**Workflow**

1. Create an account with the website
2. Create a campaign
3. Review by admin
4. Publish to website
5. Start campaign
6. Visitor comes on website
7. Click details about the Campaign
8. Shows all details including
   1. Campaign Name
   2. Created
   3. Total People Backed – With Funds
   4. Total Backed – Without Funds
9. Online Payment option to
10. Payment Gateway
11. Payment Confirmation
12. Invoice details emailed and closed the process

**Main Features explained**

1. This has 2 types of campaigns
2. One is for Charity
3. Other one is Gift Based
4. Customer Registration
5. Interviews for people involved in Campaign
6. SMS announcement
7. Share in Social Media
8. Videos about campaign, participants
9. Comment Option for each campaign
10. Mobile Applications

**Design Elements**

1. Responsive home page
   1. A banner
   2. Latest campaigns
   3. On-going campaign
   4. Upcoming
   5. Completed campaigns
   6. How it works – a diagram shows the work flow
   7. Start your campaign
2. Campaign Inner pages
   1. Videos
   2. Content
   3. Payment , Registration,
   4. Previous payment history
   5. Total people backed
   6. Total People Liked
3. Mobile App
   1. Register, OTP verification
   2. See campaigns
   3. Online Payment, Back each campaign etc
   4. See details of each Campaign
4. Online Payment
   1. Take Payment Gateway
   2. Payment Gateway Integration

**Works Involved**

1. Web Design
2. Graphic Design
3. Project Management
4. Programming – Web
5. Programming - Mobile
6. Explainer Videos

**Number of Members expecting in the Team**

1. 1 senior web designer
2. 1 Graphic Designer
3. 3 PHP Developer
4. 1 Explainer Video Developer – Temporary/Freelance
5. 1 Mobile Application Developer – Android, iPhone, Windows

**Phase I**

Phase 1 would cover min features of the project

1. Website design
2. Programming – Complete flow of campaigns
3. Mobile App for Campaigns
4. Online Payment
5. Reports
6. Customer Login
7. Some reports based on Payments, Backing of Campaigns etc.

Expecting 3 month time to complete phase I . with all said elements and team members.

**Expected Cost**

|  |  |  |
| --- | --- | --- |
| # | Work | Cost |
| 1 | Design works | 60,000.00 |
| 2 | Programming - 25k X 3 Dev. X 3 Month | 225,000.00 |
| 3 | Videos and Graphic Designs | 50,000.00 |
| 4 | Mobile App | 75,000.00 |
| 5 | Computer, Rent, Buying software to fast track works, QA | 125,000.00 |
| 6 | Other Expenses | 65,000.00 |
|  | **Total Cost for Phase I** | **600,000.00** |
|  | Six Lakhs in Total |  |