

Benny Li

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Portfolio: <https://bennyli737.github.io/>

Key Skills & Highlights

- **Soft Skills:** Written and verbal communication, organization, attention to detail, multitasking
- **UI, UX:** Figma, InDesign, general user interface development
- **Design Tools:** Adobe Creative Suite (Photoshop, Illustrator, Premiere, Dimensions, After Effects), Figma, Procreate
- **Design Expertise:** Strong understanding of typography, layout, and colour theory
- **Microsoft Office:** Word, Excel, PowerPoint Outlook
- **Web Development:** HTML, CSS, JS, Wordpress, Webflow
- **Social Media:** Youtube, Instagram, Twitter (X), Bluesky
- **Languages:** English, Chinese (Mandarin)

Education

New Media Design and Web Development Diploma

Jan 2023 - Jun 2024

British Columbia Institute of Technology

- Enhanced web development skills with a focus on JavaScript, HTML, CSS, and WordPress.
- Gained expertise in graphic design tools such as Adobe Creative Suite and Figma.

Relevant Experience

Junior Graphic Designer | Evolve Branding

Apr 2024 - Aug 2024

- Created graphics such as logo/business card designs, food packaging and fashion branding using Adobe Illustrator, Photoshop, After Effects, Premier and Figma.
- Edited videos with Adobe After Effects and Premier and designed websites on Figma for clients.
- Delivered video, graphic, and web projects on time under tight deadlines.
- Coordinated and communicated with colleagues, marketing teams and clients for various projects.
- Gained experience documenting deliverables, proposals, and research for daily tasks.

Experience

Renovation Assistant | Sinuo Renovation Ltd.

Jan 2021 - Present

- Assisted in site maintenance and cleanup to ensure the smooth operation of renovation projects.
- Collaborated with colleagues to coordinate tasks, provide assistance, and enhance workflow.
- Physically and technically capable of handling various tools and equipment in a safe manner.

Stock Associate/Cashier | Showcase

Oct 2022 - Dec 2022

- Assisted customers with their purchases to ensure a positive shopping experience.
- Managed cash register transactions and tallied daily revenue.
- Stocked and replenished products to maintain organization and support store operations.

Stocking Associate | Michaels

Sep 2021 - Mar 2022

- Assisted customers with inquiries and locating products around the store.
- Quickly adapted to changing retail demands by learning new processes, responding to unexpected challenges, and maintaining flexibility in a fast-paced environment.