Benjamin Craib

User Experience / User Interface Design

I'm a passionate designer making the transition from a career in hospitality. I have a focus on designing beautiful and meaningful human-centres experiences. I enjoy problem solving from discovering where users frustrations lie, using logical practices to create purposeful outcomes.

I am skilled in Figma, XD, Lightroom, Notion, HTML, CSS and Javascript. I'm proficient in providing user experience research and solutions, as well as designing sensible, usable and delightful user interfaces.

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Experience

Chef de partie, Sunny's Pizza

Ultra fast paced, time sensitive environment, servicing up to 200 patrons per night. Responsible for leading a section of the kitchen while delegating duties to the team to ensure patrons receive food in a timely manner.

Education

Bachelor of Arts: Global Politics, History & Japanese Jan 19' - Dec 21'

University of South Australia, Adelaide, South Australia

UX/UI Design Certificate Feb 21' - Aug 21'

The University of Adelaide, Adelaide, South Australia

Skills

User-Centred Design, UX Research, Wireframing, Storyboarding, Interaction Design, Prototyping, Photography

Programming

HTML5, CSS3 and currently learning JavaScript & Bootstrap 5.

Tools

Figma, XD, Photoshop, Lightroom, Premiere Pro, Final Cut Pro X

Projects

Travel App: Let's Go

Researched and identified problems users faced when planning a trip and offered solutions in the form of a travel app. Collaborated with a partner in the user research and further, individually to produce a mid-high fidelity prototype that was used for guerrilla testing and iterations.

Government Website Redesign: Clean Energy Regulator

Developed several user paths, identified heuristic and accessibility issues, and discovered navigation pain points for users through user testing. Development of a new sitemap to enable wireframing and prototyping of an up to date, streamlined, and user friendly website experience.

Renting Communication App: Tenant

Worked in a small team to collaborate on identifying pain points within the renting experience for tenants. We performed user interviews, competitor analyses, wireframes and user testing using mid-high fidelity prototypes.

Not-For-Profit Website Redesign: Riding For The Disabled South Australia

End-to-End responsive website redesign for a local not-for-profit charity. Identified potential user pain points through user tests and a heuristic and accessibility evaluation. Developed a style guide, new sitemap and streamlined user flows. Resulting in a beautiful, modern and user friendly website experience.