Benjamin Segal, MBA

Ben.segal@unh.edu • (603) 856-1850 • Kittery, ME

Recent full-time MBA graduate with experience in data analysis. Skilled in analytical thinking and planning. Exposure to agile/scrum methodologies during an MBA consultation project. Experienced with Excel, SQL, and R. I'm highly motivated to get back into the work force and grow into a role.

EXPERIENCE

University of New Hampshire, **Project Management Intern (The DEN System)**
May 2025 - Present
- Gave recommendations on the development of a holistic admissions analysis tool within the Python environment.
- Documented Python code created by AI to communicate core/support functions, troubleshooting, and operational procedures to users of the tool.
- Helped manage and implement connections with SharePoint and GitHub.
- Identified potential savings of $75,000-$100,000 per year for the university vs. paying for a similar service.

Pentucket Bank – River Run, **Data and Applications Analyst**
Jun 2023 - Mar 2024
- Upheld and followed PII standards for banking.
- Performed database research and documentation for efficient SQL querying.
- Wrote and maintained SQL queries in Microsoft SQL Server.
- Utilized FIS Horizon 360 BI for creating and maintaining queries.
- Provided accurate usage analysis for banking applications, giving management the necessary info to negotiate contracts.

Core Conversion Project:
- Aided in the successful merger of the data cores of two banks totaling $2.6B in assets.
- Developed data standards to match the new data core format.
- Helped manage the process of pulling core data and delegating pieces to be manually cleaned.
- Graphically tracked the cleanup process by creating burndown charts and a master "worksheet tracker" in Excel.
- Performed weekly quality analysis on new accounts, verifying that the new data standards were in use.

Ready Seafood Company, **Business Analyst**
Dec 2020 - Jun 2023
- Merged large-scale datasets across multiple companies' ERP systems. Implemented finance concepts to account for inter-company transactions and co-packing to create a live "master" historical dataset, updated daily.
- Assisted in FP&A through data preparation and cleaning.
- Regularly communicated KPI's to senior management utilizing Excel and Tableau, both for sales and purchasing.
- Provided ad-hoc analysis in a timely and accurate manner in a fast-paced environment.

Water Temperature Forecast Project:
- Utilized linear regression in Excel to forecast water temperatures in Western Maine for predicting the start of the busy and most profitable Summer Season.
- Accurately provided sales team with a timeline for the flood of millions of pounds of lobsters into the market.
- Implemented the same methodology for other projects, including market price variations and demand modeling.

EDUCATION

University of New Hampshire
Master • **Business Administration - Information Systems & Business Analytics (Full-time MBA)** • *Aug 2024 – Jul 2025*

Creighton University
Bachelor of Science • **Business Administration - Business Intelligence & Analytics** • *Aug 2016 – December 2020*

SKILLS

Data Analysis • ETL • Finance • SQL • Microsoft Excel • R • Python • Tableau/PowerBI • Machine Learning concepts and algorithms • LLM prompting • Communication • Teamwork • Learning