

# Spread the word!

Sparks, Nevada to Host ACM Western Regional Conference

October 15-16 2010



**Don't miss out!**

**EARLY BIRD RATES END**

**OCTOBER 1**

This is your last week to get discounted prices! Register now at: [www.ACMWest.org](http://www.ACMWest.org).

## Engaging and Empowering YOUR Community

As the digital divide persists within marginalized communities, many people continue to face challenges without access to new media and broadband technology at home. Come to the ACM West conference to learn ways to help overcome these obstacles and engage diverse communities in media production through hyperlocal journalism.

Hyperlocal journalism projects empower local residents to tell their stories using new media tools. This session will discuss how PEG centers, community technology centers, and citizen journalism projects are addressing this problem by providing public access to cable television and broadband media tools. Hear from panelists representing various centers that conduct training, web site development, and cooperation with local media to develop on-line voices and better serve the tech needs of the underserved in their communities.



The finalists have been selected! The WAVE Awards ceremony is Friday, October 15, poolside at John Ascuaga's Nugget Resort in Sparks, Nevada. The awards will showcase the best work of community media producers in the ACM Western Region. This is one event you are not going to want to miss! For tickets and to check out the finalists, go to: <http://ACMWest.org>.