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| **BIBIN GEORGE** | Mobile: +91-9747948800 |
| E-mail: [bibinmaliekal@gmail.com](mailto:bibinmaliekal@gmail.com) |

Territory Sales Manager at Coffee Day Beverages undertaking Channel Sales and Business Development from April 2013

**INDUSTRY EXPOSURE**

* **Territory Sales Manager** at Coffee Day Beverages undertaking Channel Sales and Business development in South Kerala

**Job Description**

1. Channel Sales
2. Corporate sales and presentations
3. Managing 5 **Distributors** and more than **200 clients** across **South Kerala**
4. **Distributor Appoinment.**
5. **Lead Generation**
6. Management of **Direct Accounts** ( Microsoft, HSBC, Oracle etc. during my tenure at Chennai)
7. Solving billing issues and other disputes
8. Grow relationships with the clients for future growth and development

* **MBA Summer Internship** at South Indian Bank, Regional Office-Coimbatore on the topic ‘Credit Risk Rating with special reference to South Indian Bank’s Credit Portfolio Management’.
* Study on Environmental Friendly Practices at **South Indian Bank**, Kakkanad Branch.

**ACHIEVEMENTS**

* **Selected for Leadership Training State Level** **Workshop** by National Service Scheme (NSS) for Aspiring Leaders.
* **Spearheaded District Level** **Business Quiz** Competition.
* Attended **Rural Sensitization Camp** conducted at Kattapana, Idukki as part of the course curriculum.

**AREAS OF INTEREST**

* Marketing predominantly in Social Media Networks
* Portfolio Management
* Computers

**RECOGNITIONS**

* National Service Scheme Leader
* School Chairman
* Prize winner in 100 Mts. and Kho-Kho at district level.
* Commerce Association President at St. Antony’s HSS Mala

**TECHNOLOGY EXPOSURE**

* MS Office, Tally, Programming language C++, Basic Networking
* Developed a Restaurant Reservation Software using VB & Access.

#### ACADEMIC QUALIFICATIONS

* **MBA** in Marketing and Finance from Rajagri Centre for Business Studies, Kakkanad
* **B.Com** with Computer Application from MES College Marampally

**CERTIFICATIONS**

* **Computerised Accounting and Taxation**- A Career Oriented ADD-ON Programme Sponsored by University Grants Commission Approved by **Mahatma Gandhi University.**
* **C++ Programming** certification at Futures Computer Education.

**PERSONAL PROFILE**

**AGE, DATE OF BIRTH :** 24 yrs, 29th March 1990

**MARITAL STATUS :** Single

**SEX :** Male

**FATHERS NAME :** Mr. George M David

**MOTHERS NAME :** Mrs. Joby George

**NATIONALITY** **:** Indian

**RELIGION :** Christian

**ADDRESS** **:** Maliekal House, Elenthikkara P.O, Puthenvelikkara, Ernakulam Dist, Kerala

Pin: 683594.

**DECLARATION**

I hereby declare that the information furnished above is true to the best of my knowledge and I bear the responsibility for the correctness of the above-mentioned particulars.

Cochin ­­Bibin George