

# Goal Model

The construction of the goal model involved a number of steps.

1. The components of the Do/Be/Feel model were translated to the Motivational Modelling platform to become: Who, Do, Be, Feel, Concern.
2. Each model item was ordered in terms of priority and categorised. The functional goal of 'mapping output to Elasticsearch, Splunk, Cloudera' encompasses the goals of data normalisation, which itself encompasses regex matching, suggestions of better mapping. The two remaining functional goals of validation and exploration of data were left separate.
  - a. 'Exploration of data for normalisation purposes' is a manual task that is an initial step before any proper normalisation takes place.
3. The quality goals (be), emotional goals (feel), negative goals (concern), were appropriate assigned to relevant functional goals.
4. The business analyst and external customers did not have relevant functional goals and were modelled separately.

The aim was to appropriately demonstrate granularity in the creation of functional goal hierarchies. The model in addition closely represents the do/be/feel list, incorporates all of the correct notations and symbols, and was formatted to allow readability.

