

I think that AR will be very useful in the future because when you look at the integration of technology into our society everything is pointing to more. I feel like my generation is the last one who really remembers what it was like to not have an endless supply of technology at our fingertips. I remember having to devote specific blocks of class time to learning what Google Drive was and having to ask my mom if I could borrow her laptop to play games and having to go to the computer lab to work on essays. Now, everyone has a phone, and a lot of kids even have insane gaming setups that would probably put top of the line computers of the early 2010's to shame. I think that AR will be incredibly useful for education. The EON-XR app kind of shows what the potential of AR is in that area and I think that the past year of remote teaching has kind of opened people's eyes to how possible learning and working from home is and I think that a lot of people will be resistant to go back to work and school and I think that there are a lot of areas where AR teaching could become close to adequate. I also think that AR could be used a lot in advertising. If you look at what I did with Artivive I think that little animations like that paired with a movie poster or an advertisement could take it to the next level. I also think that maybe if you made an advertisement for a music album or song or new music video you could sync that with some song clips or effects to give people a taste of the music or video and this could make for some fun easter eggs and would help build hype. If Artivive or someone else could figure out how to integrate their technology into a smartphone's built-in camera app like how QR codes are then they'd have a multi-billion-dollar idea on their hands.