

# BENNETT WISE

## SPORTS ANCHOR, REPORTER AND CONTENT CREATOR

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[TWITTER](#) [FACEBOOK](#) [YOUTUBE](#)

### PROFESSIONAL EXPERIENCE

#### WEEKEND SPORTS ANCHOR/REPORTER

WSBT 22, CBS/FOX (Sinclair Broadcast Group) | South Bend, IN | Apr 2022 - Present

- Anchor, produce and edit 11+ sports shows/stories a week using Avid Media Central, iNews, Live-U, Audacity and the Adobe Suite
  - Topics include: Notre Dame Athletics, South Bend Cubs, Chicago and Indianapolis professional sports, all Northern Indiana and Southwest Michigan high school sports
  - Cover NCAA FBS Bowl Games, NCAA Tournaments in men's and women's basketball, softball, baseball, men's and women's lacrosse
  - Promote and follow local high schools in IHSAA and MHSAA state tournaments in all sports
- Create and update content daily on Twitter and Facebook covering all topics and relatable content for viewers.
- Increased professional Facebook followers by 60%, impressions by 350%, and page views by 450% from April 2022-October 2023
- Generated 450+ new Twitter followers between April 2022-February 2024

#### MULTIMEDIA JOURNALIST/REPORTER

ABC 22/FOX 45 (Sinclair Broadcast Group) | Dayton, OH | Jan 2021 - Apr 2022

- Generated exclusive story ideas from sports, events, and breaking news across the Miami Valley
- Presented live or recorded news/feature stories 5+ days per week using Avid Media Central, iNews, Live-U, Audacity and the Adobe Suite
- Updated personal and station Twitter and Facebook platforms with news content and monitored performance in collaboration with the web and assignment desk team.
- Develop and preserve sources in the Miami Valley across news, sports, events and breaking news
- Apply time management skills to pursue the best and most accurate information
- Assist and present other Sinclair Broadcast Group television stations in Cincinnati, OH, and Columbus, OH, with information or presenting live stories and breaking news

#### MIAMI ATHLETICS BROADCAST, COMMUNICATIONS & MARKETING STUDENT INTERN (ABCM)

Miami University Athletics | Oxford, OH | Aug 2017 - May 2021

- Sideline reporter for Miami University's ESPN & ESPN+ telecasts of men's & women's basketball and women's volleyball.
- Led a team of 15+ broadcast students coordinating game work schedules and training in specific production roles
- Appointed to the student leadership team overseeing 60+ students and reporting directly to Miami University Athletics Director of Marketing, Director of Communications and Director of Broadcasting
- Assemble marketing information for upcoming games on Twitter, Instagram and Facebook on all team accounts.
- Created, edited and voiced 2+ video features, on players and coaches per week, using Adobe Premiere, Audition and AfterEffects
  - Host and coordinate social media projects such as 'This Week at Miami', 'RedHawk Roundup', 'Senior 120', player features airing during ESPN events
- 250+ hours of experience as a producer, production assistant and camera operator

#### BROADCAST INTERN

Kalamazoo Growlers | Kalamazoo, MI | Nov 2018 - Aug 2020

- Served as a play-by-play and color analyst for 74 games in 76 days in 2019 and 48 games in the 2020 COVID-19 shortened season on the Northwoods League Baseball Network (TV) and 1660 The Fan (Fox Sports Radio)
- Established in-game segments including Pro Growler Update, This Day in Baseball History, Word of the Day, Staff Shoutout and Fan Mailbag
- Assisted the Field Manager in handling all roster transactions
- Wrote, shot, edited and posted press releases, game recaps and player profiles
- Voice different promotions and skits, such as Coach Drake

### COMMUNITY INVOLVEMENT & VOLUNTEERISM

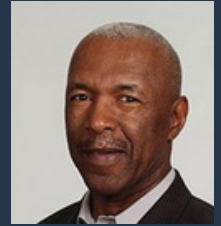
#### VOLUNTEER

Jewish Federation of St. Joseph Valley | South Bend, IN | Jul. 2022-Present

- Assist any of the 50+ elderly members of South Bend's Jewish community by offering rides around the community.
- Coordinate pickup locations and times with the Rabbi.
- 2+ rides per week given to any person such as medical appointments, grocery stores, and recreational activities.



### REFERENCES



#### TERENCE MOORE

Contributing Columnist  
Forbes.com, CNN, MSNBC, ESPN's  
Outside The Lines and Andscape  
tlmajc@aol.com



#### CLINTON YATES

Columnist, Host, Panelist  
ESPN & Andscape  
Clintonyates@gmail.com



#### PETE BYRNE

Sports Director  
WSBT 22  
pmbyrne@sbgvtv.com

### EDUCATION

Miami University | Oxford, OH  
2017 - 2021 | 3.57/4.00 GPA

Bachelor of Arts  
• Journalism

Bachelor of Science  
• Sport Leadership and  
Management

#### Academic Awards

- The 2019 Memorial Tournament Journalism Scholarship
  - Awarded by The Memorial Golf Tournament
- Alvin J. Cohn Undergraduate Institute Scholarship
  - Given by the Sigma Alpha Mu Foundation