Ben Sunshine

DS 336

Dr. Higham

5/10/24

Comparing Presidential US Polling and Foreign Betting Markets

In political analysis, there's been increasing interest in comparing traditional presidential polling methods in the United States with the emerging predictive power of foreign betting markets. This paper delves into this dynamic relationship to understand how these two distinct methods fare in forecasting electoral outcomes. By examining their efficacy, accuracy, and underlying mechanisms, we aim to offer a comprehensive perspective on their respective strengths, limitations, and potential synergies. Through empirical analysis and theoretical insights, this study contributes to the ongoing discourse surrounding the evolution of political forecasting methodologies, shedding light on the intricate interplay between public opinion polls and the predictive dynamics of global betting markets in anticipating U.S. presidential election results.