## Get plugged in!

Join us in Sparks, Nevada for the ACM Western Regional Conference October 15 - 16

## Keynote Address With less than a month until what could be a watershed election, Gerry Lederer, ACM 's Washington Advocate, will join us to share where ACM's leading proposals stand (CAP Act and ACM FCC petition) and the possible impact on these efforts of legislation. Mr. Lederer will also present an in-depth training on how to be an effective advocate for PEG access, whether at City Hall, the State Capital or in Washington, DC.



In an era of dwindling resources and industry Goliaths, how can organizations representing diverse segments of community media and technology work together? ACM's primary focus is on PEG access and community media, but what are the potential intersections with those working in community technology, grassroots radio, digital divide issues, media arts, and media justice? How do we develop a culture of collaboration with other media groups so that our advocacy work and public engagement are more effective?

In a facilitated discussion, panelists will bring forth concrete ideas about how they envision their organization's work dovetailing with that of public access and community media centers and examine the "big picture" issues and opportunities we'll all be confronted within the next year. Confirmed participants to date include representatives from the Community Technology Policy Group, Media Alliance and Common Frequency, with other invited guests.



Sylvia Strobel

ACM's new executive director, Sylvia Strobel, will be delivering the Saturday Plenary. Come listen to the ideas she is implementing to better meet the goals and objectives of the ACM strategic plan, be fiscally responsible, and adapt using technology.



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