Benjamin Craib

User Experience / User Interface Design

I'm a passionate designer making the transition from a career in hospitality. I have a focus on designing beautiful and meaningful human-centres experiences. I enjoy problem solving from discovering where users frustrations lie, using logical practices to create purposeful outcomes.

I am skilled in Figma, XD, Lightroom, Notion, HTML, CSS and Javascript. I'm proficient in providing user experience research and solutions, as well as designing sensible, usable and delightful user interfaces.

Experience

Chef de partie, Sunny's Pizza

Ultra fast paced, time sensitive environment, servicing up to 200 patrons per night. Responsible for leading a section of the kitchen while delegating duties to the team to ensure patrons receive food in a timely manner.

Education

Bachelor of Arts: Japanese and History & Global Politics   Jan 19' - Dec 21'

University of South Australia, Adelaide, South Australia

UX/UI Design Certificate   Feb 21' - Aug 21'

The University of Adelaide, Adelaide, South Australia

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https://www.behance.net/benjamincraib

Skills

User-Centred Design, UX Research, Wireframing, Storyboarding, Interaction Design, Prototyping, Photography

Programming

Currently learning HTML5, CSS3 and JavaScript.

Tools

Figma, XD, Photoshop, Lightroom, Premiere Pro, Final Cut Pro X

Projects

Travel App: Let's Go

Researched and identified problems users faced when planning a trip and offered solutions in the form of a travel app. Collaborated with a partner in the user research and further, individually to produce a mid-high fidelity prototype that was used for guerrilla testing and iterations.

Government Website Redesign: Clean Energy Regulator

Developed several user paths, identified heuristic and accessibility issues, and discovered navigation pain points for users through user testing. Development of a new sitemap to enable wireframing and prototyping of an up to date, streamlined, and user friendly website experience.

Renting Communication App: Tenant

Worked in a small team to collaborate on identifying pain points within the renting experience for tenants. We performed user interviews, competitor analyses, wireframes and user testing using mid-high fidelity prototypes.

Not-For-Profit Website Redesign: Riding For The Disabled South Australia

End-to-End responsive website redesign for a local not-for-profit charity. Identified potential user pain points through user tests and a heuristic and accessibility evaluation. Developed a style guide, new sitemap and streamlined user flows. Resulting in a beautiful, modern and user friendly website experience.