

Benjamin Segal

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Experience

CONSULTANT, MICROSOFT; DALLAS, TX – JULY 2017-PRESENT

- Help customers get the most out of SharePoint (web-based, collaborative platform) by solving their problems and their pain points
- Mastered SharePoint Online to help customers reach their full potential
- Learned how to design and developed SharePoint sites to help teams improve productivity

INTERACTION DESIGNER, GENERAL ELECTRIC DIGITAL; DETROIT, MI – JANUARY 2017-APRIL 2017

- Collaborated with interaction designers and front end developers to design the visual aspects of a GE Healthcare registration portal
- Created wireframes, prototypes, and design guidelines for the engineering team
- Demonstrated a strong understanding of the Agile methodology through weekly design sprints and iterations.

USER EXPERIENCE RESEARCHER, IBM; NYC, NY – JUNE 2016-AUGUST 2016

- Presented to executives data driven recommendations for restructuring of an internal system design.
- Mastered data collection tools including Google Analytics, HotJar, and Optimizely.
- Storyboarded, edited, and produced video for work place educational module.

RESIDENTIAL ADVISOR, UNIVERSITY OF MICHIGAN; ANN ARBOR, MI – SEPTEMBER 2015-AUGUST 2016

- Addressing the needs of the hall by organizing community building events that will help develop positive and meaningful relationships.
- Foster meaningful relationships with hall residents by demonstrating consistent availability.
- Collaboration with other residential establishing an inclusive environment where all residents are respected.

Education

University of Michigan, Ann Arbor, MI – User Experience Design, 2017

Skills

HTML, CSS, JavaScript, Sketch, Illustrator, Photoshop, InVision, Axure, Video Editing, Photography, Music Production