

Benoît Paris

Lead Data Engineer
Machine Learning Engineer

11, rue Rataud
75005 Paris
France

M +33 6 60 74 23 00
E benoit.paris.753@gmail.com
W benoit.paris



Experience

Machine Learning Consultant, (Independent) Vneuron, Remote. **Fév 2023–Aout 2023**

Proposition for Vneuron Compliance Solutions, Transaction monitoring AML/KYC

- Experimental AI/Business integration: Proof of concept for mixing AI-generated rules with handwritten ones; prioritization, AI/Business interactions, performance monitoring.

Machine Learning Engineer, (Independent) Clémence Consulting, Paris, France. **2017–Jan 2023**

Stellantis, Direction Marketing Citroën/DS

- Full stack + ML: Successfully designed, built and operated a predictive marketing application, complete with explainable machine learning, data and predictions display, login, business rules management, performance metrics management (MLOps).
- Implemented treeinterpreter (precursor to Tree SHAP) for Spark/Scala. In production: currently helps sales teams customize their communication with qualified leads, enhancing their conversion rate by up to 51% in some cases. Open Source: <https://github.com/benoitparis/InterpretableRandomForest>

Data Management Engineer, (Independent) Clémence Consulting, Paris, France. **2012–2017**

Stellantis, Stellantis Retail – VO, Direction Marketing Citroën/DS

La Ligue contre le cancer

Dalkia, Direction Financière

- Designed a batching architecture for multicanal marketing campaigns, admin and back office applications
- Enhanced flexibility, response time of large workloads using Spark
- Carried out DBA roles, data quality monitoring, analysis, data wrangling, data enrichment, ETL pipelines, BI data preparation, Spark jobs
- Deployed an entity recognition method for referential data matching
- Delivered a Proof of Concept for using Semi-supervised clustering for data cleaning

Founder, OmniFriend, Paris, France. **2011–2012**

Omnifriend helps you discover relevant services for the website you are currently visiting

- Strategic planning
- Full-stack development: browser extension, design, front/middle/back
- Lean startup product development
- Business development, partnerships, fundraising start

E-commerce Engineer, ECOCEA, Paris, France. **2010–2011**

- Backend development, WebSphere Commerce
- Project management, analytics: Omniture, Google web analytics

Market Analyst Intern, Orange Business Services, Dubaï, U.A.E. **2009**

Delivered a Market Sizing analysis of the "Solution for Operators" business line for the Middle East and Africa region. Solution for Operators targets incumbent operators as well as *de facto* operators, such as real estate developers or conglomerates.

Projects & Education

Explicable.AI.

Oct 2022

Intuitive exploratory environment based on the knowledge contained within a machine learning model

Currently being developed

<http://explicable.ai>

Explainable Machine Learning Challenge, FICO-Google.

Oct 2018

- Improved standard RuleFit algorithm to select shorter rules
- Discovered a bug in a Python implementation of RuleFit and patched it
- Tech: Scikit-Learn, Python, t-SNE, Lasso, Jupyter

<https://github.com/benoitparis/explainable-challenge>

MSc Engineering, *Ecole Centrale de Lille*, (Leading Engineering School in France, PEng level).

2006–2009

Computer science & e-commerce

Languages

French: Native level

English: Professional level - CAE

International environment

Spanish: High School level

Tech

Frameworks: Scikit-Learn, Spark MLlib, Flink, Spring, React

Machine Learning Implementations: RuleFit, Random Forest, treeinterpreter (precursor to Tree SHAP), Perceptron

Environments: Jupyter, Sagemaker, Weka, Databricks

Databases: Postgres, MySQL, Oracle, Firebird, BigQuery, Hive, Spark SQL, Flink SQL, Distributed Stream Processing

Tools: Linux, Maven, Git

Cloud: AWS: extensive (ECS, Lambda, CDK, RDS, SNS, SES, Fargate, Beanstalk, EC2, S3, IAM), GCP: medium (Bigquery, Storage)

Languages: Python, Java, Scala, CAML, Elm, Javascript, Typescript

UI: Primefaces, ReactJS, d3.js, THREE.js

Interests

Windsurf, Snowboard, (Spectating) Rhetorical competitions, Factorio, Growing salt crystals, Geometric Algebra