

# Demo Use-Case 3 – Sentiment Analysis Using SQLite + OpenAI

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## Step 1 — Create a Review Table

```
CREATE TABLE PRODUCT_REVIEWS (
    id INTEGER,
    review_text TEXT
);

INSERT INTO PRODUCT_REVIEWS VALUES
(1, 'The product quality is amazing, I absolutely loved it!'),
(2, 'Terrible experience. Nothing worked as expected.'),
(3, 'It was okay, not great, not terrible.'),
(4, 'The packaging was damaged but customer support helped quickly.');
```

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## **Step 2 – Run Sentiment Analysis (Basic Test)**

Just test the function:

```
SELECT OPENAI_SENTIMENT('This is a sample review') AS  
sentiment_score;
```

### **Output example:**

0.82 → positive

-0.77 → negative

0.00 → neutral

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## **Step 3 – Apply Sentiment Analysis on Full Table**

```
SELECT  
    id,  
    review_text,  
    OPENAI_SENTIMENT(review_text) AS sentiment_score  
FROM PRODUCT_REVIEWS;
```

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#### **Step 4 – Categorize Results (Positive/Neutral/Negative)**

```
SELECT
    id,
    review_text,
    OPENAI_SENTIMENT(review_text) AS score,
    CASE
        WHEN OPENAI_SENTIMENT(review_text) > 0.3 THEN 'Positive'
        WHEN OPENAI_SENTIMENT(review_text) < -0.3 THEN 'Negative'
        ELSE 'Neutral'
    END AS sentiment_label
FROM PRODUCT_REVIEWS;
```

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#### **Step 5 – Compute Average Sentiment**

```
SELECT AVG(OPENAI_SENTIMENT(review_text)) AS avg_sentiment
FROM PRODUCT_REVIEWS;
```

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#### **Step 6 – Group Sentiment by Category**

```
SELECT
    CASE
        WHEN OPENAI_SENTIMENT(review_text) > 0.3 THEN 'Positive'
        WHEN OPENAI_SENTIMENT(review_text) < -0.3 THEN 'Negative'
        ELSE 'Neutral'
    END AS sentiment_group,
    COUNT(*) AS total
FROM PRODUCT_REVIEWS
GROUP BY 1;
```