

Do/Be/Feel Table

WHO	DO	BE	FEEL	CONCERN
Data Scientist /Data Analyst	Explore the raw data for normalization purposes	Reliable	Intuitive	Internal Data security
Security Analyst	Map output to Elasticsearch, Splunk, Cloudera	Secure	Easy to use	Accuracy
Telstra Data Engineer	Track changes in log files	Extendible (addition of new formats)	Productive	Regex works for current data sample, but won't cover external cases
Integration and tuning team	Normalise the data automatically	Accurate	Not frustrated	
External Customer	Summarize properties of fields in raw data (availability)	Scalable	Accessible	
Business analyst	Suggests better mapping by learning formatting of values to then inferred the field mapping	Documented	Less complex	
	Regex matching validations	Informative	Easy to understand	
	Validate mappings, give summary of mapping with the larger data set	Consistent		