

# COMMUNITY MEDIA REVIEW

Advertising Rate Card Effective January 2006

*Community Media Review* is the journal of the Alliance for Community Media, a not-for-profit, non-governmental organization advocating public, educational and governmental (PEG) access to electronic media since 1976. *Community Media Review* is published quarterly in spring, summer, autumn and winter. Circulation averages 2,500 copies per issue.

CMR readership includes PEG access executive directors, technicians, camera operators, development professionals, trainers, producers, community volunteers, cable executives, cable commissioners, city and county commission members, college faculty and administrators, education professionals, community radio professionals and volunteers, librarians, internet service providers, computer professionals and free speech advocates.

For more about the Alliance and its efforts, visit [www.alliancecm.org](http://www.alliancecm.org), or contact the national office at the address and telephone number below.

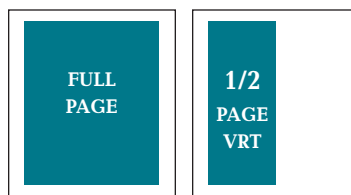
## RATES [BLACK & WHITE]

SIZE/FREQUENCY	1X	2X	3X	4X
Full Page	\$ 550	\$ 498	\$ 443	\$ 387
1/2	407	382	356	330
1/4	297	275	258	242

CMR issue colors [black plus CMR issue color] available at a 20% surcharge over black and white rates above. Four color available at a \$600 surcharge for a full page, \$300 for a half page, and \$150 for a quarter page. Payment due in advance with placement.

## COVER RATES [INCLUDES FOUR-COLOR & BLEED]

POSITION/FREQUENCY	4X ONLY	[PER ISSUE]
Back [1/2 PAGE]		\$ 726
Inside Front		1144
Inside Back		1124
Page One		1104
Centerspread		2248



## AD DIMENSIONS IN INCHES

SIZE	WIDTH	X	HEIGHT
Full Page	7 1/8		9 3/4
1/2 hz	7 1/8		4 3/4
1/2 vrt	3 7/16		9 3/4
1/4	3 7/16		4 3/4

## SPACE RESERVATION DEADLINES

<b>Spring</b>	► December 15
<b>Summer</b>	► March 15
<b>Autumn</b>	► June 15
<b>Winter</b>	► September 15

## MECHANICALS

Page trim size is 8" x 10 3/4". For bleeds, add 1/8" at the margins. *Community Media Review* is prepared digitally. Print quality PDFs preferred. Ads should include original source files and be submitted electronically by email, disk, or posted to an FTP site. Film separations not supported. Include all fonts and graphics files used with ad. Quark XPress documents work best, InDesign supported. Convert RGB colors to CMYK. Photos best at 300 dpi, line art at 600 dpi. Graphics and photos rendered at 150 lines per inch. A printed copy or PDF must accompany all ad placements.

Printed on 70# Radiance Matte Text.



**ALLIANCE FOR  
COMMUNITY MEDIA**

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