Do/Be/Feel Table

Sprint 3 version:

WHO	DO	BE	FEEL	CONCERN
Data Scientist /Data Analyst	Explore the raw data for normalization purposes	Reliable	Intuitive	Internal Data security
Security Analyst	Speed up the normalisation process	Secure	Easy to use	Accuracy
Telstra Data Engineer	Assist identification of log format changes	Extendible (addition of new formats)	Productive	Regex works for current data sample, but won't cover external cases
Integration and tuning team	Improve the coordination across the organisation for data normalisation	Accurate	Not frustrated	Faulty mapping mechanism stored
	Reduce redundant data normalisation effort	Complete	Accessible	Value Addition for Structured Data
	Improve field visibility for structured data types	Easy to Use	Less complex	Stolen account details for an application. Unauthorised use
	Suggests better mapping by learning formatting of values to then infer the field mapping	Scalable	Easy to understand	
	Show Captured Information As Part Of Normalisation Process	Documented		
	Show Contribution History	Informative		
	Enable re-use of regular expressions or parts of regular expressions			
	Analysing normalised data against business problem			
	Make the solution deployable for different users			