Benjamin Nicholes

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WORK

Bombora

EXPERIENCE

Technical Product Analyst - New York, NY

Jun 2018 – Current

- Technical Product Analyst Advertising Technology
- · Conduct feasibility tests and engineer prototypes.
- Conduct regular customer interviews, and integrate feedback into products.
- Oversee and lead cross-functional teams across different offices and offshore development.
- Conduct market viability analysis, and create business plans for new product offerings.
- Lead development team for integrating Bombora Surge data into Facebook Custom Audiences.
- Lead development team for integrating Bombora Surge data into Marketo and Oracle Eloqua Marketing Automation platforms.

Junior DevOps Engineer - New York, NY

Jun 2017 – Dec 2017

- Manage and audit high availability SFTP environments for Bombora data assets.
- Develop, test and integrate Chef automation to new and existing Windows and Linux infrastructure through Chef SDK, Ruby, Python, Powershell, and Bash.
- Manage and Monitor Development and Production environments in AWS, Google Cloud, and Microsoft AD through PRTG, Datadog, and New Relic.
- · On Call for degradation of Production environments.
- · Create and manage CI pipelines with Jenkins.

DevOps Intern - Reno, NV

Apr 2016 - Jun 2017

Ustyme

Software Engineer Intern

Mar 2015 - Apr 2016

- Implement features, test environment builds, document and solve bugs.
- Marketing/SEO: Develop and integrate best SEO practices for the marketing site using Google Analytics and Google Dashboard.
- Create a custom mission control dashboard for business team detailing revenue, daily users, etc. through Mixpanel API.
- Develop and Integrate Automated Test Cases in Javascript for the Ustyme App through TestRail.
- Network/Cloud Administration: Under mentorship develop and monitor Dev, UAT, and Production environments through Github, AWS EC2, S3, VPC, Route 53, Code Deploy, and Nginx.

EDUCATION

University Of Nevada Reno, Reno, Nevada

Bachelor of Science (B.S.) in Computer Science and Engineering

2012 - 2017

- Cumulative GPA: 3.63 / 4.00
- · Minor in Mathematics
- · Minor in Business Administration

PROJECTS

Eatrank.io

EatRank allows users to rate their favorite dishes at restaurants.

- www.eatrank.io
- Co-Founder
- Find the best food in your city by rating and sharing dishes at restaurants.
- Engineered mobile first application.
- · Created business plans and entered Business Competitions.

SKILLS

Linux Administration, Bash, Python, Javascript, HTML, CSS, SQL, Git, Technical Writing, Business Plans, Product Management, Scrum, Agile, Kanban

TECHNOLOGIES

AWS, GCP, Microsoft Server/AD, Jenkins, Marketo, Eloqua, Facebook Business Manager, Google Big Query, New Relic, PRTG, Pagerduty, Nginx, Datadog, Chef, Datadog, Docker, Kubernetes, Microsoft Office Suite, Atlassian Suite