

# Eyuel Endale

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## Objective

Passionate front-end web developer, UI/UX designer, and digital marketer with a strong foundation in web development, design principles, and digital strategies. I aim to create seamless, user-friendly digital experiences while helping businesses grow through innovative marketing strategies. I'm constantly evolving my skills to meet the demands of the digital landscape.

## Hard Skills

- **Front-End Development:** HTML, CSS, JavaScript, TypeScript, WordPress, UI/UX Design
- **Design Tools:** Figma
- **Digital Marketing:** SEO, Social Media Marketing, Google Analytics
- **Other:** Web-safe Fonts, User-Centered Design, Responsive Web Design, Prototyping

## Certifications

- **Programming Fundamentals** – Udacity
- **UI/UX Design** – Alison
- **Digital Marketing** – Uniathena

## Projects

- [BENONI Gym and Fitness Website](#) – Front-end website  
Designed and developed a front-end website for a gym business, focusing on user experience and conversion optimization.
- [Benoni Gym and fitness design](#) – Ui/Ux Design  
I crafted a visually engaging and user-friendly Figma design for BENONI Gym, focusing on an intuitive layout that enhances user experience. The design emphasizes the gym's branding with a modern aesthetic, clean typography, and a structured hierarchy to guide users seamlessly through the interface.
- [Benoni Gym Website](#) – Wordpress Design  
Designed and developed a fully responsive e-commerce platform, ensuring smooth navigation and an optimized checkout process.
- [E-Commerce Website](#) – Front-end website  
Designed and developed a fully responsive e-commerce platform, ensuring smooth navigation and an optimized checkout process.

## Education

2024

### **Vision Academy** – *High School diploma*

Earned a High School Diploma with a solid academic foundation, demonstrating discipline, commitment, and a strong work ethic.

2024

### **Udacity** – *programming fundamentals*

Completed courses on Udacity, focusing on front-end development, including building responsive websites and enhancing user experiences through modern web technologies.

2024

### **Uni athena** – *Digital marketing*

Studied digital marketing at UniAthena, focusing on strategies to enhance online presence, drive traffic, and optimize conversions through SEO, social media, and analytics.

2024

### **Alison** – *figma design*

Completed a certification in UI/UX design at Alison, where I gained practical skills in user-centered design, prototyping, and creating intuitive, responsive digital experiences.

## Languages

- **English:** Fluent
- **Amharic:** Native

## Interests

- Digital Innovation
- Design Trends
- Web Development

## Soft Skills

- Creativity
- Time Management
- Problem Solving
- Attention to detail

