

Arjun R.

Nandanam

Kudamaloor P. O.

Kottayam

**Phone:** +919746201435

**Email:** [aju090@gmail.com](mailto:aju090@gmail.com)

**CAREER OBJECTIVE**

To work in an innovative and competitive work environment where I can execute my personal and professional skills through continuous learning and experience and to use these skills for the benefit of the organisation.

**EDUCATIONAL QUALIFICATION**

|  |  |  |  |
| --- | --- | --- | --- |
| **QUALIFICATION** | **INSTITUTION and BOARD** | **PERCENTAGE** | **YEAR** |
| MBA  (Major: Marketing, Minor: Operations) | Rajagiri Centre for Business Studies,Mahatma Gandhi University | Results Awaiting | 2013 |
| B.A. Active English | Girideepam Institute of Advanced Learning,Mahatma Gandhi University | 69.2 | 2010 |
| 12 | St. Aloysius H. S. S. Athirampuzha, Kerala State Board | 80 | 2007 |
| 10 | Queen Mary’s Public School, CBSE | 53 | 2005 |

**INTERNSHIP**

* **Asianet Communications Ltd:** Worked under the marketing department of the organisation and did a research study on the topic “Popularity of Malayalam Channels Among the Youth”.
* **Indroyal Global Furniture:** Worked under the marketing department of the company in a special division called the Project Division which was in charge of a brand promotion of Wipro furniture products.
* **Costa Coffee:** MBA summer project at the Bangalore branch of the company as a project trainee. I was assigned to do a market study on the customer satisfaction levels and to make corporate tie ups with various IT industries like Novell, Sandisk, Thomson Reuters, Capgemini.

**EXPERIENCE**

* **Coffee Day Beverages (2013 to present):** Working as a sales trainee in Coffee Day Beverages (Amalgamated Bean Coffee Trading Company Ltd) for the past one year in markets like Chennai and Kerala handling clients like L & T Finance, Mphasis, Sasken, and Symantec in Chennai.

**Job Responsibilities:**

* Distributor management & primary, secondary sales monitoring
* Distributor appointment & Leading distributor staffs
* Maintaining existing retailers and distributors
* Conducting promotional activities.

**TRAINING PROGRAMS ATTENDED**

* 7day social sensitisation camp conducted at Idukki by Rajagiri Centre for Business Studies.
* 2 days outreach camp conducted by Rajagiri College of Social Sciences and Kalypso.

**SKILLS**

* Excellent interpersonal relationship building.
* Capable of communicating effectively in English, Malayalam and Hindi.
* Ability to adapt and work in a team.
* Capable of meeting individual targets as well as team targets.

**PERSONAL INFORMATION**

Name : Arjun R.

Age : 24

Date of Birth : 18 February 1990

Sex : Male

Marital Status : Single

Phone : +919746201435

Email : [aju090@gmail.com](mailto:aju090@gmail.com)

**DECLARATION**

I hereby declare that the information provided above is correct to the best of my knowledge.

**Date:** 26/03/2014 **Arjun R**

**Cochin**