchoring, live shots, production, camerawork

#### **MULTIMEDIA JOURNALIST/REPORTER**

ABC 22/FOX 45 (Sinclair Broadcast Group) | Dayton, OH | Jan 2021 - Apr 2022

- · Formulate news content, conduct interviews, write scripts, shoot b-roll and edit stories
- Present live or recorded news/feature stories each workday
- Generate exclusive story ideas and interviews while coordinating with the web team for the greatest reach and community response
- Develop and preserve sources in the Miami Valley across news, sports, events and breaking news
- Actively update station and personal social media outlets throughout the day and as breaking news occurs
- Apply time management skills to pursue the best and most accurate information
- Specialties: live shots, breaking news, feature stories, sports, video production

# MIAMI ATHLETICS BROADCAST, COMMUNICATIONS & MARKETING STUDENT INTERN (ABCM) Miami University Athletics | Oxford, OH | Aug 2017 - May 2021

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- Foremost broadcast student and group leader of ABCM students
- Sideline Reporter for Miami University's ESPN3 and ESPN+ telecasts of men's and women's basketball as well as women's volleyball
- Play-by-Play for Miami University Softball on miamiredhawks.com
- Work various positions during live video/television productions of Miami University Athletics events
  - Create, edit and voice video features, on players and coaches, using Adobe Audition and Premiere
  - Produce social media content such as student-athlete interviews and weekly updates on Miami sporting events, including "This Week at Miami" and "RedHawk Roundup"
  - o Over 250 hours of experience as a producer, production assistant and camera operator

#### **BROADCAST INTERN**

# Kalamazoo Growlers | Kalamazoo, MI | Nov 2018 - Aug 2020

- Served as a play-by-play and color analyst for 74 games of the Growlers season in 2019 and 48 games in the 2020 COVID-19 shortened season on the Northwoods League Baseball Network (TV) and 1660 The Fan (Fox Sports Radio)
- Established in-game segments including: Pro Growler Update, This Day in Baseball History, Word of the Day, Staff Shoutout and Fan Mailbag
- Assisted the Field Manager in handling all roster transactions
- Wrote, shot, edited and posted press releases, game recaps and player profiles
- Voice different promotions and skits, such as Coach Drake

### SPORTS STAFF WRITER

The Miami Student | Oxford, OH | Apr 2018 - May 2019

- Wrote articles and reported on the Miami women's volleyball, basketball and baseball
- Produced human interest pieces on Miami University staff and players
- Conducted interviews with players and coaches as well as interacted and coordinated with Sports Information Directors

#### **EDUCATION**

**BACHELOR OF ARTS, MAJOR IN JOURNALISM** 

**BACHELOR OF SCIENCE, MAJOR IN SPORT LEADERSHIP AND MANAGEMENT** 

Miami University | Oxford, OH | 2017 - 2021 | 3.57/4.00 GPA

# **SKILLS AND TRAITS**

Avid Media Central and iNews
Live-U
Adobe Suite
Microsoft Office
Audacity
Public Speaking
Communication
Time Management
Critical Thinker
Problem Solving
Leadership
Passion
Inquisitiveness
Polymath

#### REFERENCES



TERENCE MOORE
Contributing Columnist for
Forbes.com, CNN, MSNBC,
ESPN's Outside The Lines and
The Undefeated.
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CLINTON YATES
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